

	High	Low
Saturday, January 15	69	35
Sunday, January 16	55	41
Monday, January 17	66	37
Tuesday, January 18	55	34



(Desert Sun Photo)
JOHN C. TYSEN, president of Previews Incorporated, National Real Estate Clearing House, who this week after his first visit here predicted that Palm Springs was just on the threshold of its growth.

REALTY EXPERT SEES GREAT GROWTH HERE

By DON KLOTZBUECHER

"Palm Springs at this time is on the threshold of a tremendous and soundly conceived growth and economic potential.

"It should have a seasonal population of 50,000 in five years, and continue to grow at the same ratio after that."

This optimistic forecast was made by John C. Tysen, president of Previews Incorporated, National Real Estate Clearing House, with headquarters in New York City and with branch offices throughout the world. Tysen also is writer of a real estate column syndicated through the New York Herald Tribune, and is a member of the board of governors, Builders Institute, National Association of Real Estate Boards.

THIS WAS TYSEN'S first visit to Palm Springs, and even the overcast skies could not dull his enthusiasm for America's Foremost Desert Resort. He spent four days at LaPaz, leaving Monday.

Palm Springs has more to offer the investor, whether property or real estate, than any other reasonably confined area in the world, and values are extremely reasonable here compared to other areas, said this man whose company deals in real estate throughout the world through local real estate agencies. He came here because Palm Springs was the one major resort area he had never visited.

HIS COMPANY is a brokerage concern, and creates markets for luxury estates and commercial properties through brokers throughout the world. "This is the only place of its kind where a person can get extremely good weather, combined with the variety of scenery offered—snow, mountains and desert—and luxury combined with simplicity," Tysen said.

"Where else can you get a winter resort, combining swimming and skiing, except Sun Valley?" he asked, and then answered in favor of Palm Springs by adding, "And Sun Valley offers mostly skiing alone."

PALM SPRINGS has a unique personality too, Tysen continued. "At times I feel that I'm in a foreign country. Apart from Beverly Hills, it's virtually alone."

See TYSEN, Page 3a

Suspect Arrested on Illegal Entry Charge

Victor Allan Bonham, 31, Pomona, was arrested for illegal entry early Tuesday morning by local police, upon complaint of George N. Anderson, 1675 South Palm Canyon drive. Officers were called to the scene by Anderson.

Wednesday Night Club to Again Aid Desert Hospital

(Photo on Page 4a)

Wednesday Night club members voted last week to present a Pace Maker to Desert Hospital from proceeds of their annual Charity Auction, date and site for which will be set later.

The Pace Maker is an electronic device designed for the external control of the heart rate by means of applied pulse voltages and is almost indispensable in cases of cardiac stand still. It is recognized as a much more effective means of restoring the heart beat than the method of manual compression.

"Many lives of heart patients have been saved by the use of the Pace Maker, and the Desert Hospital is sorely in need of this equipment," said Max

Grone, general director of the auction. Last year the Club presented the hospital with an incubator, and distributed the balance of the charity auction funds among ten other charity and civic organizations.

In addition to the Pace Maker for the hospital, the Wednesday Night club will present sporting equipment to the Boys club and will again make various other charity contributions to be determined later.

Morton Weissman, president of the club said that items to be auctioned are already being accepted. Pick-up arrangements may be made by telephoning Grone at 5354 or any of the co-chairmen, Leo Fine, 2033; Jules Howard, 5109; Leon Facht, 7479.

West Installed as C. of C. President



(Desert Sun Photo)
AUGUST G. KETTMANN, second from left, takes the oath of office as police chief, administered by City Clerk Louise McCann. Looking on are, left, City Manager R. W. Peterson and right, Police Capt. Orest Johnson who served as acting chief before Kettmann returned as police chief.

Mild Hike in Taxes Urged by Kirkwood

A middle road between Governor Goodwin J. Knight's call for a record state budget and threats by legislators to cut the amount, was urged by State Controller Robert C. Kirkwood at the meeting of the Municipal Finance Officers Association of Southern California, held Saturday noon at El Mirador Hotel.

"It will be a tragedy if we don't face up to realities at this time," Kirkwood said as he urged a mild increase in taxes, and a dip into the reserves for the remainder of the needed funds.

IF TAXES ARE not increased now, he said, there will have to be a substantial increase in the near future.

Kirkwood cited expenditures for educational facilities as one of the major costs for the next five years.

The featured speaker was introduced by Homer Bell, city attorney of Monrovia.

President Walter Gerfen, city clerk of Monrovia, presided at the session. Other officers of the group are: Mrs. Lucille W. Randolph, city clerk of Gardena, secretary-treasurer, and Mrs. Lou O'Rourke, city treasurer of Hawthorne, vice president.

PALM SPRINGS City Manager R. W. Peterson welcomed the 150 members and their wives to the Village, and City Treasurer Shelby Langford introduced Junior Chamber of Commerce members who provided the entertainment.

Local city officials were present at the meeting, including Councilmen Frank Miller, Ted McKinney and Jerry Sanborn; City Clerk Louise McCann and City Planner Herman Ranes.

Burning Mattress Calls Out Firemen

Firemen from Station No. 1 answered a call at 11:25 a.m., Tuesday, for a burning mattress in one of a group of old buildings in the 300 block of East Andreas road.

It is believed that the fire started from a burning cigarette.

SCHOOL BONDS TOPIC BEFORE PTA GROUPS

Parents of Cahuilla, Frances Stevens and Katherine Finch schools have been invited to attend a joint meeting in the Frances Stevens auditorium on Tuesday evening, January 25 at 7:30.

KETTMANN RESUMES POLICE CHIEF POSITION

By FRED C. WEIGEL

August G. Kettmann was sworn in as chief of police of Palm Springs in a brief ceremony in the office of City Manager Robert W. Peterson Monday morning with Mrs. Louise McCann, city clerk, administering the oath of office.

Chief Kettmann returns to his office at police headquarters after an absence of almost two years. After serving as chief for eight years, from 1945 to 1953, he resigned to go into private business and later accepted the position of police chief at Yuba City.

FOLLOWING the resignation of John S. Davis, who succeeded Kettmann as chief, Police Captain Orest Johnson served as acting chief until Kettmann took office Monday, following announcement of his appointment by City Manager Peterson last December.

Following the signing of the oath of office Monday at city hall, Peterson presented Kettmann with a five-year city service pin.

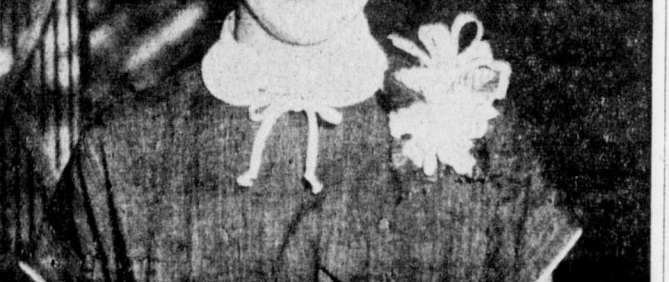
THE BLUE AND GOLD pins are new in Palm Springs administration and are given for every five years of service. In two years Chief Kettmann will be eligible for a second time, having served eight years before.

See KETTMANN, Page 3a

Beverly Yager to Represent Village in Queen Contest

On her 17th birthday, Monday, Beverly Yager was selected to represent Palm Springs in the Queen Scheherezade contest at the Riverside County Date Festival at Indio next month.

The daughter of Mr. and Mrs. Larry Toline of 384 South Indian avenue, Miss Palm Springs is a senior in Palm Springs high school, where she is secretary of the student body.



(Desert Sun Photo)
MISS PALM SPRINGS, who will represent the Village in the Queen Scheherezade contest at the Riverside County Fair and Date Festival at Indio next month, will be Beverly Yager, Palm Springs high school senior.



(Chamber of Commerce Photo)
HAROLD WEST, right, was installed as president of the Chamber of Commerce at the annual banquet of the organization Tuesday night at the Racquet Club. With him, top row, Xavier Lucius, Chamber manager, Mayor Florian Boyd. Lower row, Mrs. Lucius, Mrs. Boyd and Mrs. West.

Mrs. Bennett Chairman of History Group

Melba Bennett has been selected as the first chairman of the board of directors of the newly organized Palm Springs Historical Society, which will operate as an auxiliary of the Welwood Murray Memorial Library. Her term is for two years.

UNDER THE PLAN for the Society, Library trustees shall be responsible for the cataloging of all historical material and shall act as custodians of the material. The material may be used for reference under the approval and supervision of the librarian, but may not be removed from the library except with the approval of the Society board chairman, or a person designated by the chairman.

The Historical Society shall have as officers, in addition, to the chairman of the board, a vice chairman, secretary and treasurer, and five directors who will serve as committee chairmen for: membership, gifts, publicity, exhibits and community organizations. Temporary officers and directors will be named by the library trustees, with an election of permanent officers and directors to be held by the Society membership on November 1, 1955.

MEMBERSHIP of the Society shall consist of: Pioneers, residents of Palm Springs prior to 1920; Community Leaders, chairmen of civic organizations; patrons, \$100 donation annually; sustaining, \$25 donation annually; and regular, \$5 donation annually.

City council Wednesday evening approved an appropriation of \$200 to further the work of the Society, until it completes its organization and becomes self-sustaining. A previous appropriation of \$400 was made.

One of the leaders in the planning of the Society was Councilwoman Ruth Hardy.

Vandals Pull Posts from Wet Cement

Malicious mischief, pulling of 12 posts out of wet cement in a yard in the 1100 block of North Palm Canyon drive, was reported to police Sunday by William Kleinberg of 1118 San Jacinto Way.

Estimated cost of labor to replace the posts was set at \$40.

NEW C. OF C. OFFICIALS INSTALLED AT BANQUET

With more than 300 in attendance, Harold West, assistant manager of the Bank of America here, was installed as president of the Palm Springs Chamber of Commerce at the 14th annual Midwinter party Tuesday night.

The event was held at the Racquet club and the dining room was filled for the meeting which saw past officials of the Chamber, new leaders and civic leaders introduced and reports of an active year presented.

HARRY F. PAISLEY, retiring president praised his board of directors and thanked Villagers, service organizations, city officers, the press and radio stations for their cooperation and assistance.

"Team work has prevailed throughout the entire year, and we have been able to accomplish many things. Facing many problems, some of which included an unexpected visit from our president, a change in Chamber management, the creation of a workable publicity department, and a change of fiscal policy were some of the major issues which faced us, and outweighed in importance other items on our projected program . . . by swinging an 'Economic Axe' on many costly items, we were able to effect a great saving . . . and with some luck have a possibility of balancing the budget by July 1."

PAISLEY INTRODUCED the new president, Harold C. West, and passed the gavel over to him for the coming year.

West commended Paisley on a good job during the past year, and charged all Palm Springs residents with a duty.

"During the summer months many Villagers travel the See CHAMBER, Page 4a

Palm Springs to Share in Increasing Tourist Trade

Palm Springs will share in a greatly increased volume of hotel and tourist business according to predictions of officials of the California State Hotel Association who met here over the weekend to lay preliminary plans for the annual convention to be held in November in Los Angeles.

William C. Robinson, managing director of the association, said that the volume of business will be far ahead of the 1953 total.

IT WAS ALSO BROUGHT out at the weekend session here that during the State Hotel Association convention at the Ambassador in Los Angeles in November and the American Hotel Association convention to follow, also in Los Angeles, out-of-state hotel men will be taken on tours of California spots.

Name Chairmen of Committees in Heart Drive

Organization for the Palm Springs area Heart Fund drive has been completed and the movement is underway, according to an announcement made today by Monte Herbert, general chairman.

Designed as an all-out campaign for the cause in the eastern half of Riverside county, the Heart Fund drive is to be supported by many of the area's most active citizens.

HERBERT NAMED the following committees to assist him:

Co-chairmen for advance gifts—John Connors, Fred Ingram, Asher Levy, David Margolis, Ray Ryan, and Henry Weinberger.

Civic Committee—Chester Adler, Charles Becker, Florian Boyd, George Cameron, Lawrence Davidson, Charles Farrell, James E. French, Roy Fitzgerald, Barney Gengenbach, George E. Goldberg, Lou Golan, Bob Howard, Julian Livingston, Jim Molinari, E. H. Robertson, Lester Selig, Dr. Al

See HEART, Page 4a

GREAT GROWTH SHOWN BY CV SAVINGS, LOAN

Annual meeting of the stockholders of the Coachella Valley Savings and Loan Association was held at 176 South Indian avenue, at 7 p.m. Monday, preceded by the regular monthly meeting of the board of directors.

A comprehensive report of the accomplishments of the association was read to the stockholders by W. H. Smith, president of the association. The outstanding features of this report revealed that the total assets of the association had increased during the twelve months period ending December 31 by the total sum

of \$1,631,395 or 41.18% increase. The savings volume according to Smith's report had increased by 609 savings accounts for a total of \$1,175,880 representing a gain of 35.05%. This figure is far in excess of the national average reported by the United States Savings and Loan League bulletin which shows a net increase of 18.79% in savings throughout the United States.

LOANS FOR THE SAME period were shown to have increased by a total of \$30 in number representing a dollar volume increase of \$1,664,002. This brings the total in loans to \$5,068,752.

In the escrow department, Smith stated that the volume of escrows handled in the two offices in Palm Springs and Indio amounted to 611 separate transactions all of which represented outside property sales, without consideration for the loan escrows processed for the association. Smith pointed out that the company had set aside into permanent reserves a total of \$66,604.83 which is in excess of the amount required under a ruling made by the Federal Savings and Loan Insurance Corporation at the time of the granting of insurance of accounts.

IN ADDITION to these reserves, a dividend was paid on



HOTEL EXECUTIVES pictured from left to right are, Mr. Edmund A. Rieder, president of the California Hotel association and Mrs. Rieder. Her husband is vice president and general manager of the Palace Hotel in San Francisco and has occupied that position for 14 years. Next to Mrs. Rieder is Mrs. Joe E. Hoenig, whose husband for E. Hoenig is vice president and general manager of the Los Angeles Ambassador. He will be chairman of the American Hotel association convention in Los Angeles November 30, December 1, 2, and 3. He is also vice president of that organization. The picture was snapped at a cocktail party hosted by Frank Bogert and El Mirador hotel of which Bogert is general manager.

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the Guarantee Capital Stock amounting to a total of \$1 per share for the year and \$12.133.50 was carried over into undivided profits. The earnings of the company showed an increase over 1953 of 41.26%. During the past twelve months period the association, in addition to its branch office operation in Indio, has added two agency offices. One in Yucaipa, and one in Hemet.

The last paragraph of Smith's report projecting the prospects for 1955 reads as follows: "All told, our gains were very much in excess of our expectations and in fact very much ahead of the averages throughout California. We are looking forward in 1955 to an even greater gain and now that we have gone back to an interest rate of three and one-half percent on our savings accounts, I am sure that our association will continue to forge ahead at an ever increasing rate."

THE STOCKHOLDERS elected the following directors to succeed themselves during the coming year:

R. W. Blackburn, Arthur L. Cooper, Gary Cooper, Milton Hicks, Kenneth Kirk, Culver Nichols, Kay Olesen, Stanley Rosin, W. H. Smith, Harry Williams, W. R. Wright.

Following the stockholders' meeting, the regular annual meeting of the board of directors elected the following officers:

Kenneth Kirk, chairman of board of directors; W. H. Smith, president and general manager; Arthur L. Cooper, executive vice president and manager of Indio branch; Kay Olesen, vice president; William R. Wright,

vice president; Culver Nichols, vice president; Elmer Walberg, secretary; Lucille K. Johnson, treasurer - controller; Shirley Shaw, assistant secretary; Aurora Burke, assistant secretary; Irvin Marchand, assistant secretary.

Warren Slaughter was elected attorney to succeed himself. Harry Williams was elected chairman of the loan committee and Stanley Rosin, chairman of the auditing committee, also succeeding themselves.

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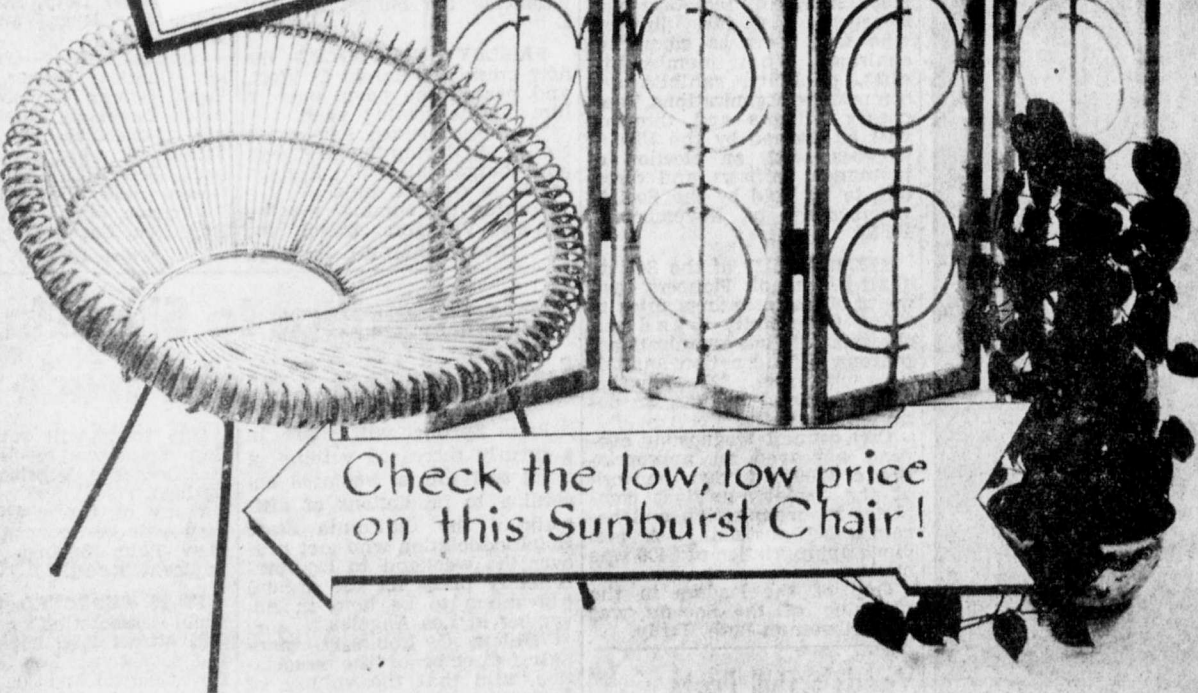
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Kainapau Show Opens in South Pacific Room Tonight



El Mirado hotel's fabulous South Pacific Room opens tonight with George Kainapau and his Island Serenaders back for the third winter season.

Aware of the great popularity Kainapau has gained for himself and his combo during past seasons and the equally large following he has, Frank Bogert, general manager of the hotel announced that a surprise party will be in store for those who are present tonight.

The exotic decor of the South Pacific Room, its waterfall, simulated tropical verdure and the type of food it is planned to serve there will again make this room one of the most popular in Palm Springs.

"We are limited in the number of persons we can serve at one time," Bogert said, and added that those who plan to attend the festivities which will mark the opening of the South Pacific Room and the return of George Kainapau, "should by all means make early reservations."

The Desert Sun
Established 1927

Vol. XXVIII, No. 41, Thurs., Jan. 20, 1955

Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive, (The Center) — Palm Springs, California.

PHONE 2249

OLIVER E. JAYNES

Editor and Publisher

WARD J. RISVOLD

General Manager

R. F. Graettinger — Exec. Editor

William Rashall — Promotion Mgr.

Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879.

The per copy: \$6.00 per year by mail in Riverside County; \$7.00 per year by mail elsewhere in U.S. Foreign postage extra.

Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun.

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California Newspaper Publishers Ass'n.

National Editorial Association

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The Desert Sun—3¢

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From Page 1—MORE ABOUT

TYSEN

unknown in this country." The noted real estate expert particularly commended local city planners in that there is very little bad planning, and the zoning is good—with no possible boomerang.

"They have avoided any form of cheapness or gaudiness," he said.

TYSEN COMPARED Palm Canyon drive shopping center with Worth Avenue in Palm Beach, Florida, which he de-

scribed as the "most luxurious shopping center in the world."

Housing also is in very good taste, but there is a dearth of residences in the \$7,500 to \$15,000 category, Tysen continued in his commendation.

"He kept changing to other subjects, but always returned to the necessity of proper planning and zoning."

"ZONING AND PLANNING are the most important factors in the long-term look for any community. You can see the disastrous effects lack of planning produced in Southern California coastal cities where

countrysides have been ruined by lack of local interest in controlled development. It should never be allowed to happen here."

Another factor in Palm Springs growth and future potential is the restriction against industrial development, he said.

"I NEVER KNEW the full potential of Palm Springs as much as I have traveled," said this man who was born in Paris, educated in England, and who joined Previews Incorporated in 1935.

"Now, if we through the real estate fraternity, and through

the aid of your Chamber of Commerce publicity-wise, can make Palm Springs better known to buyers in the East and Midwest, it will attract a great many people away from the Southeastern resorts," he continued.

TYSEN WAS PREPARING to leave Palm Springs when interviewed. He was returning to the Los Angeles office of Previews Incorporated, located in the Statler Building there.

But he was planning an annual trip to the Village.

"I have to," he said. "I cannot afford not to do so."

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Cream O' Crop EGGS

LARGE SIZE GRADE AA doz. **49¢**
Eggs Breakfast Gem doz. **43¢**
Large size, Grade quality.

Bakery Section Values

DEVIL'S FOOD LAYER CAKE

CHOCOLATE ICED
Freshly baked—creamy-rich chocolate-frosted! (Regular price, 75¢) **SPECIAL 65¢**

Curtis Bakery Values!

Pineapple Tarts pkg. **23¢**
Butterfly Rolls of 2 pkg. **23¢**
Mrs. Wright's Bread Large std. loaf **26¢**
White or wheat, reg. or sandwich. (White or wheat, std. loaf, 18¢.)
Soda Crackers Sunshine Krispy 1-lb. pkg. **25¢**

BEL-AIR FROZEN FOODS

Premium quality at no extra cost.

ASPARAGUS 10-oz. pkg. **35¢**
All-green spears.
LIMA BEANS 10-oz. pkg. **19¢**
Fordhook all green.

CRISCO SHORTENING

Fine for baking or frying. 3-lb. can **88¢**

SUNSWET LARGE PRUNES

1-lb. pkg. **25¢** 2-lb. pkg. **49¢**

FRANCO AMERICAN SPAGHETTI

2 15¼-oz. cans **27¢** 19¼-oz. can **18¢**

Assorted Cookie Values!

Chocolate Eclairs 8-oz. pkg. **35¢**
Jane Arden pure dark chocolate.
Fig Bars Melrose Quality 2-lb. bag **49¢**
Ginger Snaps Melrose 2-lb. bag **49¢**

Air Conditioned

350 So. Palm Canyon Drive . . .

Village Soaked in General Rain

Palm Springs was dunked again this week as another general rain storm hit southern California.

High wind swept the coastal area with heavy snow on the mountains and in San Geronimo pass.

The storm which renewed precipitation Tuesday noon added .26 of an inch to the season's total which now stands at 3.47 inches against only .61 of an inch at this time last year.

The rainfall did no damage here but left several shallow ponds at street intersections.

Five miles north of the Village the rain softened a hillside sending down a slide which completely blocked Highway 111 for a time. Traffic was soon renewed as the slide was cleared.

GENUINE ZENITH
CUSTOM EARMOLDS
for all types of
HEARING AIDS

No matter what make hearing aid you wear, you will want the comfort and efficiency of a Genuine Zenith Custom Earmold. Made from an exact impression of your ear in Zenith's new, ultra modern Earmold Laboratory. Available in two popular types:

Standard Earmold \$6.50
"Phantom" Earmold \$11.50

Remember... it's not a genuine Zenith Custom Earmold unless it bears the Zenith lightning-flash trademark!

NO EXTRA CHARGE FOR IMPRESSION PROMPT DELIVERY!

VILLAGE PHARMACY

201 No. Palm Canyon Dr.

Phone 4321

BAR-B-Q FOODS
FAMILY STYLE DINNERS
DRAUGHT BEER
THE BARN
RAMON RD. & INDIAN AVE.

Automotive Chemicals Industrial Chemicals
Oils

GRIN CHEMICAL CORPORATION
117 East Colorado Street
Pasadena 1, California
You are invited to become
a shareowner of the
GRIN CHEMICAL CORPORATION
(To California Residents Only)

Thirty-three year old California manufacturer of automotive and industrial chemicals and oils are now offering the first capital stock issue, 250,000 shares of common stock at \$2.00 per share

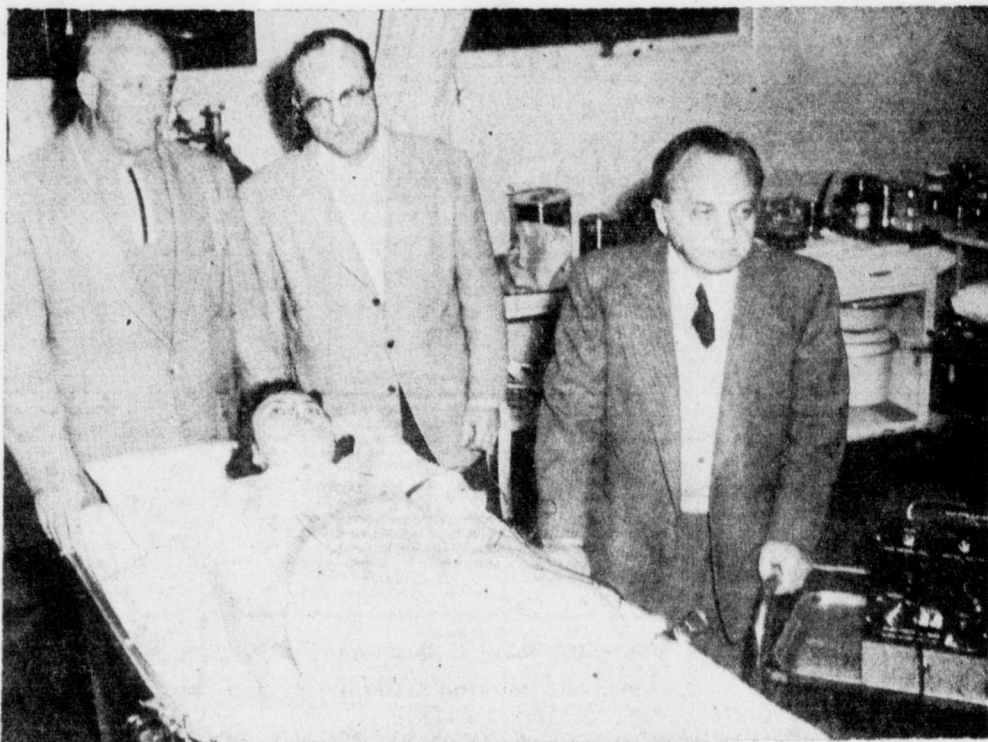
to bon fide residents of California to be used for plant and factory expansion as the first step in a nation-wide expansion program.

Products of this manufacturer are well known and received in trade chemicals. This may be opportunity to participate in the potential growth of this manufacturer in the profitable multi-million dollar industrial, automotive chemical, oil manufacturing and distribution business.

If you are a bon fide resident of the state of California, we invite you to become a shareowner in the Grin Chemical Corporation. Present shareowners investments range from \$100.00 to \$20,000.00. Mail the coupon shown below for complete information regarding the national expansion program of the Grin Chemical Corporation.

We believe it will be most profitable minute you have ever spent.

Grin Chemical Corporation
117 E. Colorado St.,
Pasadena 1, Calif.
Without obligation, I would like complete information regarding Grin Chemical Corporation's nation-wide expansion program.
NAME _____
ADDRESS _____
TELEPHONE _____
DS _____



(Desert Sun Photo)
DESERT HOSPITAL will benefit when the Wednesday Night club stages its annual Charity Auction this spring. A Pace Maker, newly developed heart machine will be the gift. Above, Max Grone, general manager of the auction for the club, Robert Henwood, hospital administrator, Dr. Leo Kaplan and Marilyn Hanneken demonstrate the new device.



BASIC TRAINING course for Palm Springs police officers under FBI instructors, began Monday when city officials and police gathered at the city hall to welcome the FBI men. Left to right, City Manager Robert W. Peterson, Gaylen B. Willis, special agent in charge of the FBI from San Diego, Mayor Florian Boyd, Ollie Nordmarken, FBI agent, Chief of Police August G. Kettmann.

From Page 1—MORE ABOUT CHAMBER

world over," said West, "and I would like to have each and every one of them become an ambassador for the Village."

"Our program of projects for the next year will be such jobs as attaining good will and appreciation by Villagers; we will concentrate on publicity and public relations and with Ray Corliss on the staff it will be a job well done; and we will get a building program under way this year," added West.

THE NEW BOARD of Directors include: Francis F. Crocker, Joe Gamble, Tom Kieley, Frank Bogert, Culver Nichols, Adrian Rosen, Earl Hough, George Olman, Warren E. Slaughter, Robert A. Metzdorf, Sherman E. Hull, E. Stewart Williams, Daniel F. McGowan, and Ben F. Shearer. Don Miller will sit with the board of directors as representative of the Junior Chamber of Commerce.

A note of humor was injected into the meeting when Paisley presented West with a gift as incoming president. It was a black snake whip for future use on his board.

As outgoing president Paisley received a wrist watch from the board of directors.

Valuable Gems Reported Lost
Loss of jewelry valued in excess of \$2,000 was reported to police Saturday by Mrs. Lucile Ferguson of Hollywood.

Items missing include a wristwatch valued at \$1,600; a pair of earrings valued at \$500; a matched wedding ring set containing a one carat diamond; a gold diamond ring; a ring containing five diamonds and a pink sapphire; and a ring inset with three diamonds.

Driver Cited for Improper Turn

Arthur Levi Langston, 52, 32771 Shifting Sands Trail, was cited for attempting an improper left turn following an accident at 12:49 a.m., Tuesday, involving his car and one driven by Truby Chevey Martin, 67, Desert Hot Springs. Langston, traveling north on Sunrise Way, was turning onto Alejo road, and Martin was traveling south on Sunrise, officers said.

Damage to Langston's car was estimated at \$150, and to Martin's \$150.

OPEN HOUSE NEW!
Las Palmas Estates. Stop by and see this quality house. 4 bedrooms, 3 baths, TV installed, loads of closets, imported tile patio, walled, landscaped corner lot. If you want a real quality home in the best location, this is it!

317 Camino Norte
\$55,000.00
Phone 2064

The Most Terrific Values of the Season on Our Special Dress Rack

2 for \$15

Ruth Bradley
FASHION CENTER
457 North Palm Canyon Drive Phone 5333

From Page 1—MORE ABOUT HEART

fred Strauss, Monte Warshawer, and Jack Wraether.

LOCAL COMMITTEE chairmen — Hotels, Jeano Bailard; Real Estate, James Hammond and Bill Peacock; Retail Merchants, Adrian Rosen; Medical, Drs. George Kaplan, William Elliott, and P. A. Staley; Construction, Joe Pawling and Roy Roberts; Dental, Drs. B. H. Pollak, Frank Purcell, and Mitchell Hechter; Religious, Father R. M. O'Donohue, Rabbi Leon W. Rosenberg, and the Rev. James Blackstone; Special Activities, Jimmy Morton; and Golf, Si Slocum and Ted Cadman.

District chairmen — Banning, Fred Wing and Bill Crawford; Beaumont, Merrill Brown; Cathedral City, Orvil Zappe and Alfred F. Patane; Rancho Mirage, Boyd Andrews; Palm Desert, Edith Eddy Ward and Harrison Fisher; and Indio, Ted Pearson.

THE FIRST DONATION was contributed by Jack W. Swartz, Co-chairman for Women's Division of Advanced Gifts—the Mmes. Winnie Becker, Dorothy Gray, Dolly Marcuse, Elsinore Machris, and Adele Portis.

Aiding them will be the Mmes. Orph Frank, Enor French, Alma Gengenbach, Syl Golan, Mary Hurrell, Nellis Hunt, Marie Levy, Faye Robertson, Veva Selig, and Sadye Weinberger.

READ SUN CLASSIFIED ADS

Bribery Charge Involves Spots in Palm Springs

H. E. MacKenzie, under suspension as chief liquor law administrator for Riverside, San

The Desert Sun—40
PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955

28 YEARS
OF DESERT BUILDING
WHY NOT ONE WHO KNOWS HOW?
J. I. CAVETT
GEN. CONTRACTOR
Since 1917
284 N. Palm Canyon
Ph. 5567—Palm Springs

Bernardino and Orange counties, was indicted Tuesday by the county grand jury for conspiracy to receive bribes from two local bar operators.

MacKenzie was suspended last week after an Orange county grand jury had indicted him on similar charges.

District Attorney William O. Mackey said that more indictments may follow in the current investigation of liquor licenses before the grand jury adjourns February 1. The jury will meet again next Tuesday.

Several local tavern and hotel operators were summoned before the grand jury for questioning. They made no statement following their appearance.

This is the time of the year to really enjoy a fire every night with such realistic gas logs (even you will think they are real).

If it pertains to fireplace equipment or accessories, we have it or will get it for you.

Mike's
Fireside & Gift Shop
171 North Indian Avenue

Mayfair
SUPER MARKETS

CLINTON COUNTY STRAIGHT BOURBON
7 YEARS OLD 86-PROOF
\$3.19 Fifth
A \$3.69 Value!
HOFFMAN HOUSE
Kentucky Straight BONDED BOURBON
6 Years Old \$3.98 100-Proof

IMPORTED CARTA VIEJA CHILEAN WINE
Cabernet or Riesling Squat Bottle
79c 5th

REDUCED FROM \$1.19
Richelieu Fruit Wines 69c 5th
Loganberry, Cherry or Blackberry

ZAROFKY 80-PROOF VODKA
All neutral grain spirits. No after-taste
\$2.69 5th

STUART HILL Kentucky Blended Whiskey
86.8 Proof 40% Straight
\$3.29 Fifth

MANOIR, IMPORTED French Brandy
5 Years Old Decanter Bottle
\$3.39 Fifth

Prices Good Thru Sunday January 23

Mayfair Market

Liquor Specials

RON DON JUAN, IMPORTED GOLD RUM
7 Years Old \$3.39 Value
\$2.89 Fifth

PARK AVENUE 85-PROOF DRY GIN
For All Gin Drinks
\$2.69 5th

FIFTH AVENUE 90-Proof DRY GIN
For that extra-dry Martini
\$2.98 5th

DU BLANC, IMPORTED FRENCH VERMOUTH
For smooth Martinis Bottled in France
99c 5th

CALDWELL'S IMPORTED SCOTCH
Distilled and Bottled in Scotland
\$4.49 5th

KOLD BRAU Eastern, Premium Quality BEER
Carton of 6 12-oz. Cans
79c

MANOIR, IMPORTED French Brandy
5 Years Old Decanter Bottle
\$3.39 Fifth

444 N. PALM CANYON DR.

Democratic Club Sends Bid to Ike to Revisit Village

An invitation to President Dwight D. Eisenhower to return to Palm Springs was sent this week by the Palm Springs Area Democratic Club, upon adoption of a resolution by members at the annual election of officers held Monday evening at Wars Memorial building.

The invitation expressed the hope that the President would return here to vacation, and that members of the club would give every assistance in making the visit as enjoyable as possible.

George M. Maypole, who has been serving as temporary chairman of the club, was elected president. Other officers named were: Culver Parker, vice president; Herbert Hass, secretary and coordinator; Leonard Wolf, treasurer, and Vernon Baumgardner, sergeant-at-arms.

Speaker of the evening was Attorney Leonard Beck, who told of the councilmanic redistricting election to be held February 10. Members were urged to vote as they thought best.

Another resolution was adopted which commended Postmaster S. M. Williams for his efforts in securing mail service to the Luring Sands and other outlying areas.

Beck Adds to His Village Holdings

After purchasing a home in Palm Springs three weeks ago, Harold N. Beck, former publisher of the Oceanside Daily Blade-Tribune, Oceanside Weekly News, and the Oceanside Shopper, last week purchased the Henry Goldenberg property on South Palm Canyon drive just north of the Village Market for a reported consideration of \$100,000.

Next summer Beck plans on building a store building consisting of four shops. Representing both parties in the transaction was Realtor Peter B. Shepley, who recently sold Mr. and Mrs. Beck the Dr. Harold M. Behneman home in the Palm Canyon Mesa Tract.

Bike Thefts

Three Stolen but
Two Recovered

Three bicycle thefts were reported to police Tuesday, and two bicycles were reported found.

Reporting their bicycles as stolen were: Joe Sandoval, 282 Athel street; David Zwerdling, 247 North El Segundo, and Vern Baumgardner, 210 East Amado road.

The found bicycles were reported to police by Mary Brown, 460 North Calle Encilla. They were located in a vacant lot near the intersection of Calle Chia and Val Monte Norte, and one of the two was owned by Mrs. Brown's son, who previously had reported it as stolen.

Check These Today

3 BEDROOM, 20' living room, wood floors, forced air heat, special cooler, 100' lot.
FURNISHED and only \$2500 down.

\$13,250

DEEP WELL AREA, home with special heating and cooling, lovely fireplace and planter, 2 1/2 baths, enclosed grounds.

\$22,500

NEW UNITS, 7 rentals, beautifully furnished, pool and a most spacious apartment for owner.

\$87,500

80 ACRES within 3 miles city limits and level for only \$110 per acre.

INCOME LOT
100'x128' to alley.
\$3500

Munholland & Co.

1059 N. Palm Canyon
Phone 3673

JOHN C. DAVIS
D. B. CARLIN
Gordon NICHOLSON



Ocean Spray
Cranberry Sauce
Delicious with Chicken!

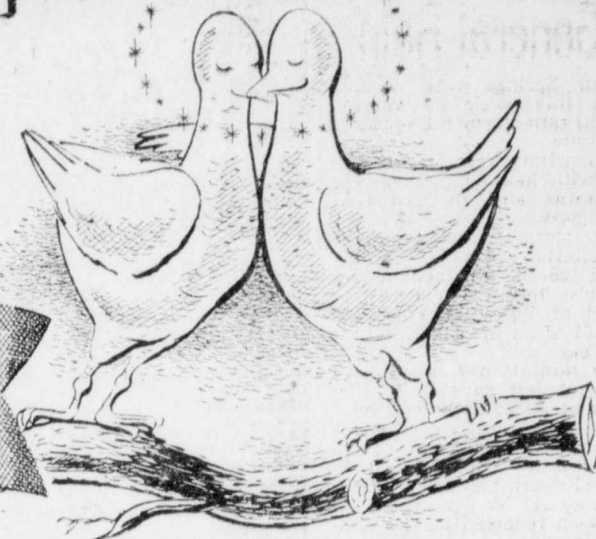
300 Can **22c**

birds of a feather—flock together

ARMOUR

TWO GREAT
NAMES
IN FOODS!

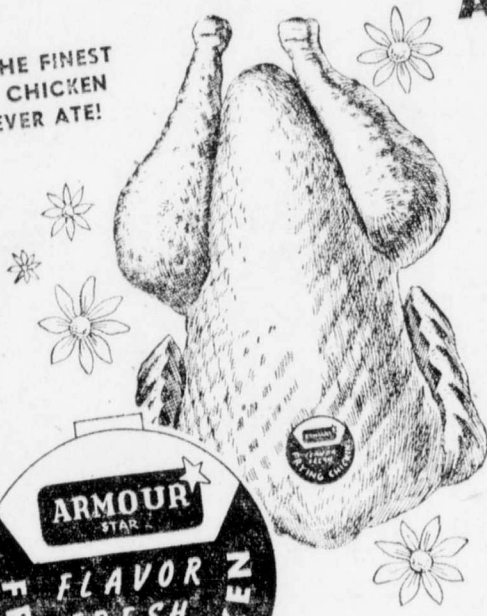
mayfresh



FRYERS

ARMOUR STAR
Fancy, Grade A

FOR THE FINEST
FRIED CHICKEN
YOU EVER ATE!



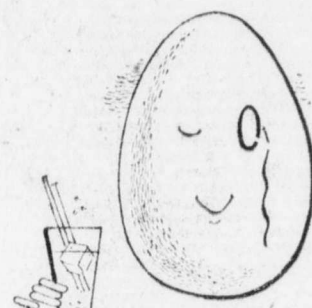
Fresh as a daisy, and oh, so tender!
That's Armour fryers, and they're
featured at a price you can't afford
to miss. Load up this week-end!

WHOLE BODIED
Easy to cut up for frying

43 c lb.

This seal is your guarantee of finest quality—Look for it!

The Armour Star label is deservedly a symbol for finest quality in the minds of most people, and Mayfair is happy to feature foods bearing this label. At the same time we are proud to present our Mayfresh line of food products, created—especially for Mayfair—to bring you superior quality at a substantial saving. We are confident that you will find these items of equally high value—a brand you can always depend on.



EGG of Distinction

... a real cool egg, that is. And Mayfresh eggs are distinguished, because they're always kept under refrigeration.

MAYFRESH

EGGS

Large
Grade
A

43 c Doz. in Ctn.

Large, Grade AA, 47c

For delicious
FRIED CHICKEN

Armour Star
PURE LARD

1-lb. Carton

17c



ARMOUR HAMS
SHANK END 5 TO 6 LBS.
Butt End 59c lb.

49 c lb.

Armour Star Pure
PORK SAUSAGE ROLL

39c lb.

Armour Star Pure
PORK LINK SAUSAGE

1-lb. Pkg. **59c**

Armour Star
SLICED BACON

1-lb. Pkg. **59c**

Fancy Northern
HALIBUT STEAKS Center Slices

39c lb.

Mayfresh

MILK

Vitamin D Enriched
Tall Cans



2 for 19c

MAYFRESH, TOP QUALITY

MARGARINE

1-POUND
CARTON

20c



Mayfresh All-Vegetable

SHORTENING

3-lb. Can

69c

Mayfresh, Really Fresh

SALAD DRESSING

Quart Jar

39c

Mayfresh Homogenized

PEANUT BUTTER

20-oz. Jar

43c

Mayfresh Tasty, Smooth

SANDWICH SPREAD

Quart Jar

55c

Mayfresh, for salads, frying and all fine cooking

VEGETABLE OIL

Quart Bottle

55c

Mayfresh all-purpose

FAMILY FLOUR

10-lb. Bag

79c

5-lb. Bag

45c

Sweet, Juicy, Arizona

GRAPEFRUIT

Extra Fancy
Large Size

4 c lb.

Red Washington Winesap

APPLES 3 LBS.

29c

DELICATESSEN

Sandwich Sliced

AMERICAN CHEESE

47c lb.

Armour Star, All Meat Links

SMOKEE SAUSAGE

12-oz. Pkg. **49c**

Armour Star

POLISH SAUSAGE

12-oz. Pkg. **49c**

Wishire, Country Style

DILL PICKLES

Half Gal. Jar **49c**

As featured by Walt Janson on...

Quick!
What's the Answer?

MAYFAIR'S RADIO SHOW

KLEENEX

Facial Tissues

2 Pkgs. of 300

47c

Chicken of the Sea

FROZEN TUNA PIE

8-oz. Pkg.

25c

FLORIDA GOLD

Grapefruit Juice

46-oz. Can

25c

Armour Star

SLICED DRIED BEEF

21-oz. Jar

29c

Armour Star

CORNER BEEF

12-oz. Tin

43c

Armour Star

DEVILED MEAT

3 No. 1 Cans

23c

Armour Star

VIENNA SAUSAGE

4-oz. Can

17c

Armour Star

CHILI CON CARNE

With Beans

16-oz. Can

25c

Glorietta

TOMATO JUICE

46-oz. Can

24c

Kaiser

ALUMINUM FOIL

25-ft. Roll

25c

Chicken-of-the-Sea

CHUNK TUNA

No. 1 Can

29c

Cat Food

PUSS 'N BOOTS

3 8-oz. Cans

25c

Heinz

BAKED BEANS

2 No. 300 Cans

23c

Wesson Oil Shortening

SNOWDRIFT

3-lb. Can

88c

For Salads or Cooking

WESSON OIL

Pint Btl. **34c** Quart Btl. **65c**

FABulous Suds

FAB

Lge. Pkg. **29c** Giant Size **69c**

MarVELous for dishes

VEL

Lge. Pkg. **29c** Giant Size **69c**

Toilet Soap

PALMOLIVE

Regular Bath

3 for **23c** 2 for **23c**

Cashmere Bouquet

TOILET SOAP

Regular Bath

3 for **23c** 2 for **23c**



LIPTON TEA

THE BRISK TEA

1-lb. Pkg. **75c**

LIPTON TEA BAGS

THE BRISK TEA

Pkg. of 48 **61c**

444 NORTH
PALM CANYON DR.
Palm Springs, Calif.

Advertised Prices Good
Thursday thru Sunday
January 20, 21, 22, 23
Limit rights reserved

Mayfair
SUPER MARKETS

Blue Ribbon Net Tournney This Weekend

Middlecoff Joins Favorites in Thunderbird Tournament

Winner of Bing Crosby Pebble Beach
Play to Compete Here January 27 to 30

Cary Middlecoff, winner of the top money of \$2500 in Bing Crosby's \$15,000 tournament at Pebble Beach last weekend, has joined the list of favorites for Thunderbird Country Club's \$15,000 PGA approved tournament here January 27 through 30.

Army Engineers Start Loop Play with 54-33 Win

Army Engineers served notice Monday night that they will have a powerful entry in city recreation league play, when they enter the regular competition in the third round of play.

The squad scored an easy 54 to 33 win over the Green Hornets, who currently hold second place in the league standings.

First half scores were fairly close, 10 to 8 and 22 to 15, but the Engineers pulled away to a 40 to 26 lead after three periods of action.

Willie Phillips of the losers took game scoring honors with 17 points. Kvach was high for the Engineers with 11.

The box score:

ARMY-54	FG	FT	TP
Aires, f.	3	0	10
Bailey, f.	3	0	6
Chone, c.	0	0	0
Bauer, c.	3	4	10
Kain, f.	1	0	2
Kvach, f.	1	0	11
Palmauer, g.	4	1	8
Sheppard, g.	3	1	7
GREEN HORNETS-33	24	6	54

Winnings	FG	FT	TP
Weinstock, f.	0	0	0
Laster, f.	0	0	0
Phillips, c.	8	1	17
Clinton, g.	5	1	11
Roberts, g.	0	0	0
Score by quarters:	10	12	14
Army Engineers	10	12	14
Green Hornets	8	7	11

The Desert Sun-60
PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955

Figure Control REDUCES where you want to REDUCE

The Modern, Safe, Easy, Sensible and Comfortable Way to Reduce. It takes off the inches. Reduces Arms-Hips-Knees-Thighs - Abdomen - Legs Ankles - Buttocks and Shoulders. Reduces objectionable bulges. Strengthens sagging tissues. Exercises while you rest and relax. Eliminates tedious exercising and dieting. Heatless and painless... a pleasing sensation.

Palm Springs Health & Reducing Salon
174 N. Palm Canyon Dr. in The Center
ALICE WAGNER,
Physiotherapist
Office Telephone 5604
Residence 7388

Middlecoff shot a 53-hole total of 209, seven strokes under par, with inclement weather failing to halt his drive toward the title.

GENE LITTLER, who went into the meet as favorite, had a disastrous final round of 76 and finished in a tie for sixth with 216. He had won the Los Angeles Open the previous Saturday.

Golfing at Thunderbird Country Club will have more competitive scores, according to past performances. Recent showers have brought the course into its best shape of the year, and the usual sunshine will furnish ideal playing conditions.

And competitors will be the top money winners in PGA plus the six leading British professionals.

GALLERY TICKET sales have started, with a good response reported to date for the four days of tournament play, as well as the final practice session on Wednesday, January 26. Tickets are available from any member of the Palm Springs Junior Chamber of Commerce, American Legion or Legion Auxiliary, at all leading hotels, all Strobe theaters, the Bank of America and Thunderbird.

Besides the leading professionals of the world, leading representatives of the entertainment and business worlds will be playing in the Pro-Amateur Thursday and Friday, January 27 and 28. The pros will finish the final two days alone.

AMERICAN PROFESSIONAL participants in the tournament are:

Jack Burke Jr., Marty Furgol, Jerry Barber, Cary Middlecoff, Lloyd Mangrum, Julius Boros, Doug Ford, Tommy Bolt, Earl Stewart Jr., E. J. "Dutch" Harrison, Johnny Palmer, Ted Kroll, Bo Wininger, Gene Littler, Fred Haas Jr., Dave Douglas, Walter Burkemo, Bud Holscher.

Wally Ulrich, Dick Mayer, Ed Oliver, Shelley Mayfield, Bob Rosburg, Fred Wampler, Fred Hawkins, Jimmy Clark, Mike Souchak, Jim Turnesa, Byron Nelson, Jimmy Demaret, Al Bessellink, Paul McGuire, Jimmy Hines, Vic Ghezzi, Ellsworth Vines and George Howard.

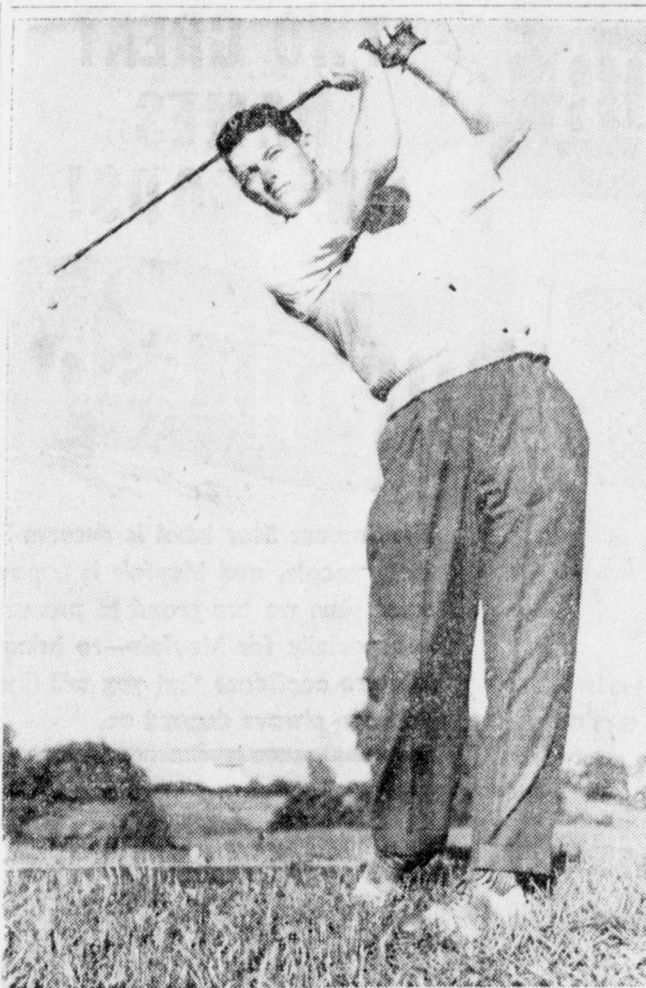
BRITISH PROFESSIONALS entered are: Peter Thomson, Bernard J. Hunt, Peter Alliss, J. R. Jacobs, J. G. Pritchett and A. J. Harmon. The latter five are expected to form the 1955 Ryder Cup team, which will meet the American team in an intercontinental tournament at Thunderbird later this year.

Boy Scouts Rally Here in Annual Archery Event

More than 150 Boy Scouts from all parts of the county rallied at the Polo Grounds Saturday for the annual Archery contest of Riverside County Council.

Guy Davis of Blythe was in charge of the event. Troop 13 of Riverside won the Explorer tournament and Troop 48, Thermal, took the Scout division team event.

READ SUN CLASSIFIED ADS



CARY MIDDLECOFF, winner of the Bing Crosby \$15,000 tournament last weekend, will be one of the favorites in the \$15,000 PGA approved tourney at Thunderbird Country Club next week, January 27 through 30.

Sports in the Sun

Indians Hot as They Roll Up 51 to Beaumont's 49

Displaying a high scoring attack for the first time this season, Palm Springs Varsity cagers rolled to an early lead and then held on in the final minutes to take an upset 51 to 49 win over Beaumont.

Beaumont had been favored as the game was played on the Cougar's court, which is probably the smallest in the league. Coach Ralph Watt's cagers pulled away to a 24 to 11 half-time lead, and never relinquished the top spot even though pressed in the closing minutes by the on-rushing Cougars.

Center Charley Jordan was the star of the Palm Springs attack with 21 points. Alvin Harrison contributed 10, John Laster eight, and Lloyd Brubaker seven in the well rounded scoring drive.

Richard Clark was high for the losers with 16 points. The win moved the Indians into a tie with Beaumont for fourth place, each having two wins and an equal number of losses.

Other league action Tuesday night saw San Jacinto and Coachella remain undefeated by scoring respective victories of 53 to 42 over Hemet and 36 to 28 over Banning. In the other contest Elsinore won its third game by downing Perris 56 to 35.

PALM SPRINGS-51

	FG	FT	TP
Winston, f	1	1	3
Sommercamp, f	2	0	4
Evans, c	3	0	6
Clark, g	7	2	16
Spinoza, g	3	3	9
Palmer, g	5	1	11
BEAUMONT-49	21	9	51

		21	7	49
Score by quarters:				
Beaumont	4	7	21	17-49
Palm Springs	13	11	14	13-51

Week's Stakes at Arcadia Preps for Big Races

The three stakes and overnight features at Santa Anita this week are stepping stones to the four \$100,000 racing classics and two \$50,000 major handicaps on the schedule for the last half of the season.

Wednesday's \$20,000 San Vicente Stakes for three-year-olds at seven furlongs was an important speed test for the \$100,000-added Santa Anita Derby, that will have its 18th running on February 19.

Saturday's \$25,000 San Marcos Handicap on the turf course at 1 1/4 miles, and \$20,000 Santa Anita Handicap for fillies and mares, at seven furlongs, respectively point up the \$100,000-guaranteed-to-winner Santa Anita Handicap on February 26, and the \$100,000-added San Juan Capistrano Handicap on the grass on March 5, and the \$50,000, filly-mare special, the Santa Margarita, on February 5, as one of the big Charity Week features.

The candidates are already lining up for the 8th running of the estimated \$165,000 Santa Anita Maturity on Saturday of next week (January 29) with the meeting of Determined, Duke's Lea and Correlation, among others, the big attraction.

Among the rich and attractive overnight features to be run during this fourth week is the Palm Springs.

Gordon Nicholson with **Munholland Co.**

Gordon Nicholson, long time Village resident and well known real estate man, is now associated with the office of John Munholland and company. It was announced this week.

Stellar Players in Racquet Club Two-Day Event

One of the top tennis tournaments of the season, the fifth annual Racquet Club Blue Ribbon Tennis Tournament will be held this Saturday and Sunday, January 22 and 23.

Nancy Kiner, appearing in her first competitive tennis since the birth of her son Scott, will team with Cornwall Jackson to defend their mixed doubles title. Out to regain the title which they lost last year to Kiner Jackson will be Mr. and Mrs. Vincent Fotre Jr.

AMONG OTHER outstanding teams entered are Jane Stanton Gallagher and Charles Farrell, Marjorie Jackson and Joe Ciano, Marjorie Neuschaefer and Jim Phillips, Bettye Stumpf and Maurice Smith, Mrs. William Powell and Nelson McIntosh, Mr. and Mrs. Clough Steele.

Joe Ciano and Von Zerbe will be on hand to defend their men's doubles title against such players as Robert Jack, and Walter Blair, Vincent Fotre Jr. and Sr., one of the hottest father and son combinations, Gregson Bautzer and Jim Phillips, motion picture star Gilbert Roland, Solly Baliano, George and Frank Ripley, Dr. Omar Faried, Jack Rupp, Gus Kettmann and John Krysiak.

OTHERS LISTED are Mr. and Mrs. Chris Schwarzenbach of Pasadena, Mr. and Mrs. Robert Carey of Alhambra, Lucille Roellig and H. Roger Williams, Marie Windsor Hupp and Jack Hupp, Laura Greer and Ray Carpenter, Juanita Paul and Cliff Henderson, Don Williams, Dr. B. H. Poliak, George Hoyt, Baker Ostrum, John Allen, James Morton, Kirk Linn, Francis Gibout, Scott Rubin, Julian Marks, Jim Ford who will be participating in the two events of mixed and men's doubles.

First Round Saturday in Yo Yo Event

First two rounds of local Yo Yo competition will be held Saturday at the Palm Springs Youth Center under the sponsorship of the city recreation department and the Youth Center. Hours are from 9 a.m. to noon.

All boys and girls from seven through 14 years of age are invited to compete for the prizes offered locally, as well as in the district and state tournaments. Finals here will be held Saturday, January 29, with the over-all winner to go to Pomona February 12.

The Duncan Meter Corporation is sponsor of the state-wide event, which is being conducted in 200 cities. Donald Duncan, president, is a resident of Palm Springs.

In charge of the local contest are Howard Haddock, city recreation director and Ted McKinney, Youth Center director.

Hemet Next Foe on Schedule for Indian Cagers

Coach Ralph Watt's revitalized cagers will entertain the Hemet team in the Riverside County League action scheduled here Friday night.

See game starts at 7 and the Varsity contest at 8.

Hemet is in sixth place in the league standings, with one win and three losses, while the Indians have a two-two record.

Other games Friday have Elsinore at Coachella, Banning at Perris, and Beaumont at San Jacinto.



(Anderson Photo)
BLUE RIBBON TROPHIES to be awarded following the fifth annual Pabst tournament at the Racquet Club this weekend are being shown by Dave Gillam, Racquet Club pro, right, to, left to right, Jim Phillips, Marjorie Jackson and Mrs. Malcolm Clark.

Banning Quintet Tightens Hold on City League Top

Banning took a firmer hold on first place in the city recreation league Monday night by routing the Desert Nite Hawks 47 to 27.

The win gave the Banning cagers a 5-1 record for the season, and placed them a half game ahead of the Green Hornets.

Banning took a 12 to 7 lead in the first period, made it 22 to 12 at halftime, and 36 to 18 after three periods.

Red Haynes took game scoring honors by contributing 18 points to the Banning attack. Wilfred Lucas had eight points to lead the losers.

The box score:

BANNING-47	FG	FT	TP
Bird, f.	0	0	0
Haynes, f.	7	4	18
Anderson, c.	1	3	5
Every, g.	1	3	5
Cooper, g.	1	4	6
O'Hara, g.	2	3	10
Minor, g.	2	1	9
DESERT NITE HAWKS-27	18	15	47

DESERT NITE HAWKS—27			
	FG	FT	TP
W. Lucas, f	3	2	5
Jones, f	2	0	4
H. Lucas, c	2	0	4
Holland, g	2	1	5
Gene, g	2	0	4
Granger, g	1	0	2
	12	3	27

KEYS ARE FOUND

Finding of a set of keys with identification of Jose Duarte was reported to police Tuesday by Tony Felice, 2743 North Indian avenue.

4 PCL Teams Plan Spring Training League on Desert

Four Pacific Coast League teams, including the Seattle Rainiers, will form a Spring training league with nine home games for each, it was announced this week by Ed Meyerson, who is chairman of the local Jaycees committee in charge of "Boosting the Rainiers."

To aid in promoting the interest in the league, fans are asked to name the Spring training league. The four teams are Sacramento, playing out of Yuma; Seattle, at Palm Springs; Oakland, at El Centro, and San Francisco, playing out of Mexicali.

AN ENTRY BLANK on which the league name may be submitted will appear in the Monday issue of The Desert Sun. Entries may be submitted to Spring Training League, P.O. Box 608, Palm Springs, up to midnight February 10.

Three prizes will be awarded local winners, with one grand prize to be awarded for the name selected from among entries in the four cities. The grand prize includes a season pass for all regular Pacific Coast League games this season, a pass to all Spring exhibition games, and \$100 in merchandise.

The tentative home schedule for the Rainiers follows:

March 5 San Francisco Seals
March 8 Sacramento Solons
March 12 Oakland
March 13 Sacramento
March 17 San Francisco
March 23 Oakland
March 27 Sacramento
March 29 San Francisco
April 2 Oakland

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— AT REASONABLE PRICES!
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One of Palm Springs finest residences, an entire block beautifully landscaped fine citrus grove, 3 acres in all. Residence consists of spacious living room, large fireplace, dining room, kitchen, pantry and 3 bedrooms, 2 baths, walled in patio. Unit heating. Garage. This house is beautifully furnished and will meet with the approval of the most discriminating. Rental \$600 per month for the balance of season.

Buck Shaw Undecided on Future Plans

L. P. Shaw, the "Buck Shaw" of football fame spent the week end at the Racquet Club with Mrs. Shaw, undecided on his plans for the future.

Shaw, disposed coach of the 49ers pro grid team, coached the West All-Pro's to their 26-19 victory over the East last Saturday in the Coliseum at Los Angeles.

After the game, he and Mrs. Shaw came to Palm Springs "for a few days to relax."

At the Racquet Club here he told friends that he had not made up his mind as to the future. There have been reports that he would be made coach of the Los Angeles Rams pro team.

He said he had some good business "deals cooking" and may forsake football.

Monday night Mr. and Mrs. Shaw were dinner guests of Mr. and Mrs. Arnold Rumwell of Palm Springs, old friends when the both families lived in Atherton, Palo Alto. Another guest at the dinner was Mrs. Wake-man McEllan, another old friend from Atherton.

The King's Quarters

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on
Boy's and Young Men's Clothing
Many items with savings up to 30 %
Wonderful selections byt, of course, not everything in every size.
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(in The Center)

New Executives Assumes Posts at Lincoln-Mercury

Owners Al Sirott and Paul Smolker of the Palm Springs Lincoln-Mercury automobile agency yesterday announced a change in operating policy and management of that popular auto dealership.

Assuming general management today is Harry Warner and the new sales manager is Leo G. Athans. Both of these newly appointed executives have long experience in the automobile business and have spent 20 years with the Ford Motor Car company, manufacturers of both the Lincoln and the Mercury.

"No other change in personnel is contemplated at the present time," Partners Smolker and Sirott said. It was also added that service for clients will continue on the same high level for which the agency is noted.

With the announcement of the new general management and sales management, it was also learned that Marty Beckman is no longer with the local automobile agency.

Thief Changes Vehicles Here

An automobile thief evidently changed vehicles here Sunday, with police receiving a report of one stolen car and then, when arriving at the scene, discovering a vehicle which had been reported as stolen in Los Angeles.

Victim here was Rudolph Baumfeld, Los Angeles, who had his car in a parking lot at 430 South Cahulla road. The car recovered had been stolen in Los Angeles earlier in the day.

Community Auction

Every Sunday.
Starting at 11 A.M.

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... Household Furnishings
... Tools ... Building
Materials ... Antiques

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RELIGIOUS SCIENCE

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8:15 Sunday
AT THE YOUTH CENTER
386 North Belardo Road



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In addition to our large stock of Men's Shoes, we carry a complete line of quality Boy's Shoes at Budget Prices up to \$3.95 in sizes 11 to 3 and up to \$6.95 in sizes 3 to 6, PLUS all popular high and low top KEDS. For value at money-saving prices try —

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CLOTHING — SHOES — SPORTSWEAR
155 E. ANDREAS — Opposite California Electric

UNEDITED

By BILL RASHALL

Well, we're off and rolling for the big event of the season — the 19th annual Palm Springs Desert Circus with dates set for the first week after Easter.

Predictions of events that will occur include the strong possibility that for the third successive year Milt Hicks and George Strebe will co-chairmanship the event. And if they do, Ray Ryan (provided business doesn't pull him away from the local scene and El Mirador hotel) will be the high sheriff.

All of this was brought into focus during a conversation I had with Adrian Rosen, chairman of the Circus Association. He said nothing, however, about Messrs. Hicks, Strebe or Ryan but did ask me to start the ball rolling in the form of a contest with prizes to winners who come up with the best theme for the 19th annual circus week.

HE HAD HARDLY made that request before Bill Smith, that terrific guy who heads the Coachella Valley Savings and Loan Association strolled by and I labeled him as the winner. Result: the first prize, but not the winner's prize, an account with the Coachella Valley Savings and Loan association with ten dollars to start that account for free.

Adrian said other prizes would be announced from time to time with the grand prize to be announced later or when obtained. Let's get on the ball and put our thinking caps on. What shall be the theme of the 19th annual circus week?

I will not name the frank but kind gentleman with whom I spoke the other day and who is a member of the Riverside Chamber of Commerce. He tossed a few bouquets at the beauty of Palm Springs and the rest of our desert. All of this coming from an official of that city's chamber of commerce made my eyes pop a little. So I came up with the crack stating that if more people in Riverside felt the same way about Palm Springs a greater feeling of affinity between both sides of the county would develop for the good of all.

THEN TO MY UTTER surprise this official of the Riverside Chamber of Commerce admitted quite openly that there is a wide difference of opinion, manner of life and civic thinking now and for a long time in existence between the desert denizens and those who live on the other side of Mt. San Jacinto. It was the first time that a leader resident of the county seat admitted that there does exist "that feeling."

Well I have and most people

who have lived here for a number of years are aware of "that feeling." Whenever the newspapers in Riverside have an opportunity to take a crack at Palm Springs and this resort area they do so. And believe me those newspapers cannot help but do that for the simple reason that it or they, who are the so-called giants of journalistic endeavor reflect the opinions of its readers, its city officials, civic leaders and even the county supervisors.

Hail to Harry Oliver! May your one-man campaign leading to a secession from Riverside county be fruitful with glorious success!

TALKING TO RAY CORLISS of our own C. of C. He pointed to the many great things that are taking place here and in communities surrounding Palm Springs.

Among them are: the San Jacinto tramway pot which is cooking and at the boiling point; two new fancy, snazzy, trailer parks; the creation of Cameron Center; the Simon-Haskell development; the Ryder cup matches due at Thunderbird and the expenditure of money for a new city hall. "That's a lot of stuff cooking or already done for a community as large as ours," opined Ray. "It's a lot for any community much bigger than ours, too, for that matter."

Got a kick out of the breathless report by lovely Gretchen Beglinger. "Bill, do you know who I saw at the Dunes last night. Just imagine—Van Johnson and Kirk Douglas—mmmm!"

And across the street I saw Suzan Ball and her husband Dick Long, both Universal International motion picture stars. They opened in the Starlite Room of the Chi Chi. And up the street at the Saddle and Sirloin I hugged Dorita who opens there tonight. And then there is Noel Clarke's Palm Springs Ranch Club which has its pre-opening tomorrow followed by its formal debut on Saturday.

This is Palm Springs, my dear friends, moving along at express rate speed toward a positive and glorious future.

I'm envious because I will not be here fifty years from today but I'll do my best to take a gander from wherever I may be.

Elections, Topic for Coordinators Tomorrow Noon

Councilmanic redistricting and the school bond election will be discussed at the January meeting of Mayor Florian Boyd's Coordinating Council Friday noon at Hotel the Oasis.

Mayor Boyd will discuss the redistricting election February 10, and Dr. Benjamin Goldberg, chairman of the special citizens' fact-finding committee, will tell of the need for passage of the school bond election. Warren Lindell, principal of Katherine Finch school, will tell of a local educational program regarding school legislation being considered in the state.

The luncheon meeting will start at 12:15 p.m.

Paving District Accepted by City

Thirteenth street improvement district under an Assessor Act of 1911 was accepted by city council Wednesday, and referred to Public Works Director John Keefe for preparation of plans and specifications. It covers the paving of two 20-foot roadways, divided on Indian Trail, between Ramon and Sunny Dunes roads.

The request was made by 62.5 percent of the property owners, according to City Manager R. W. Peterson.



FIRST OF THE NEW 1955 Packard Clippers to be delivered in California was sent direct to Palm Springs where Earle C. Anthony, shown above with the new model, received it. Anthony is Packard distributor for the state of California. Shown with him, left, is Oliver B. Jaynes, publisher of The Desert Sun. The new model takes the roughest roads as if they were smooth as glass due to its new torsionbar which liberalizes the ride and eliminates springs. The new car was given its first road tests here.



LOVELY TO LOOK AT and a delight to hear Suzan Ball, who with her husband, Dick Long, occupy the starring role in the Starlite Room of the Chi Chi tonight. Both the husband and wife team are International-Universal motion picture stars and do a terrific act. They are a must on your entertainment schedule while in Palm Springs.

Blythe Honors Palm Springs in "Good Neighbor" Move

Residents of the City of Blythe last Thursday, January 13, celebrated the day as "City of Palm Springs Day" upon official proclamation of Mayor A. G. Alexander.

A copy of the proclamation was read to Palm Springs city council this week, and grateful acknowledgement of the honor was authorized to be sent to the City of Blythe.

The proclamation by Mayor Alexander follows:

"IT BEING KNOWN to the people of Blythe that the City of Palm Springs, nestled in the shadows of beautiful cooling mountains and basking in the radiant desert sun is by far the outstanding health, fun and convention resort city in the entire State of California, and

"It being known to the people of Blythe that the good people of the City of Palm Springs are ever willing to encourage and promote a finer feeling of hos-

pitality and good will toward the multitude of visitors, tourists and conventioners to their fine town, thereby enhancing the reputation of the County of Riverside and the State of California for neighborliness, friendship and graciousness, which is our common goal, and by their never ending efforts to receive their thousands upon thousands of annual visitors with open hearted warmth and ardor have added immeasurably to the good name of all the people of this state, and

Witnesseth: Attesting the spirit of good neighbors and comradeship, as Mayor of the City of Blythe I do hereby proclaim January 13, 1955 as City of Palm Springs Day, and do

Bees Come from Behind to Cop Game

Palm Springs Bees rallied from a 16 to 2 first quarter deficit to overhaul the Beaumont Junior Varsity and emerge the winners 39 to 37, in the game at the Cougar's gym Tuesday night.

It was an uphill fight all the way, and it took until late in the fourth quarter before the Paposes grabbed a 37 to 36 lead and remained ahead to win. Halftime score was 22 to 17.

Bill Beck scored 12 points to pace the winners, and Skip Martin and Curtis Roberts contributed 11 and 10 points. Ray Joslin topped the Beaumont scorers with 11.

RIVERSIDE COUNTY LEAGUE

	W	L	TP	OP
San Jacinto	4	0	341	133
Coachella	4	0	199	141
Elmore	3	1	169	131
Palm Springs	2	2	233	139
Beaumont	2	2	194	164
Hemet	1	2	173	193
Perris	0	4	154	225
Banning	0	4	112	136

Scores Tuesday

Palm Springs 31, Beaumont 49
Elmore 56, Banning 32
Coachella 36, Banning 22
San Jacinto 53, Hemet 42

Games Friday

Hemet at Palm Springs
Elmore at Coachella
Banning at Perris
Beaumont at San Jacinto

The Desert Sun—7a

PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955

CITY RECREATION LEAGUE

	W	L	TP
Banning	4	0	333
Green Hornets	3	2	714
Chuck's Shell	3	2	590
29 Palm Marliners	3	4	200
Desert Nite Hawks	1	3	166

Scores Monday

Banning 47, Desert Nite Hawks 27
Army 54, Green Hornets 33

Games Monday

Green Hornets vs. Desert Nite Hawks
Army vs. Banning (exhibition)

GREET NEW SON
A son, weighing seven pounds seven ounces, was born January 17 at Desert hospital to Mr. and Mrs. William Sprenger of 413 North Calle Encilla.

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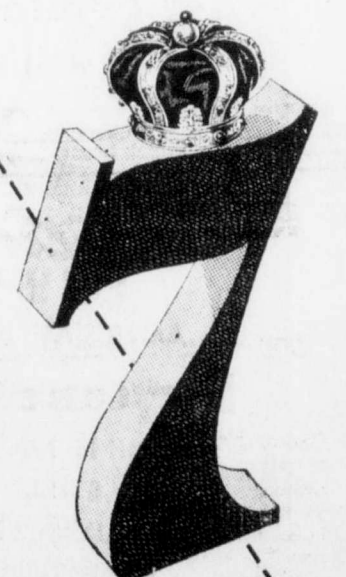
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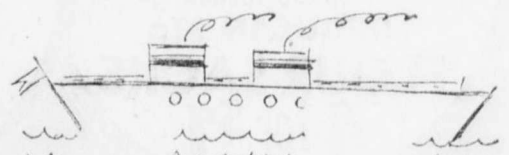
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TWENTY-EIGHTH YEAR

The Desert Sun

Page 1-b Palm Springs, California, Thursday, January 20, 1955 2nd Section



(Gayle Studio Photo)
LOOKING OVER A MAP of Palm Springs and discussing new developments, Ernie Dunlevie and Terry Ray are shown above. They recently handled the negotiations whereby Noel Clarke took over the former Rogers Stables and converted it into the new exclusive Ranch Club which will be thrown open tomorrow night. In an article last Monday they were incorrectly listed as being with the Gannon Realty company. They are with the Terry Ray Realty company instead.

2-County Blood Bank to be Here Monday, Jan. 24

Riverside - San Bernardino Blood Bank will make its monthly visit to Desert Hospital between 11 a.m. and 1 p.m. Monday, with the quota set at 25 pints.

Hospital Administrator Robert Henwood expressed the hope that the unusual interest shown at the December visit would be continued this month.

"Blood is always available in case of emergency, but only through the sincerity and interest shown by donors at the monthly visits," Henwood said, "can an adequate supply be provided."

Individuals and organiza-

United Air Lines Features Sunshine Trips to Village

Pre-planning "sunshine vacations" to Palm Springs are featured in a new two-color folder just released by United Air Lines to its 80-city system and travel agents throughout the nation.

Designed solely for travelers seeking a place in the Southern California sun, these sojourns combine all the ingredients of fun, luxury and relaxation. Vacationists need only to inform United of their trip here, and, when desired, agents arrange transportation, hotel reservations, set up sight-seeing tours and provide a U-drive auto upon arrival.

Entire families can visit Palm Springs using United's economical half-fare family plan effective Mondays, Tuesdays and Wednesdays.

PURSE, CASH LOST

Loss of a purse containing \$40 in cash, driver's license and other personal identification, was reported to police Monday by Mrs. Roy W. Culwell, Beverly Hills.

Jaycee to Honor Outstanding Trio Saturday Night

Palm Springs Junior Chamber of Commerce will conclude its observation of National Jaycee Week with a dinner Saturday night in the auxiliary room of World Wars Memorial hall.

At this time, awards will be presented to the three outstanding young men of the community. Nominations for the trio are now in the hands of the judges, today being the deadline.

Judges are Robert W. Peterson, city manager; Harold West, president of the Chamber of Commerce; Joe Wood, Jaycee vice-president and Don Miller, Jaycee president.

Howard Haddock is chair-

Crack Down on School Bus Law Violators Begun

An all-out campaign to cite violators of the state school bus law which regulates passing of stopped vehicles, was promised today by Sgt. Bob Young, traffic officer for the Palm Springs Police department.

He has written five citations so far this week, and has started a system of duo patrol for each school bus.

All persons who do not stop their cars when a school bus has its red lights flashing, will be cited, he warned.

man of the observance of Jaycee week in Palm Springs.

Thunderbird

\$15,000
PRO-MEMBER

Golf Tournament

JANUARY 27, 28, 29, 30

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NATION'S TOP PROS
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MARTY FURGOL
JERRY BARBER
CARY MIDDLECOFF
LLOYD MANGRUM
JULIUS BOROS
DOUG FORD
TOMMY BOLT
EARL STEWART, JR.
E. J. "Dutch" HARRISON
JOHNNY PALMER
TED KROLL

BO WININGER
GENE LITTLER
FRED HAAS, JR.
DAVE DOUGLAS
WALTER BURKEMO
BUD HOLSCHER
WALLY ULRICH
DICK MAYER
ED OLIVER
SHELLEY MAYFIELD
BOB ROSBURG
FRED WAMPLER

FRED HAWKINS
JIMMY CLARK
MIKE SOUCHAR
JIM TURNESA
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Thursday and Friday - 3.50, tax incl., per person all day

Saturday and Sunday - 5.00, tax incl. per person all day

WEDNESDAY, 26th (practice rounds) 2.50, incl. tax, per person

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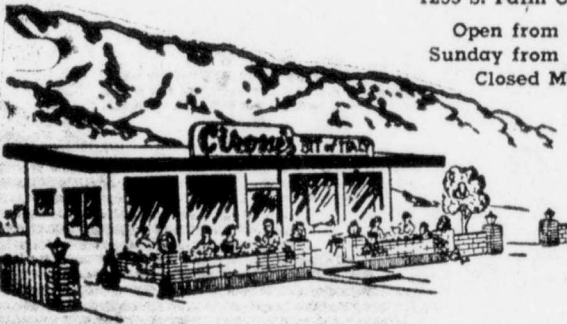
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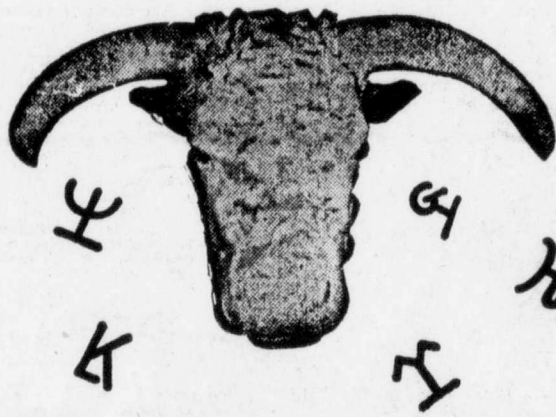
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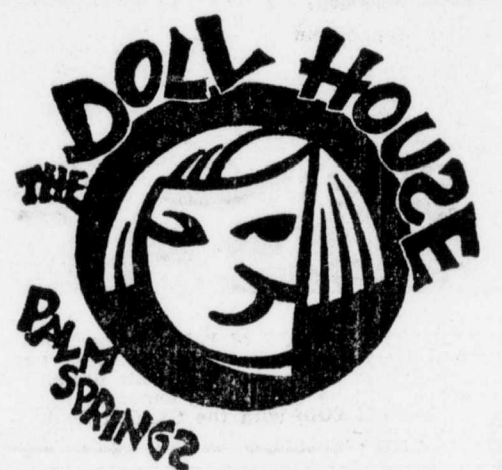
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CATHEDRAL CITY

By PAUL AND MILDRED CLARK

BROADWAY PROJECT

Extensive Broadway improvements were discussed at a special meeting of Chamber of Commerce directors with representatives of the Womens club and Lions club held at the Library Friday. In addition to the installation of Washington palms in the Broadway islands, it was planned to landscape the entrance to the village on both sides of the highway at the flood control channels. If arrangements can be made with the State Division of Highways, a concrete walk way will also be built along the side of each island.

President Robert Sherrill said that Mrs. L. Grace Green, an old time Cathedral City property owner, had suggested that there were many public spirited citizens in the community who might each contribute enough for one tree. The directors voted to place a plaque on each

tree so contributed bearing the name of the donor or in memoriam as desired. Larger plaques with a listing of all contributors will be erected at suitable spots.

Tree committee Chairman Robert Cordes and President Sherrill announced that funds for eighteen individual trees had already been pledged to the project with additional contributions which will be necessary toward the complete development.

Those desiring to contribute are asked to contact Cordes, Sherrill, or Warner Moon, Chamber secretary, at the library. President Sherrill appointed the following Broadway Tree Committee: Robert Cordes, chairman, and Claude Cobb, Leslie Kelley, Christine Lillian, Wilbur Larsson, George Miller, James Wolseth. To attend to suitable plaques and inscriptions were named Paul Clark, chairman, L. C. Lewis and Bessie Kelley. It was pointed out that this would be the biggest improvement project since the paving of Broadway some years ago. It was hoped that this would prove the incentive for a general beautification campaign by individual property owners. Already several owners of Broadway property have expressed their intention of facing lifting alterations and modernization of store fronts.

CHURCH FOOD SALE

The women of St. Louis parish are holding their first food sale of the season in the Cordes store on Broadway Saturday, from 10 a.m. Delicatessen items will make up a large part of the stock, with baked goods also for sale. There will be tamales, pie, salads, baked beans, spaghetti, home made candy, pies, cookies and cakes. A ham will be given away at the end of the sale. The fourth Annual Italian Dinner to be held in the church hall is planned for Thursday, February 3.

OFF TO MEXICO

A caravan of happy trailer travelers will pull out next week for Mexico, entering through Nogales and touring the west coast with Mazatlan, Guadalajara, Mexico City and Acapulco on their itinerary. The couples are from "The Hill," the James Andrews, John Lytle, Clarence Helms, Arthur B. Millers and Dr. and Mrs. Willis P. Baker. Joining the group from Santa Barbara are

Mr. and Mrs. Perry Benson, Mr. and Mrs. Miller will include in their tour a visit to Guajalajara, Mr. Miller's old home town. The group is undaunted by the reports of torrential rains around Mazatlan which have marooned hundreds of trailers by swollen rivers and impassable roads.

CHARLES RHIEL ILL

When the school children arrived at the Highway crossing at Van Fleet on Monday morning, the familiar figure of their crossing guard was missing, and in his place was an officer of the Highway Patrol. Charles Rhiel, the guard, was taken suddenly ill last Saturday and removed to Desert Hospital where his illness was diagnosed as not critical and he was able to be moved to his home on Monday. He expects to be up and return to his guard duties within a short time. In the meantime an officer from the Highway Patrol will attend the crossing until a temporary guard is appointed.

PTA IN SESSION

First meeting of the newly organized PTA of the Cathedral City school was held Thursday evening with Mrs. Maizie Squires conducting the meeting. Dr. Benjamin Goldberg was the announced speaker, but due to illness could not attend. In his absence Sam Micelli, school principal, spoke on the coming election for school bonds emphasizing the appropriation to be used for the local school. Mrs. Squires announced her committee chairmen as follows: Membership, Phyllis Lamb; Poster, Nicky Killiole; Baby sitter, Eleanor Henry; Room mother, Frances Woody; Rummage sale, Shirley Picard; and March of Dimes, Clara Aquino. There will be a PTA Founders Day conference in Blythe February 4, and attending from the local PTA will be Mmes. Maizie Squires, Frances Woody and Dotty Harris. Plans for a rummage sale were discussed, and the date set for February 18 and 19, the place to be announced at a later date. Room mothers of the Third Grade were the hostesses for the meeting.

CLUB STYLE SHOW

Wonder Palms hotel will be the setting for the fifth annual style show of the Cathedral City Woman's Club on February 2, at 1:30 p.m. "Following the Sun" is the theme for this year's show, and the three shops which are displaying, Scotts and the Desert Aire Shop of Cathedral City, and the Ka-china Shop of Rancho Mirage, are featuring the latest spring and summer models to "Follow the Sun" from early morning until evening. This show is unique in many ways, but principally for the reason that every model shown can be obtained from the local shops, and is not just one of a kind imported for the Style Show. Tickets may be obtained from any member of the club, or at any of the above named shops.

NOTES IN BRIEF

Mr. and Mrs. Arthur Miller had as their house guests last week Mr. and Mrs. Guy Hoff, of Santa Barbara and Seattle. Mr. and Mrs. Hoff are life long friends of the Millers and were neighbors both in Santa Barbara and the northern city.

The many friends of Miss Irene Urbach will be happy to know that she is improving from an illness that has hospitalized in the Desert Hospital.

Realtors View Motion Picture

A motion picture, "This is My Land," was shown last night at World War Memorial hall when Palm Springs Real Estate Board met in monthly session.

James Hammond, president of the board, presided at the meeting at which many business matters of interest to the local board were discussed.

Passenger Hurt as Three Autos Figure in Crash

Earvert Loy Evans, 23, Indio, was cited for reckless driving following a three-vehicle accident on Ramon road near Oleander road at 4 p.m., Saturday, which caused minor injuries to one person.

Injured was John Ephrun, 50, 428 South El Segundo, a passenger in the rear of Evan's car, who was thrown out of the car and into the front bumper of the stopped car of Lewis Ambers Ward, 29, Long Beach. Ephrun was taken to Desert Hospital by Wiefels and Sam ambulance, and was released after being given emergency treatment.

Evans was attempting to pass a dump truck being driven by Rudy Martinez, 20, 4350 Calle Carlos, when he saw Ward's car approaching from the opposite direction. Officers reported. Applying the brakes on his car he struck the rear of Martinez' truck, and careened off into the desert.

Skid marks on the pavement totaled 204 feet, and in the desert 90 feet. Officers estimated his speed while passing at 70 miles per hour. Only damage caused was to Evans' car, and this was estimated at \$1,500.

Mayfair Markets Reveal Changes in Top Personnel

Several important changes in the management personnel of Mayfair Markets were announced this week by J. Earl Garrett, president of the supermarket chain.

Joseph W. Patterson was elected vice-president in charge of sales and merchandising, and will continue as division manager of the grocery department. Patterson, who has held the position of sales manager for the past two years, has been with Mayfair in various capacities since 1946. He began his career in the grocery business in Seattle, where he operated his own store.

William (Billy) Berk was elected vice-president in charge of personnel. Berk joined the Mayfair organization two years ago when his San Bernardino market was purchased by the company. Since that time he has been working in an advisory capacity but will now be an official member of the staff. He brings with him

Carlson Installed as President of Scout Council

C. J. Carlson, of Riverside, was installed president at the Riverside County Council Annual Meeting Monday evening at the Corona Naval Hospital Officers club by Dr. D. C. Nelson, National Council Representative of Corona. Carlson was chief of police of Riverside during World War I and resigned to become the Council's first Scout Executive in 1920.

Dr. Norman H. Mellor, of Corona, presided during the program. Carl G. Lykken, of Palm Springs, outgoing president conducted the business meeting which included the Scout Executives Report by Carl N. Helmick.

Present from Palm Springs were: Mr. and Mrs. Jacques Crommelin, Mr. and Mrs. William Muncy, Mr. and Mrs. Carl G. Lykken, Jane Hoff, Harry Hill, Claid Chapin and Theo. Wallington.



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DESERT HOT SPRINGS

By ENOLA HULBERT

RAMBLINGS AROUND TOWN

Judy Cornelius was first place winner in the seventh and eighth grade classes, in the "Americanism" Contest, conducted by The Desert Sun in Palm Springs. She is the daughter of Mr. and Mrs. Chad Cornelius. Besides the \$50 Savings Bond and parchment scroll, presented by Oliver Jaynes, for The Desert Sun, Judy also received a Special Award from the D.A.R.

Capt. and Mrs. Oliver Young are again in town. The Youngs have a home on their ranch just out of town.

On the sick list is Portia Yerxa, bedded with a bad cold. She recently "had fun" walking in the rain, but got thoroughly chilled before returning to the famous "Old Indian Pueblo" which her husband, Cabot, owns.

Harry and Dorothy Chester are back in town, after a few days in Los Angeles, spent with their daughter and son-in-law, Mr. and Mrs. Harold Romain, and their children, Mr. and Mrs. O. F. Gregory, of West Los Angeles, are the present houseguests of the Chesters.

Mrs. Sylvia Hempstead is entertaining her friend, Mrs. Evelyn Harris, of Los Angeles, for a few days.

Spending two or three of the winter months in the desert, is Miss Iris McGill, from Victoria, British Columbia.

Mr. and Mrs. Gus Molander have fled the severe Minnesota winter, and are spending three months in the village.

Another Minnesota resident, who calls Minneapolis "home" is A. E. Magnussen. He came here with his wife to spend a month, and is remaining for three.

Eric and "Ginny" Walker, and their daughter Joyce, drove into Los Angeles recently, taking Karen Thompson with them. "Tommy" Thompson, local realtor, is "batching" while his wife is remaining in Beverly Hills for a few days.

Ray Haas, of Chicago, flew

out to visit his Uncle, Harry Baker, and Mrs. Baker of Desert Hot Springs. He will stay as long as his business permits.

A. J. Cunningham, with C.B.S. TV is a guest at Dorsk House.

Russell Gresser, Los Angeles publisher, has purchased two of William Darling's paintings now on exhibit at the local showing at Addingtons Galleries.

Colonel U. S. Olds and his granddaughter, Mrs. Wayne Fields, helped Mrs. U. S. Olds celebrate her eightieth birthday on Monday last. The Olds have been long-time residents of Desert Hot Springs, owning their home on Acoma avenue.

Harold and Louise Ahrendt (he is the well known concert violinist), are current visitors at Marie Roppas ranch home. The Ahrendts are also property owners in Garnet, but have not as yet built upon their acreage. Their home is in Balboa, California.

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PUBLISHER'S CORNER

By Oliver B. Jaynes

WATCH STATE LEGISLATION — Scores of bills are being poured into the legislative hopper at Sacramento these days a lot of which will be enacted into laws which many of us may complain about in years to come. There will be numerous lobbies at the state capitol pressing for or opposing passage of these proposed laws but the legislators should also know how a lot of their constituents feel about these measures. Most of our law makers give careful attention to the views of their constituents.

Prominent among the bills already introduced are several which will increase state taxes and create some new ones. A new state levy of three cents a pack on already over-taxed cigarettes is proposed together with a proportionate tax on other tobacco products. Increases are also proposed on liquor, wine and beer. On the relief side is a proposal to eliminate the 3-cent sales tax on food consumed in restaurants. Still another measure would authorize counties to levy a sales tax, exempting cities within the county from such taxes.

Among the numerous other bills in which a great deal of interest will be shown are several which are designed to stop the illegal or fraudulent claims for unemployment insurance. William A. Burkett, director of the Department of Unemployment, stated that illegal and fraudulent claims have amounted to nearly one fourth of the \$100,000,000 paid out every year to the jobless. The series of bills introduced on this subject find that these fraudulent claims cost the taxpayers an estimated \$25,000,000 a year.

Other bills introduced early in the session void liquor licenses remaining unused for more than six months, allow cities to contract with the state board of equalization for the collection of city sales taxes, create a state board of radio and television examiners to license and regulate technicians in this field, allow delegates to political conventions to go as uninstructed delegates, allow property owners — by initiative — to enact a ceiling on the amount of property taxes that can be levied by the board of supervisors, place before the voters a \$100,000,000 bond issue to finance state loans on construction of schools in needy districts.

These are, of course, only a few of the legislative proposals already introduced and hundreds of them are yet to come. It would be a good idea for all of our people to keep an eye out for the various bills as they are introduced and make a note of the subject in which they are most interested. If more particulars are desired, copies of any of the bills may be obtained by writing your assemblyman or state senator for the bills or comments on them.

Address your letters to:

Nelson Dilworth, State Senator,
State Capitol, Sacramento, California.

Lee Backstrand, Assemblyman, Riverside County,
State Capitol, Sacramento, California.

These are Palm Springs representatives in the state legislature. Readers outside of Riverside county can easily obtain the name of their assemblyman and state senator. A lot of letters to our law makers might have the effect of creating a people's lobby which, while unorganized, might help overcome the influence of paid lobbyists.

TRY AND STOP ME

By Bennett Cerf

OF PALM SPRINGS, the California desert resort, Cleveland Amory reports, "Not everybody you see at the lavish hotels is a millionaire," but adds, "Of course, they were when they arrived there."

He implies that to exist in this wonderful California desert country you must be as rich as the 77-year old member of the Rockefeller clan, who married a lady many years his junior. "What did he give his 'child' bride as a wedding gift?" asked somebody. "Blocks," was the answer. "Yes, blocks, Forty-ninth and Fiftieth — on Fifth."

A strict professor of English and his favorite pupil were motoring along a highway when a truck careened into their car demolishing it, and pitching the occupants to the ground. The pupil, convinced that his injuries were fatal, gasped, "Farewell, professor! I fear that I am done for!" The professor, horrified, implored, "Don't say that, my boy! How can you, after all my teachings, end your last sentence with a preposition?"

A maniac depressive stood poised at the roof edge of the tallest building in South Carolina, with a cop behind him trying desperately to dissuade him from jumping. "Think of your maw and paw," begged the cop. "Ain't got any," answered the would-be suicide. "Your best girl then?" "I hate women." "Okay, then, think about Robert E. Lee?" "Who's Robert E. Lee?" "Who's at?" Go ahead and jump, you dandyman!"

Kaiser Wilhelm's complex concerning his English cousins certainly played a part in hastening the outbreak of World War I. He was particularly incensed when he heard that Britain's Royal Family had changed its name to Windsor. He immediately ordered a Berlin production of Shakespeare's "The Merry Wives of Saxe-Coburg und Gotha."

The psychiatrist stroked his chin and admitted to the tortured-looking character across the desk, "You're one of the most difficult cases that ever came here seeking my help. Is there any insanity in your family?" "There must be," maintained the character. "They keep writing me for money!"

The proverbially crusty Harold L. Ickes was stopped one day on his way to an important confab at the Pentagon Building by a silly old socialite who cooed, "If it isn't dear Mr. Ickes! And how do you find yourself these brisk winter mornings?" The old curmudgeon striving to break loose from her iron grip, barked, "I just throw back the comforter, Madam, and there I am!"

Bigger and Bigger, Blacker and Blacker



PHILLIPS

I Rise to Remark

The machinery of organization is turning, more rapidly than I anticipated. I hope this indicates a session moving to adjournment at the time contemplated when the Reorganization Act was passed in 1946. We have run over each year since, by anything from a few days to more than a month.

The Democrats have filed their committee lists. This is half the time I said, in a previous letter, that I thought it would take. Harlan Hagen, elected two years ago from the Kern County area, goes on Agriculture, Jack Shelley, with whom I have served, both in the State Senate and here, goes on Appropriations. He is universally respected, and I wish it were possible to get him on the Independent Offices subcommittee, but I have an idea he will be given Armed Services. B. F. Sisk, the newly elected Democratic member from Fresno, goes on Interior and Insular Affairs, which gives us two Californians on the Democratic side and one, as of now, on the Republican. Clair Egle of Red Bluff will be the chairman of that committee. James Roosevelt was given a place on Education and Labor. The other Democratic members of the delegation apparently retain the same committee appointments. Harry Sheppard is now No. 3 man on the Committee on Appropriations.

THE REPUBLICAN committee on committees will meet this afternoon and probably tomorrow, Saturday, to talk about individual selections. We have had a problem with the changes in committee balances. Next week's letter will give you the Republican committee appointments. One reason this is harder than usual is because of an election peculiarity. When control changes, between parties, in the House, it usually follows that one party loses seats, and the other party gains them. Last year, in spite of electing more Democrats than Republicans, which changed the control, the voters turned around and elected new Republicans. We lose places on committees for new Republicans. One result meets with my complete approval. It will now be necessary to say that no one may hold membership on two committees, except for the three "non-exclusive" committees, or on "special committees." We had to allow it last year because of the narrow margin in the House membership, but it was distracting, and not in line with the intent of the Reorganization Act.

The Secretary of State, Frank M. Jordan, has just sent the Statement of Vote, for the General Election last November. There are some interesting figures in it.

Turning to the 29th District, Riverside County apparently had a total registration, last November, of 89,157, of which 48.3% were Republican registrants, and 51.7% were Democratic, or declined to state. On Election Day, 70.4% of the registered voters went to the polls in Riverside County and 63.4% in Imperial County. The average for the 29th District was 69.1%, which is about the state average. It is not high enough. Riverside County cast 58.4% of its votes, and Imperial County cast 55.6% of its votes, for the

Dr. Benjamin Goldberg

Coronary Thrombosis Rest Treatment Changes

Some time back, we published several articles on coronary thrombosis. In these articles we stressed the importance of relief from mental anxiety and tensions which occur resulting from such psychic disturbances. About two years ago, an old friend of mine, Dr. Samuel A. Levine of Harvard University, an outstanding heart specialist, reported a study in which a number of patients instead of being kept in bed in a prone position, were allowed to sit in a chair. In the course of the acute phases of an attack of coronary thrombosis. This was a definite change from the accepted treatment in vogue. More recently, it has been shown, that in measuring the cardiac output and the arterial pressure in individuals with this condition that the work of the heart was lessened twenty-three percent than for patients who were kept prone in bed. This would seem to indicate that patients with acute coronary thrombosis often do best when allowed to sit in an armchair. It must, however, be remembered that when this armchair therapy is used, that the patient should be transferred from his bed to the chair and likewise so returned. It is also very important that the feet be slightly elevated on a footstool to prevent compression of the blood vessels under the knee. Carelessness as to this may allow clotting of blood in these blood vessels. The patient should also be cautioned not to take on other or increased activities but should follow the instructions of his physician most carefully. Individuals receiving this method of treatment have been known to have lower bowel and bladder complications and to have a more hopeful attitude, losing their fears. The position should never be used if the patient is in shock or seems to suffer from a lack of adequate circulation of blood to the brain. This latter occurs in the presence of a very low blood pressure. The attending physician should of course be the judge in making the decisions for this type of treatment.

UP AND DOWN the state, the figures show little "pattern" of voting. Chet Holifield from the east side of Los Angeles, with a high Democratic registration, got 74.8% of the vote, and Hinchshaw, the Republican dean of the delegation, from Pasadena, got 71.2% in his district. However, the Fresno District, with 21% to 1 Democratic registration, elected Sisk by only 53.8%; Baldwin won over Condon by 50.9% of the vote and Teague carried the Ventura, Santa Barbara, Monterey, San Luis Obispo district 52.5%.

The voting percentages put the 29th District right in the middle, with 57.9% of the vote for its Congressman. I repeat the general statement I made, in reply to the wire from U.S. NEWS, the day after the election: There was no "pattern" for the election; in general, local issues were determining factors, as much or more than national issues; hard work was a major factor; those candidates who met the issues squarely and did not try to side-step, fared better than those who did; the people supported the Vice President's fighting campaign speeches. Perhaps the reason the "ADA Wing" of the present Democratic Party is encouraging the personal attacks on the Vice President is because those speeches hurt in the campaign; they were entirely too factual to please the self-anointed "liberals."

A close relative is one you see occasionally between funerals.—Wall Street Journal.

mine, Dr. Samuel A. Levine of Harvard University, an outstanding heart specialist, reported a study in which a number of patients instead of being kept in bed in a prone position, were allowed to sit in a chair. In the course of the acute phases of an attack of coronary thrombosis. This was a definite change from the accepted treatment in vogue. More recently, it has been shown, that in measuring the cardiac output and the arterial pressure in individuals with this condition that the work of the heart was lessened twenty-three percent than for patients who were kept prone in bed. This would seem to indicate that patients with acute coronary thrombosis often do best when allowed to sit in an armchair. It must, however, be remembered that when this armchair therapy is used, that the patient should be transferred from his bed to the chair and likewise so returned. It is also very important that the feet be slightly elevated on a footstool to prevent compression of the blood vessels under the knee. Carelessness as to this may allow clotting of blood in these blood vessels. The patient should also be cautioned not to take on other or increased activities but should follow the instructions of his physician most carefully. Individuals receiving this method of treatment have been known to have lower bowel and bladder complications and to have a more hopeful attitude, losing their fears. The position should never be used if the patient is in shock or seems to suffer from a lack of adequate circulation of blood to the brain. This latter occurs in the presence of a very low blood pressure. The attending physician should of course be the judge in making the decisions for this type of treatment.

FRED WEIGEL, Sun staff photographer and reporter, had himself a time the other night. He was assigned to get pictures and cover the story of the meeting here of the Naval Order of the United States at the Racquet Club. Now Weigel was in the navy during World War II and said he was pushed around plenty by the Big Brass and even the Little Brass. So when at the Racquet club he said it was a great thrill and a pleasure to order admirals around and shove them into positions for pictures. "Sure got even for the old days," he said.

COMES A CLIPPING from a Madison, Wisconsin, newspaper. The Sun sure gets around. It commented on my recent diatribe against confusing Christmas decorations and noted that a motorist there, in court for holding up traffic, and creating a disturbance, gave this defense: "I waited 20 minutes for the light to change and then discovered that I was watching Rudolph, the Red Nosed Reindeer." I like this letter Bert Hamilton, circulation manager of The Sun, received from one of his staff of newshoys who was resigning his job. Unabridged, it follows: "Dear Beart: I will not be a beel when you work any more we are moving to sandago."

WE HAVE WESTERN weeks, go western in attire, next February 5 and 6 will stage a Western Fete, in fact, the West is a big item with us. Even the Chamber of Commerce is featuring the West. Tuesday night Harold West was installed as C. of C. president. And, if you will pardon it, ladies and gentlemen, the occasion was to herald the West. And if you can think of a worse one, don't let me know.

You're middle-aged if you can remember when most of the great figures of history looked like George Arliss instead of Marlon Brando.—Sen. Soaper, NANA Syndicate.

Civilization: a state of society in which the newspapers devote 3 pages to sport and one 4-line paragraph to education.—Dublin Opinion.

Sign in a dance studio: "We keep you from being a wallflower, and we also remove the pot."—Ky Kernel.

THIS SIDE of The Sun

By Phat

Said council for a lark. Let's put it in the park. And so end this discussion. But council didn't reckon That this move would just beckon This adverse repercussion.

Of course, any personal objections I may have are based solely on selfish reasons. It is about as far from the office to Tamarisk park as it is to the present city hall site.

CAN REMEMBER the ideal situation when I first came to The Desert Sun. The newspaper office and the city hall were about ten feet apart. It was a pleasant situation. Did I need some information? Just step off the Sun porch and on to the city hall porch. Quicker than telephoning. And at night when the city hall staff had to work overtime, I was besieged with requests to put certain then popular numbers on the phonograph and open the windows. They had music with their digits.

THE CITY HALL, then, however was up the street a long block. But not a bad walk on balmy summer nights. Judge Pinney had his office there, too. Convenient with the fire and police stations but a few feet away, just the other side of the city hall. And coming home from council meetings at night there were one or two detours—or rest spots—available on the way back to the office. And that time I was the sole occupant of the Sun newsroom. (Classified ads, display ads, job work and a spot of bookkeeping on the side.) Now, to get to the city hall, you have to see if you have enough gasoline and dodge traffic. It would be the same to the new site. Of course, you could telephone. But the city hall number starts with a "2" and seems that most of the time you get a busy signal the minute you touch the first "2".

AND SO MANY of the important numbers start with "2". City hall, police and a lot of good news sources. But when you start dialing one of those numbers and get the "buzz, buzz, buzz" right off the bat, it isn't conducive to sweet talk. Seems I spend half my time apologizing to the women members of the staff after trying to get the city hall, police station, etcetera. Bill Nash explained it to me once but I have forgotten it. Harry Oliver has renewed his campaign for a Desert County. But seems that we are not the only dissatisfied area. Someone sent me an envelope the other day. All it had in it was a clipping from The Times about a campaign just launched at Vista, in San Diego county. Seems the northern end of that county believes it is getting a brush off from the more populous southern end, just as we on the desert don't like some of the things they are doing at the citrus end. Secession is rearing its ugly head there, too. (Pardon me, Harry, that "ugly head" is just a cliché.)

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The Voice of Broadway

By Dorothy Kilgallen

THE BIG FLASH in the cafe circuit: Noel Coward has okayed an engagement in Las Vegas for late April or early May. Joe Glaser, managing the deal, is trying to keep it a deep secret. . . . Talk of the longhair musical world: Arturo Toscanini and Victor De Sabata, musical director of LaScala in Milan, have kissed and made up after a lengthy feud.

The newest Sinatra social bit: Frank had his mother cook up a batch of lasagna for Gloria Vanderbilt the other night and it was delivered to Joan Blondell's house, where an intimate party ensued. . . . Along Jacoby Beach: the cauliflower ear set understands Sugar Ray Robinson's financial position is anything but rosy.

The Art Students League Ball, traditionally New York's most unconventional revel, has picked the perfect date this year: April Fool's Day. Nancy Sinatra and author Merle Miller are a Hollywood duet. He's out there doing a new screen treatment of the Bromfield classic, "The Rains Came," for Fox.

BROADWAY guessing game: A currently publicized Hollywood triangle has more "Design for Living" overtones than the fans of those involved could possibly realize. Three flicker personalities star in the offscreen drama, but a young millionaire who has entered the picture may solve at least part of the problem.

The editor of a nationally famous magazine is in a jam. His estranged wife has him tied up in so many legal knots he can't touch a penny of the pretty salary he gets from the publication. . . . One of the reasons why the District Attorney's office doesn't mind reopening the Jelke vice trial: It's own "weakest link" — a chap who tolled on the case — has resigned since Trial One and can no longer be embarrassing to the authorities.

What star refuses to come into town with her show unless directors are changed—even if the play has to close? A PLAN to consolidated Birdland and Basin Street, the town's two main jazz palaces, fell through. . . . Eighth Street strollers are watching with fascination the glamor retreat job being done on the time-honored Greenwich Village

landmark known as The Jumble Shop. Gone are chianti bottles with the drippy candles and other such folksy, tea-shoppish gear; arriving are shipments of chic crystal, brass and marble. Should be quite a face-lift when it's finished.

Roman cafe society assumes that ex-King Farouk is giving up his lease on the villa of the Duchess Dusmet at Grottaferrata, outside of Rome, and is moving into the Partoli district of the Italian capital because his favorite, Capece Marzio, is tired of commuting. . . . Doris Day's studio has awarded her an informal Oscar for hard work. She's been on the set of "Love Me Or Leave Me" for seven weeks straight with only half a day off, they point with pride.

THE SHAH OF IRAN, carries a nice billfold. Nothing smaller than a \$100 bill on his royal person, ever. . . . Every woman lunching at Carlton House the other day had on a mink coat — so fashionable Yolanda Saylor created a sensation when she walked in wrapped in yards and yards of civet cat. . . . Olivia DeHavilland's son, Benjie, is slated to serve as page boy at his mother's wedding to Pierre Galante at Ivey de Marmon, France. His real dad, Marcus Goodrich, is alleged to have given permission for the unusual etiquette bit.

SOME CHUMS of Bing Crosby are betting he and Mona Freeman will waltz down the aisle before Valentine's Day. . . . Ever since that big photo of Ella Fitzgerald and Marilyn Monroe hit the daily picture pages, Ella has been a target for the autograph hounds. And the presence in town of several other noted Fitzgerald fans—Jane Russell, Janet Leigh and Tony Curtis—makes Ella's current stand, Basin Street, a nightly stop for the celebrity chasers. (Copyright, 1955, King Features Syndicate, Inc.)

NEW YORK CAVALCADE

By Louis Sobol

CASUAL FRAGMENTS: Is the beautiful Emmy Burlingham, one of America's wealthiest women, about to take the altar trek with Don Loper, the fashion man? Theirs has been a longtime friendship. . . . For the Co-incidence Dept: Moss Hart adapted "The Prince of Players" — all about Edwin Booth. Moss Hart's wife, Kitty Carlisle, stars in "Anniversary Waltz" — at the Booth theater.

Republican leaders now know that Eisenhower will definitely run for a second term. He, himself, will not make known his intentions until early in '56. . . . Johnnie Ray has been "plucked" down \$80,000 for a 22-unit apartment house in Hollywood. . . . As we stated early last week, the divorce arrangement between the system and Stacey are being discussed. . . . And the amicable fashion. No money involved — merely the visiting periods of the children with their father.

Despite the jeremiads of operators who insist Miami Beach needs a return of the gambling halls (in adjoining counties), the hotels in the Florida resort towns are jammed with reservations piling in. And the prices are mighty high. . . . One of the first operating economies instituted by New York Central's new president, Alfred Delman, was the purchase of an auto-rail car from the Chrysler Corp. This enables him to move quickly over any part of the system without tying up the usual business car with staff which must be attached to a passenger train. Executives of Central tell me the new bossman is an efficiency wiz. . . . Understand Linda Christian's property deal with Ty Transfers, the hotel in Cuenavaca and a tiny island off Mazatlan into her exclusive possession.

This is pictures: The title of the film Rhonda Fleming is currently making in Rome has been changed from "The Virgin of Babylon" to the "Courtesan of Babylon." . . . Tina Louise who has a different escort each night has now latched on to Martin Mills of the music firm — they twosome at Le Cafe Arnold. . . . Debbie should be joining Eddie Fisher here even as you read this. . . . Rudy Vallee should be back in New York after his extensive tour of the European Air Bases. . . . A sell out for Dinah Shore's bow-in at the Waldorf's Empire Room — with practically the entire Hollywood contingent currently in New York having reserved tables.

When her Tommy Whelan isn't around, Eleanor Holm finds Bob Taplinger provides the most likeable escort. . . . They don't pay too much attention to the Cherry Lane Theater in the Village but Congreve's "The Way of the World" will have given 122 performances there before it closes down on the 23rd. . . . Prince Christian of Hanover (another of Tina Louise's occasional companions) has also been doing the East Side spots with pretty Pauline Von Hake whose pop is Paramount's headman in Australia. . . . Read a sign on a brewery truck: "Sound Horn, spilling the beans. — Weekly Fill Pull Over." So I sounded my

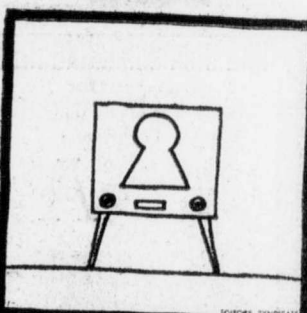
horn—but he didn't believe his own sign. Result—my car has a scratched fender.

Robert Wagner (in Movie Diaries): "Broken Lane" had some rugged scenes. Tangling with Dick Widmark in one of them was rough." O. sure. Your stand-in almost broke an arm! . . . Fashion note: Diana Loper, whom I detected at Nino's Lue with a velvet collar on the jacket of his suit, says this is to be the new trend for men after dark. Can be used on black, blue or charcoal brown suits—but preferably navy or black. Add Loper: The chic fellow will of course wear velvet pumps to match." Not me! I'm only a chic-let fellow. (Distributed by King Features Syndicate)

Doodles

By ROGER PRICE

"TV SET OWNED BY HOUSE DETECTIVE"



My Uncle Parker once enrolled in a Correspondence School and sent for a course called "How To Be a Detective." Along with the first lesson they sent him a crate of criminal investigation equipment. There was a cheap cigar, a snap brim hat and a pair of gum-soled shoes with no arches. Also a fountain pen that shot tear gas and a tear gas gun that squirted ink; and a set of 9x12 cards which were printed: "THE JIG IS UP," "DROP THAT GUN" and "I'VE GOT YOU COVERED!" (in case he surprised some bank robbers who were lame of hearing). After looking the stuff over Uncle Parker decided he'd been cheated so he enrolled in another course, "How To Be a Lawyer" so he could sue the school and get his money back.

The hardest thing about learning to skate is the ice when you come right down to it. — Carrollton (Ky.) News-Democrat.

A diplomat is one who can bring home the bacon without spilling the beans. — Weekly Fill Pull Over. So I sounded my



AMONG THE SPECIAL events which will feature the Palm Springs Mounted Police Rodeo to be staged February 5 and 6

Mounted Police Step Up Plans for Feb. 5, 6 Rodeo

Palm Springs Mounted Police this week stepped up preparations for the fourth annual Championship Rodeo to be staged at Polo Grounds Saturday and Sunday, February 5 and 6 with many thrilling events slated in the arena and a spectacular parade down Palm Canyon drive on the opening day.

The show is sanctioned by the Rodeo Cowboys Association and all points scored here will count in the 1955 cowboy titles. One of the features of Saturday's parade will be the appearance of Indians of the desert leading the march followed by many of the famous riding organizations of the southland. Two thousand riders are expected in the parade. Ten bands will be in the line of march.

The rodeo arena at the Polo Grounds is being put into shape for the many spectacular events on the program of riding and roping. Top stock is being secured for the various events and the nation's top rodeo cowboys will be on hand. It is expected that more than 200 of them, from the United States,

Canada and Mexico will compete for points at the local event.

Kenny Paul is president of the Mounted Police and all of the committees in charge of the various events speeded up their preparations as the big week-end nears.

Car Clouters

Put in Active Weekend in City

Car clouters were active in the Village over the weekend, with nine hub caps and four fender skirts included among the loot.

Reports of thefts came from: Jack Burnham of Burbank, four hub caps and two fender skirts, valued at \$25; Mrs. W. C. McBride, 5 Palomino road, two hub caps, \$30; David W. Strohm, March Air Force Base, two fender skirts, \$14.50, and Leccadio Cuanang, 153 North Palm Canyon drive, three hub caps.

Morley Speaks at First Meeting of Forum Series

John Morley, noted correspondent who has met and interviewed more "big names" than probably any other correspondent, held a large audience at close interest Monday night when he spoke at Frances S. Stevens school on "Peace, Its Prospect, Its Price."

He was the first speaker on this year's Forum series sponsored by the Adult Evening School of Palm Springs Unified School district.

Morley gave a report on his recent travels in Europe and Asia and of the reactions of the peoples behind the Iron Curtain to the United States programs.

The next lecture in the Forum series will be held January 27 when Dr. Henry Dittmar will speak on "Germany Today." The two remaining lectures are scheduled for February 3 when Russell Wright will show a film entitled "Germany in the Shadow of the Iron Curtain," and February 24 when Dr. Giles Brown will speak on "International Trends." The lectures are open to the public without charge.

The Desert Sun—5b
PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955

Four Dwellings, Two Apartments, Begun in Village

Building continued to move briskly in Palm Springs with four dwellings, an apartment and an apartment-hotel featuring a \$167,900 week.

City building department permits went to:

A. B. Conrass, 725 San Lorenzo road, apartment, \$27,000.
Freeman Fisher, 1955 Camino Real, Sahara Park Builders, ramada, \$2,000.
Kathryn Fosse, 1955 Camino Real, Sahara Park Builders, ramada, \$2,000.
Mr. and Mrs. W. Gleditsch, 514 Plaza Junior, dwelling, \$12,000.
Charles Hahn, 1563 South Palm Canyon, cobana, \$1,000.
George Hair, 1955 Camino Real, Sahara Park Builders, ramada, \$2,000.
M. H. Hollingsworth, 1955 Camino Real, Sahara Park Builders, ramada, \$2,000.
Sula E. Linn, 584 Panga Way, Joe Davis, dwelling, \$20,000.
D. B. McGovern, 1339 Via Soledad, dwelling, \$18,000.
Jack McElman, 958 Paseo Caroleita, Ryan and Ryan, dwelling, \$9,000.
Chester Morrow, 1955 Camino Real, Sahara Park Builders, ramada, \$2,000.
Arthur P. Rader, 829 San Lucas road, alteration, \$1,000.
James Redick, 690 Calle Palo Verde, addition, \$2,000.
F. W. Reynolds, 877 Chia road, TV antennae, \$100.
Ed Rich, 277 Camino Roma, apartment hotel, \$58,000.

BILLFOLD MISSING
Loss of a billfold containing \$20 in cash, driver's license and personal identification, was reported to police Monday by Mary Kaake, 438 Merito place.

Kaesser Exhibit Now at Museum

Fritz Kaesser II, an artist with the camera, whose prints have appeared in the American Annual of Photography, U.S. Camera Magazine and Annual, and Arizona Highways Magazine, and who has had his pictures hung in various international and local Fine Arts photographic salons and exhibitions, has installed a representative series of his best desert photography in the Desert Museum.

"He uses cameras and techniques in photography to 'paint' partially realistic, partially abstract studies of desert vegetation, rocks and minerals, producing results that are truly works of art. All persons interested in taking pictures, and all those who merely love the desert and its beauties, should see the forms and textures assumed by the simplest objects when the camera is used with an artist's eye," said C. E. Smith, Museum director.

This unique exhibit will remain on view in the Museum for one month.

RUNAWAY FOUND

Police Sunday took into custody a 16-year-old runaway girl from Los Angeles, and released her to her grandmother who arrived here Monday.

Saddle and Sirloin

See and Hear Her Today!

Lovely... Talented

DORITA

The Curvaceous

Latin Bombshell

She will sing and play your favorite Latin or American songs

COCKTAILS FROM 4 TO 6 P.M. — 50c

317 N. Palm Canyon Drive

Phone 9069

Sun Classified Bring Quick Results

Television Schedule

ON YOUR COMMUNITY CABLE SYSTEM

(Operated by the Palm Springs Community Television Corp.)
Subscribers to our antennae system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of the community antennae system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 2882.

THURSDAY

MORNING
6:55 2 Give Us This Day
7:00 2 Panorama Pacific
8:00 4 Today—Dave Garroway
8:55 2 Coffee Break
9:00 2 Family Fun Time
9:30 2 Arthur Godfrey
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
10:45 4 Sheilah Graham
11:00 2 Robert Q. Lewis
11:30 2 Linkletter's Hse. Party

AFTERNOON

12:00 2 The Big Payoff
12:30 2 Tennessee Ernie Ford
1:00 2 Bob Crosby
1:00 2 Feather Your Nest
1:30 2 On Your Account
1:45 9 Crosby's Colling
2:00 2 Garry Moore
2:15 9 Mama Weiss, Cooking
2:30 2 Portia Faces Life
2:45 2 Road of Life
2:55 9 News
3:00 2 Family Fun Time
3:00 2 Greatest Gift
3:30 2 Queen For a Day
3:30 2 Strike It Rich
3:45 4 One Man's Family
3:45 4 Miss Marlowe
4:00 2 Valiant Lady
4:00 2 Hawkins Calls
4:15 2 Secret Storm
4:15 2 Bill Stulla Show
4:15 2 Secret Storm
4:15 2 First Love
4:30 2 Search for Tomorrow
4:30 2 World of Mr. Sweeney
5:00 2 Space Funnies
5:00 2 Pinky Lee
5:30 2 The Little Rascals
5:30 2 Uncle Archie
7 Jack Owens

EVENING

6:00 2 Laurel & Hardy
6:15 7 Hearl-Andersen
6:20 2 Cartoon Express
6:15 7 News—Hank Weaver
6:25 2 Sports—Tom Harmon
6:30 2 News—Doug Edwards
5 Easy Life
7 Television Theatre
7 Sports for the Family
6:45 2 Jane Froman—Songs
9 Captain Video
7:00 2 Gene Autry
4 Meet Corliss Archer
9 The Ruggles
7:30 2 Name That Tune
4 Dinah Shore
5 Hans Chris. Anderson
7 Lone Ranger
8:00 2 Ray Milland Show
4 Groucho Marx
7 The Mail Story
8:30 2 Shower of Stars
4 Justice—Legal Cases
7 T-Men in Action
9 Into the Night
9:00 4 Dragnet-Webb
7 Want to Lead a Band?
9 Movie
9:30 2 Four Star Playhouse
4 TV Theater—Drama
10:00 2 Public Defender
4 Video Theater—Drama
5 City at Night—Tours
10:30 2 International Police
10:45 9 TV Juke Box
11:00 2 News, Sports, Weather
5 Eye Witness
11:15 4 Sports
11:20 4 Movie
11:30 2 Movie
1:00 2 Give Us This Day

FRIDAY

MORNING
6:55 2 Give Us This Day
7:00 2 Panorama Pacific
8:00 4 Today—Dave Garroway
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3:45 4 Miss Marlowe
4:00 2 Valiant Lady
4:00 2 Hawkins Falls
4:15 2 Secret Storm—Serial
4:15 2 First Love—Serial
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6:20 2 Cartoon Express
6:30 2 News—Doug Edwards
5 Easy Life
6:45 2 Early Curtain
7:00 2 Perry Como
7:00 2 Captain Video
7:00 2 Amos n' Andy
7:00 2 The Ruggles
7:15 5 Popular Science
7:30 2 Person to Person
5 Family Playhouse
7 Rint Tin Tin
8:00 2 Mama
4 Red Buttons
5 Lawrence Walk
7 Ozzie & Harriet
9 Championship Bowling
8:30 2 Topper
4 Eddie Fisher
7 Ray Bolger
8:45 4 Sports Film
9:00 2 Playhouse of Stars
4 Big Story
5 Western Varieties
7 Dollar a Second
9:30 2 Our Miss Brooks
4 Dear Phoebe—Comedy
10:00 2 The Lineup
4 Regal Theater
7 Movie
11:00 2 News, Sports, Weather
11:15 4 Sports
11:30 2 Larry Finley Show
5 Eye Witness
1:00 2 Give Us This Day

SATURDAY

MORNING
10:00 4 Happy Felton's Gang
10:30 2 Youth Takes A Stand
4 Winchell—Mahoney
11:00 2 News
4 Funny Boners
11:15 2 Psychology on TV
11:30 4 Space Cadet
12:00 2 College Basketball
4 NBA Basketball Game
5 Movie

AFTERNOON

1:30 2 Lone Ranger
5 Movie
2:00 2 Charlie Chase Comedies
4 Sports Roundup
9 Movie
2:15 4 Music from Hollywood
2:30 2 Contest Carnival
4 Big Picture—War
9 Big Picture—War
3:00 2 Learning '54
5 Movie
3:30 2 Winky Dink and You
4:00 2 Movie
4 Halls of Science
9 Wrestling Workouts
4:30 4 Outdoors with Waggy
4:30 7 Rin Tin Tin
5:00 2 Chronoscope
4 Movie
7 Smilin' Ed McConnell
5:15 2 News
5:30 2 Pet Showcase
7 Space Patrol

EVENING

6:00 2 Western Film
4 Movie
7 Ozark Jubilee
6:30 2 Beat the Clock
7:00 2 Professional Father
5 Hometown Jamboree
7 Stork Club
9 The Ruggles
7:30 2 Harry Owens
4 Horace Heidt
8:00 2 Jackie Gleason
4 Mickey Rooney
5 Spade Cooley
8:15 7 Sports—Hank Weaver
8:30 4 So This Is Hollywood
7 Boxing
9:00 2 Two for the Money
4 Imogene Coca
9:30 2 My Favorite Husband
4 Jimmy Durante
10:00 2 Saturday Night Theatre
4 George Goebel
10:30 2 Willy—June Hovoc
4 Hit Parade
5 Play Marco
11:00 2 Juke Box Jury
4 News
7 Vampira
11:15 4 Best of Hollywood
12:00 4 Movie
11:30 4 News Bulletin
12:05 2 Give Us This Day

SUNDAY

MORNING
9:25 2 Give Us This Day
9:30 2 Light of Faith
10:00 2 Lamp Unto My Feet
10:30 2 Look Up and Live
4 Catholic Hour
5 In God We Trust—Jewish
11:00 2 News
4 NBC Opera Theatre
5 Church in the Home
11:15 2 Operation Safety
11:30 2 Face the Nation

AFTERNOON

12:00 2 What in the World?
5 Ask the Doctor
7 Retail Clerks Union
12:30 2 Adventure
7 Faith for Today
1:00 2 American Week
4 Mr. Wizard
5 Movie
1:30 2 The Search
1:45 9 UN News Reel
2:00 2 Omnibus
4 This is the Life
7 Super Circus
9 Movie
2:30 4 Teen-Age Trials
7 Movie
3:00 4 Get the Facts
5 Movie
3:30 2 Cavalcade of Books
4 Norvell Gillespie
3:45 9 Movie
4:00 2 Chronoscope
7 Gordon's Garden
4:15 2 News
4:30 2 Buck Sureshot
4 Mary McAdoo at Home
7 Movie
5:00 4 Hall of Fame
5 Hand to Heaven
5:30 2 Gene Autry
4 Background
5 Eastside Kids
7 Dick Tracy
5:45 9 Movie

EVENING

6:00 2 You Are There
4 Meet the Press
7 Wild Bill Hickock
6:30 2 Lassie
4 Roy Rogers
5 Chico and Pablo
7:00 2 Jack Benny
4 Dateline Europe
7 You Asked for It
7:30 2 What's My Line?
4 Mr. Peepers
7 Playhouse
8:00 2 Toast of the Town
4 Comedy Hour
8:30 9 Mark Saber
7 Movie
9:00 2 G.E. Theater
4 TV Playhouse
5 Bandstand Revue
7 Walter Winchell
9:15 7 Horizons
9:30 2 Favorite Playhouse
9:30 9 Fantomine Quiz
9 Sports Time
10:00 2 Father Knows Best
4 Loretta Young
7 Break the Bank
10:30 2 Award Performance
4 Bob Cummings
7 Movie
11:00 4 News
11:15 4 News
11:30 4 Movie
1:00 2 Give Us This Day

TOWN TOPICS

from Bank of America

Palm Springs Branch

F. G. Ingram,
Manager

\$4 BILLION FOR A RAINY DAY!

That's how much Californians are now saving in our bank—\$4,078,274,433 as of the end of the year. Part of this money will make the hopes and dream of thousands of people come true this year. The rest will be saved for a "rainy day" or to help thousands more build their plans for the future. If all this money were allowed to remain in our bank until the end of 1955, it would earn \$81,565,488 interest. And that's another good reason for saving at Bank of America—the 2% bank interest. If you don't have an account with us, we invite you to open one now!

WHAT WOULD YOU BUY WITH \$1,965,000,000?

We have a pretty good idea of what was bought for that amount of money during 1954—for it's the approximate amount of Timeplan and other installment credit loans made by our bank last year. A good share of it went to pay for automobiles, household appliances, home improvements, Christmas gifts and many other worthwhile things right here in our town. If you need money at any time during 1955, Timeplan may be your answer, too.

HAVE YOU "CHECKED" YOUR NEW YEAR'S RESOLUTIONS?

Chances are by now you've forgotten most of them. Many of our friends this year decided to open Bank of America checking accounts to help them keep better track of their money—the kind of resolution that can be worth a great deal in terms of thrift and convenience. If you haven't yet discovered how much Bank of America checks can mean to you, come in and let us explain the merits of either a regular or Tenplan checking account.

JOIN VILLAGERS AND VISITORS FOR EACH SUNDAY'S AFTER CHURCH RIDE and BRUNCH

Famous Cowboy Singers Entertain

Ride

Brunch

Select your mount by phone or in person at any stable and have the horse ready for the two hour desert ride at the picket line on Indian Avenue, across from El Mirador hotel at 11 a.m. Ray Ryan and Trav Rogers lead the ride each Sunday.

You need not participate in the ride but you will miss the time of your life if you miss the Sunday Brunch served from 11 a.m. until long after the riders return to join you in the Starlite Patio or dining room. Come as you are. Children welcome.

FRANK BOGERT, Manager

El Mirador HOTEL
PALM SPRINGS, CALIFORNIA
"Beneath the Tower of the Stars"

PALM DESERT

By LOU KUEHNER

PALM DESERT RECREATION

Palm Desert recreation program for children continues to grow in size and enthusiasm. Each Wednesday evening at 7 p.m. the 10-13 Club gets its crew together at the Commu-

ity Church House and settles down to the serious business of planning some very worthwhile recreational activities. These youngsters are between the ages of 10 and 13 and boast an enrollment of thirty.

On Thursdays the older brothers and sisters who call themselves The Hi-Lighters, assemble at the same location for a quite similar evening of directed recreation.

Both groups are self-governing and self-supporting. They have elected officers and have drawn up their club constitutions so that each member knows what to expect when he applies for membership. Mem-

bership is open to any boy or girl who meets the age requirement, regardless of financial status, religion or race. The activities are varied, yet integrated into the total program. Examples of the activities include special parties and suppers, ballroom dancing, folk dancing, arts and crafts, hayrides, sports, group singing, and any other programs that come up as the result of co-operative group thinking and planning. The clubs announce that there are no pre-fabricated programs imposed upon them by well-meaning supervisors. Instead each activity is custom-built to the specifications of the participants.

The program was started in response to a community demand for a well-rounded recreation program. It is being supervised by Lou Kuehner, professional recreation worker. Backing the program financially are the Palm Desert Community church, the Palm Desert Rotary Club and the Riverside County Recreation Department.

TR SHOW

Last Sunday the Shadow Mountain club was the scene of a very unique and exceedingly wet water show. Despite the inclement weather, divers and comics Steve Mitakis and Tom Hairabedian staged a very entertaining show, consisting of tumbling and springboard

and tower diving. Most of the spectators enthusiastically watched the proceedings from their dry perch inside the dining room, while a small, brave group went poolside to cheer the hardy performers.

Steve Mitakis is on the staff of the Physical Education Department at UCLA. He placed second in the AAU Tumbling competition last year.

Tom Hairabedian was formerly Recreation Director at Shadow Mountain Club and is currently employed at the Gymnastic Supply Company in San Pedro. He was second place winner of the National Platform diving finals in 1948.

HOBOTREK

Cooking out in the desert is just as easy as rolling off a log for all Tri-Des who have been participating in the Saturday desert treks. Last Saturday this Shadow Mountain club group enjoyed a Nature Scavenger Hunt followed by some fancy hobo stove tin can cookery. The hours for regular Friday Tri-Des meeting have been changed from the usual time 4:30-6:30 p.m. The group will now meet from 4-6 p.m. each Friday.

BALLROOM DANCING CLASS

Mambo is the first order of business at the initial ballroom dancing class held at Shadow Mountain Club last Friday, January 14, 1955. In addition to

the popular Mambo, the group has decided to learn (or review, as the case may be) all other rhythms. The time for the group has been changed to 6:15-7:15 p.m. every Friday.

FASHION SHOW

The Clothes Horse at Shadow Mountain club will present a fashion show on Sunday, January 23, 1955 starting at 1:30 p.m. The show will feature advance spring and summer cot-

tons, cocktail dresses and formal, play and sports clothes, and casual men's wear.

Models will be provided by the John Robert Powers Agency. Mrs. Isabelle Bellvea, owner of the shop, will narrate.

PALM DESERT BRIEFS

The Bob Holloways are on the desert for a stay... From Laguna Beach come the Claude Hickmans who are living in

one of the Sun Lodges... Mr. and Mrs. Roy Sworder are vacationing in Palm Desert for a few weeks. They are from Port Renfrew, British Columbia, where Sworder is an engineer. The John Stewards and their son, Jerrold are down from Tacoma, Washington for a month... The Daileys from La Fayette, California have arrived at their Sun Lodge home for the season.

Not just
"SURFACE
CLEAN"
but...



**PARADE
CLEAN**
...clean
through and
through!

**NOW! DEEP-
PENETRATING
SUDS**

They float out even hidden dirt you never knew was there. Parade washed clothes are truly clean—clean through and through. Yet Parade is gentle enough for your finest lingerie...kind to your hands.

Join the Parade to PARADE

at **SAFEWAY**



Students to Stage Traffic Safety Conference Here

Third annual Parent-Teachers' association secondary schools conference will be held at Palm Springs high school all day next Saturday starting at 9:30 a.m. with the theme, "Teen-Ager Crusade for Traffic Safety."

The program has been established for Junior and Senior high school students and is exclusively for their participation under the sponsorship of the 23rd PTA district and the county school office.

A student moderator, record-

er and student discussions will feature the sessions.

Among topics to be discussed in the traffic safety program are bicycles, scooters, hitchhikers, pedestrians, beginning drivers in the Junior high division. Licensing for teen-agers, car ownership, insurance, and the teaching of safety in the classroom and on the road are also panel subjects.

Program for the meeting follows:

9:30-10:30—Registration and refreshments.

10:00-10:50—General session featuring a keynote speaker; representatives of local and state safety departments; Ted Detterman, Poly High (Riverside) representative to the government safety conference.

11:00-12—Discussion groups.

12:00-1:00—Luncheon.

1:00-2:00—Continue discussion groups.

2:00-2:45—General session—presentation of recommendations from the discussion groups.

Motorist Cited for "Cutting In"

Lemoir Zemmar, 48, 463 East Arenas road, was cited for "cutting into another lane of traffic" following an accident at 8:25 p.m., Saturday, at the intersection of Indian avenue and Andreas road, involving his car and one driven by Richard Bigham, 17, 249 South Indian avenue.

Damage to Lemoir's car was estimated at \$150, and to Bigham's \$100.

FINED FOR DWI

Paul Lee Stockman, 46, was fined \$150 and had his driver's license restricted to business use only when appearing in justice court Saturday on a charge of driving while intoxicated.

The Desert Sun—6p
PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955

14 MILLION REASONS WHY you can always rely on a FORD V-8!



**SINCE 1932 FORD HAS BUILT MORE
V-8 ENGINES THAN ALL OTHER
MANUFACTURERS COMBINED!**

Yes, Ford has turned out more than 14 million great V-8 engines. Now the new V-8's are coming off the lines in quantity. And this year, these great engines deliver TRIGGER-TORQUE POWER for more responsive performance at all speeds.

**ONLY LOW-PRICED CAR WITH SLEEK
THUNDERBIRD STYLING**

Only in the '55 Ford will you find the longer, lower exciting look these fine cars share with the brilliant Ford Thunderbird. You'll find beautiful fabrics, skillful upholstery-work and strikingly new, truly different interior motifs that you've never seen in any car.

**ONLY LOW-PRICED CAR WITH NEW
ANGLE-POISED RIDE**

Rough road or smooth, they all feel better in a Ford. This year Ford has re-designed Ball-Joint Front Suspension. The front springs are now tilted back. This not only means that washboard roads ride smoother, but that the annoying road-joint jar of paved roads is reduced.

Buy a '55 Ford...the V-8 leader

Thrill to a Trigger-Torque Test Drive today!



BEN COWAN FORD

NEW LOCATION

— Just outside the local tax area —

South on Hiway 111

Phone 2272

OPEN! SATURDAY JAN. 22

The Palm Springs Ranch Club

(Formerly Rogers Stables, 1600 Chia Road)

THE PALM SPRINGS RANCH CLUB will be operated as a private club and is an affiliate of the Capistrano Beachcombers Club of Capistrano Beach, the members of which club become members of the Palm Springs Ranch Club, thereby bringing many new desirable people to Palm Springs. Initiation and yearly dues are nominal.

THE MANAGEMENT OF THE PALM SPRINGS RANCH CLUB sincerely desires to contribute to the prosperity of the community and to add to the recreational facilities available to residents of Palm Springs as well as for our members. Villagers and visitors who feel they may be interested in a membership are cordially invited to visit the club during the next few weeks.

RECREATIONAL FACILITIES INCLUDE:

- TENNIS
- HORSEBACK RIDING
- SWIMMING
- GOLF DRIVING RANGE
- DINING AND DANCING NIGHTLY EXCEPT MONDAY
- MUSIC BY THE FAMOUS NEW ORLEANS DIXIELAND GROUP, "The Saxette from Hunger"

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Choose GAS for the
fastest automatic laundry team
that ever shortened a washday.

Here's a speedy twosome

— an automatic Gas water heater and an automatic Gas clothes dryer. Install this speedy laundry team in your home—along with your automatic washer—and you've got a New Freedom Gas Laundry—one that will make every washday a carefree day—in a hurry.

An automatic Gas water heater delivers hot water 3 times faster. It provides the fast recovery rate needed to keep up with your automatic washer. Let your dealer help you select the right size water heater for your family's needs.

When it comes to clothes drying, nothing equals Gas. It dries clothes faster than

any other automatic fuel. And all your laundry is softer, fluffier, sweeter-smelling than ever before.

So, make yours a New Freedom Gas Laundry. See the new automatic Gas clothes dryers and automatic Gas water heaters at dealers' or your Gas Company office now. They cost less to operate.

SOUTHERN CALIFORNIA GAS COMPANY

Only **GAS** gives you such modern automatic appliances

The Desert Sun

Page 1-c Palm Springs, California, Thursday, January 20, 1955 3rd Section



(Chamber of Commerce Photo)

SWEETHEARTS of the Sweetheart Ball will be Jack and Enor French, among the best loved of Palm Springs' winter residents. "Dad" French, of course, is the president of O'Donnell Golf Club and chairman of the board of the Palm Springs Desert Senior Golf association. King Jack and Queen Enor will reign over the Sweetheart Ball to be held at El Mirador on February 11 as a benefit for the Riverside County Heart Association.

Frenches to be Honored at the Sweetheart Ball

Sweethearts of the Sweetheart Ball will be those beloved winter residents of Palm Springs, Jack and Enor French. It was announced today by Monte and Bettye Herbert, co-chairmen of the Ball.

The Sweetheart Ball, a benefit for the Riverside County Heart Association of which Herbert is desert area chairman, will be held at El Mirador on the night of February 11. It will be in the romantic motif of Valentine's Day and is expected to be one of the most colorful of the Palm Springs Winter season. Music will be by the popular Freddie Karger orchestra and entertainment is being arranged by Nancy and Ralph Kiner.

Other committees are decoration, Earl and Kay Cordrey; door prizes, Howard and Kay Morris; finance, Joe and Phyllis Froggatt; reservations, Ted and Alysie Cadman. Welcoming committee will be: Joe and Joyce Pawling, Sam and Beverly Taylor, Asher and Marie Levy; Henry and Sadie Weinberger, Ralph and Nancy Kiner.

Tickets will be \$35 a couple and seating will be in the order received. Reservations may be made by calling Ted

Blue Bird Tea to Fete Mothers

Mothers will be guests at a Valentine tea to be given by the Chirp-N-Chips Bluebirds on February 2 at the home of their leader Mrs. Harriett Hendrickson, 1460 Fiesta road, at 3 p.m. The girls who will act as hostesses are going to bake cookies for the tea.

A highlight of the tea will be the presentation of membership cards. The Blue Birds, part of the Junior Campfire program, were recently organized.

Around Town

with Hildy Crawford

Dateline Palm Springs: Once upon a time . . . there was a Garden Spot on earth . . . where the sun shone every day . . . the flowers bloomed exuberantly . . . and everything was perfect . . . The people who lived in this Paradise were demigods . . . and they never made mistakes and all was love and harmony . . . The cooing of the Turtle Doves was heard through the land . . . and bird-song was melodic . . . That was once upon a time . . . and it was not here and now . . . But somehow . . . it sounds a little dull to me . . . I'll take Palm Springs the way it is . . . and love it . . . and when it rains we know it means . . . the skies will be bluer . . . and the palm trees and golf courses greener . . .



Mr. and Mrs. Henry Weinberger will host a sit-down dinner . . . at Deep Well this evening . . . with around 90 on the invitation list . . .

At Thunderbird The Maynard Laswells are back from New Jersey . . . and at their Indian Trail home . . . On Sunday night Maynard surprised his wife with a birthday dinner at Thunderbird . . . Following cocktails in the lounge . . . the party dined and danced . . . and the orchestra played the "Happy Birthday" song when the big birthday cake was brought to the table . . .

In the party were . . . the Sam Taylors, Jack Blighs, Billy Maloufs . . . John McClures, Harry Weimars, Ralph Singers, Winifred Browning, Clive Roberts, Joe and Phyllis Froggatt, Mr. and Mrs. Ellsworth Vines . . . Incidentally, Phyllis Froggatt's brother Frank Livingston . . . who was seriously injured in an auto accident on New Year's Eve . . . is still in the hospital at Indian . . . but is off the critical list . . . and on the road to recovery . . .

Thunderbird dining on Saturday night . . . were the Eddie LeBarons . . . and their houseguests . . . Bernice's mother Mrs. Burns Lyman and her sister Mrs. Leonora Warner of New York . . . and the Joe Froggatts . . . and the Joe Hales and his brother and sister-in-law . . . the Ted Hales who are visiting here from Ohio . . . The Frank Belchers are back at Thunderbird . . . and the J. C. Earls were down for the weekend . . .

Sleuthing It seems NBC has a pretty good FBI of their own . . . From New York and Hollywood they closed in on Frank Scully in Palm Springs . . . where he and his family have taken the Marguerite Chapman house at 210 East Cerritos for the winter . . . They wanted him for a part of the hour long tribute to the late Gertrude Lawrence . . . as he had known the star in London, on the Riviera, New York and Hollywood . . .

Grace Pope had a few friends in for cocktails . . . Saturday evening at her Riverside drive home . . . honoring her houseguests Mrs. Hobbs Merle and Mrs. Morton Hart of San Francisco . . . The two sisters are San Francisco Junior League . . . and left Monday after a fortnight's visit here . . . Grace entertained her guests at Don the Beachcomber on Friday night . . .

Virginia Farrell went in to Los Angeles on Monday . . . to meet her niece and namesake Virginia Valli Sweeney . . . who was arriving from Chicago for a visit . . . Bill and Eve Brooks hosted (More on Page 4c)

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

January 20
Lions Club, Chi Chi Starlite Room, noon.
Eastern Star, Masonic Temple, 1006 E. Ramon road, 8 p.m.
George Kainapau opening, South Pacific Room, El Mirador.
P.S. Ranch Club, invitational pre-opening party.
Katherine Finchy P-T Group, school auditorium, 7:30 p.m.

January 21
White Elephant Party, The Tennis Club.

January 22
Desert Chapter R.A.M., installation, Masonic Temple, 8 p.m.
March of Dimes Benefit Dance, Elks lodge hall, 9 p.m.

January 24
P. S. Chapter D.A.V., Legion hall, 8 p.m.

January 25
Sceptimist Club, Chi Chi, noon.
Kiwanis Club, El Mirador, noon.

January 26
Rotary Tennis Club, noon.

January 28
Woman's Club style show, clubhouse, brunch showing at 10 a.m., tea showing at 2:30 p.m.

'Dimes' Luncheon Popular

Special ramps and platforms will be constructed at the Racquet Club so that every seat will be a good one at the March of Dimes style show luncheon on February 15, Mrs. B. H. Poliak, general chairman, said today.

Front row tables, which have been designated as the "Dime and Circle" are in demand, Mrs. George Wheeler revealed this week. Seats at these tables are priced at \$25 each while general admission is \$5 to the benefit affair. Seating is being arranged in the order received. Professional models will show a collection of smart clothes from Rags from Bess Bender, including all types of resort wear from bathing suits to formal. Music will be by Pat Barbara's orchestra.

Serving on the ticket committee with Mrs. Charles Travers, chairman, are Mmes. Jacques Crommelin, Charles MacFarland, Hy Fink, Ray Griliss. Tickets may be secured at Bess Benders or at the Racquet Club. Reservations may be made by calling Mrs. Frank Chalfont at 3172.

"Dime and Circle" reservations include: Mmes. Harold Murphy, Fred Albertson, Franklyn B. McCarthy, Harry Clatworthy, William B. Malouf, George Wheeler, William Eisenman, Charles Becker, Asher Levy, Marguerite Kneen, George Lovett, Monte Herbert, Paul Helms, Alexander Marcuse, Thomas Fleming, Joe Grabner, Julian Bamberger, Harry Dart, George Kaplan, Edwin Silverman.

Others with reservations are Mmes. Val Blatz, John McCoy, John Luccarelli, Roger Williams, Arnold Rumwell, B. H. Poliak.

First organization to reserve a table was the Delphin Society. In this group will be Mmes. Stanley Rosin, M. Crockett, D. French, R. McKen-



(Anderson Photo)

THE GEORGE CAMERONS, who were married January 11 in Santa Monica, are at their Thunderbird home this week. The very attractive Mrs. Cameron is the former Daphne Myrick, daughter of Mrs. Miles Robert Gray and Nathaniel Myrick, Jr. Cameron is the Texas oil millionaire who is building Cameron Center in Palm Springs.

Woman's Club Style Show Tickets on Sale Downtown

Mrs. Montague Herbert, general chairman for the Palm Springs Woman's Club style show which will be staged at the clubhouse on January 28, announced today that tickets may be purchased at booths set up in Bullocks, Desmonds and Robinsons. The ticket booths will be in charge of clubwomen between the hours of 11 a.m. and 3 p.m. for one week starting today.

Some tickets have been mailed out to club members and those wishing to exchange their tickets, from brunch to tea or vice versa, may do so at the ticket booths, Mrs. Herbert advised.

Those wishing to call in reservations may call Mrs. Herbert, Palm Springs 8-4422, Mrs. Herbert Burns at 6764 or 2293, or Mrs. Walter Beeve, Thousand Palms 173.

Proceeds from the fashion show, the biggest event of the club year, go into the scholarship fund which each year sends a Palm Springs high school student to the college of his choice.

Two complete shows will be presented, Continental breakfast at 10 a.m. and the tea at 2:30 p.m.

Eighteen professional models will show the clothes which will range from bathing suits to formal wear.

Mrs. James Reid of Kansas City, widow of the late Senator Reid and owner of Nelly Don dress manufacturing company, and her sister-in-law Mrs. John Reid also of Kansas City, were at a no host table for the Saturday night dinner dance at The Desert Inn. Others were Mrs. D. C. Morrow of Pittsburgh, Mrs. F. W. Smith of Toledo, Dwight Partridge of New York.

With Mr. and Mrs. Claude Valeur were Mr. and Mrs. Jerry Johnson, Mr. and Mrs. Carroll Vogelaar, Mr. and Mrs. Marvin Fritz and Mrs. Harold Schilling.

In another party were Mr. and Mrs. Charles Klingler, Mrs. Ray Stephan and Mrs. Karl Eitel of Santa Barbara.

To Be on TV
Herb Rogers, who is currently producing "A Street Named Desire," at the Palm Springs Playhouse, sponsored by the Palm Springs Playhouse Guild, will be a guest on the "MovieLand Matinee" show over KTTV tomorrow afternoon, at 3:45 o'clock, when he will be interviewed by Ed Reimers. In addition Rogers will appear on the "See-Hear" program over KRCA the same evening at 6 o'clock.

zle, Arthur Coffey, Frank Ewing, William Elliott, Robert Backstrom, Robson Chambers, Stewart Williams, Claron Simpson, Thomas Holland, George Smith, Mary Bedford-Jones, Joseph Stoermer.

Mothers Club Card Party on Valentine's Day

St. Theresa Mothers Club has selected Valentine's Day, February 14, as the date for their annual card party to be held at the Palm Springs Biltmore at 8 p.m.

Lucille Fry will be general chairman for the card party, with Hilda Myerson in charge of tickets, and Tani Boyle, decorations chairman. Jacqueline Cole is Club president.

Reunion Here

Two sisters, who have not seen each other in 32 years, are enjoying a reunion in Palm Springs this week. Mrs. John MacCloughry of Philadelphia is here visiting her sister Mrs. Thad Graham of 1375 Buena Vista drive.



is pleased to announce

MR. CARROLL

(formerly manager of El Mirador Beauty Salon)

is now associated

with us,

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Famous Hair Styling Cuts

Ruth Ann Dolan, Mgr.

Evelyn Fortz

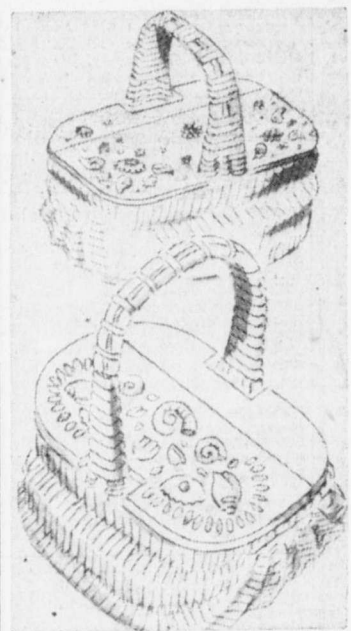
Francis Nelson

1450 SOUTH PALM CANYON DR.

(1½ Blocks North of Palm House)

Phone 2452

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New, bright note to swing from your arm

. . . to accent your resort costumes, shells, posies or fruit at \$4.98*. Other embellished with assorted jewels and dresden and lined with dainty prints or bricade at \$10.98*

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134 S. Palm Canyon Dr. — next to Plaza Theatre

Open Sundays, and of course, no additional charge for our beautiful gift wrapping.

* plus 10% Federal Tax



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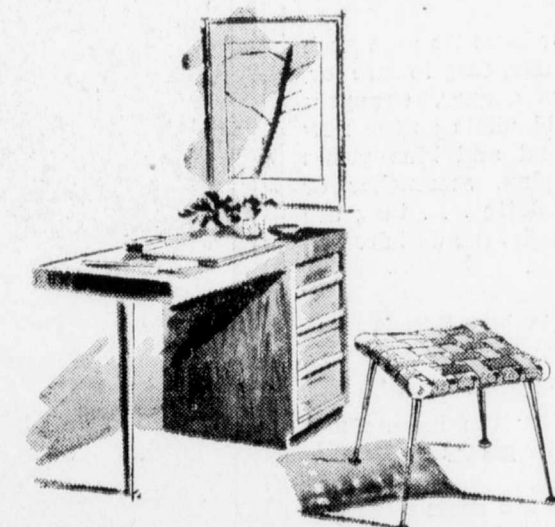
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15 x 30' Oval
2 ft. cast stone combination coping and walk
New economy type filter

Now, all of Paddock's quality features in this new, low-price swimming pool . . . same high standards of design, equipment, construction and service as in the deluxe models. Paddock's newest in filters brings the price of this pool to within reach of everyone's pocketbook. Write or call today for information and an estimate without obligation.

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For your Dining and Dancing Pleasure, it's

HOWARD MANOR

572 NORTH INDIAN AVENUE

Unexcelled Cuisine in the

MANOR ROOM

featuring the

JACK WOODS 5-Piece ORCHESTRA

and

JUNE SCHUSTER

Piano playing songstress

For Reservations, call 2227

Bamberger Daughter Weds Son of the Sol Lessers



JANUARY BRIDE was Betsy Anne, daughter of the Julian Bambergers of Salt Lake City and Palm Springs, who was married this week to Julian (Bud) Lesser, son of the Sol Lessers.

Mr. and Mrs. Julian M. Bamberger, recently arrived from Salt Lake City to spend the winter season at their home at 315 Via Lola, are announcing the marriage of their daughter Betsy Anne to Julian (Bud) Lesser, son of the Sol Lessers. The marriage took place Sunday at Nogales, Mexico.

The bride is the granddaughter of the late Governor of Utah S. Bamberger. A graduate of Rowland Hall school for girls in Salt Lake and the University of California at Berkeley, she attended Connecticut College for Women at New London, Connecticut and is a member of the Salt Lake Junior League. An accomplished linguist she has traveled extensively and has been a career girl in New York City this past year.

The bridegroom is the head of Television Adventure Film corporation, and produces television and motion pictures here and abroad. During the war he was a Major with the United States Marine Corps.

The young couple are expected at the Bamberger home here this coming weekend and plan to make their home in Beverly Hills.

John Morley Addresses Clubwomen

John Morley, noted foreign correspondent and lecturer, was guest speaker at the regular meeting of the Palm Springs Woman's Club Monday afternoon. A capacity audience heard his eye-witness, uncensored report on the prospects of Peace, and his optimistic evaluation of facts was greeted with frequent applause. He based his conclusions on his experiences on three recent trips around the world, secret missions behind the Iron Curtain and exclusive talks with world leaders. It is his belief that uncensored facts can best help to safeguard America and world peace.

Mrs. Boyd Andrews, club president, conducted the business session after which tea was served with Mrs. Robert G. Backstrom as chairman. She was assisted by Mes. Marie Barker, Margaret Conley, Samuel F. Taylor, Marjorie Terrell, W. H. Smith and William E. Malouf. The artistic decorations were the work of Mes. Ralph Shelley and John Benson.

The Desert Sun—2c
PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955

Antiques

Good selection of glass cruets, hand painted china, gold chains, slides, antique jewelry, souvenir spoons, lamps, curios.

We buy cut glass, guns diamonds and other jewelry for immediate cash.

TRY US

The
ANTIQUÉ SHOP

82-857 MILES AVENUE
Indio

PHONE 7-5135

Many Host Dinners at Weeks End

With the White Elephant party tomorrow night the next big event on the Club calendar. It was a merry weekend at the Tennis Club with small and intimate parties in the spotlight.

One of the gayest was the one given by popular Faye and Robbie Robertson for their distinguished houseguest, the handsome oil millionaire Layton Humphreys of Dallas, Texas and J. H. Lutz, also a big oil man from Dallas. Charming Mrs. Helen Patterson joined them for cocktails and dinner at the Club.

Sam and Beverly Taylor entertained for Ramona and Maury Smith. Ramona's lovely gold shirtdress shimmered with light and caught all eyes. Others in the party were Mrs. Eleanor Moncrief, who returns to Ft. Worth today, Harold Hicks and Lee Anderson.

Mr. and Mrs. Darwin Ting of Escondido gave a party for the Harold McClintons of New York City, who have just purchased a home in Cahulla Hills just below Lily Pons' house. They will be here for the winter.

The Richard McWhortens of Los Angeles, gave a dinner party for the S. A. Sandfords of Beverly Hills. Both couples drove down on Friday and spent the weekend in the club's attractive bungalows.

Mr. and Mrs. Joe Dyer of the Thunderbird crowd, entertained Mr. and Mrs. H. R. Hamilton and Mr. and Mrs. John Hurdall for cocktails and dinner.

The White Elephant Party, scheduled for tomorrow night, promises to be an hilarious occasion. Joan McManus, who planned the gay affair, advises everyone to bring all those Christmas presents you can't use and trade them in for something you can. There should be some sharp trading going on.

City League to Meet at Indio

Palm Springs city council Wednesday evening received an invitation to attend the regular meeting of the district division of the League of California Cities, Friday evening, January 28, at the Indio Woman's clubhouse.



(Anderson Photo)
A BIRTHDAY PARTY at the Racquet Club Saturday night, honored Mrs. Charles Gougler. Pictured, left to right, seated, Mrs. Gougler, Mrs. Oliver Jaynes, Mrs. Dick Edwards, Mr. Jaynes. Standing, from left, Bob Treacy, Mrs. Gougler's son, and Dick Edwards.



(Anderson Photo)
AMONG THE DANCERS enjoying the Tennis Club dinner dance were those popular members of the social set Ramona and Maury Smith.



(Anderson Photo)
PROUD FATHER, none other than Groucho Marx, listens to his severest critic, little Melinda Marx, his daughter. Her constructive criticism of her Daddy's weekly performance is laced with great adoration. "She goes everywhere with me," proudly declared Groucho. Father and daughter were guests at the Racquet Club and the picture was taken just as their dinner was finished.



Never have we seen such adorable, easy to care for, baby sacques, wrappers and blankets as the new rosebud and blue prints in nylon, seersucker or flannelette . . . they are musts for the well dressed infants.

Yes, we have those famous North Star Baby Blankets.

Also clever new diaper sets for the infants and crawler group.

For the expecting set there are some mighty smart maternity shorts, pedal pushers, slacks and skirts. And a variety of colorful smocks to wear with them.

mary helen

across from the Desert Inn
140 North Palm Canyon Drive
Phone 5107

Mr. and Mrs. Mike Rosenberg of Los Angeles (he owns the Pacific Drive-in theaters) and the Bill Foremans (he is the Seattle theater man) left yesterday after weekending at Wonder Palms.

WALLET FOUND
Finding of a wallet containing identification of John Laster of Palm Springs was reported to police by Leroy Chapdelaine, Cathedral City.

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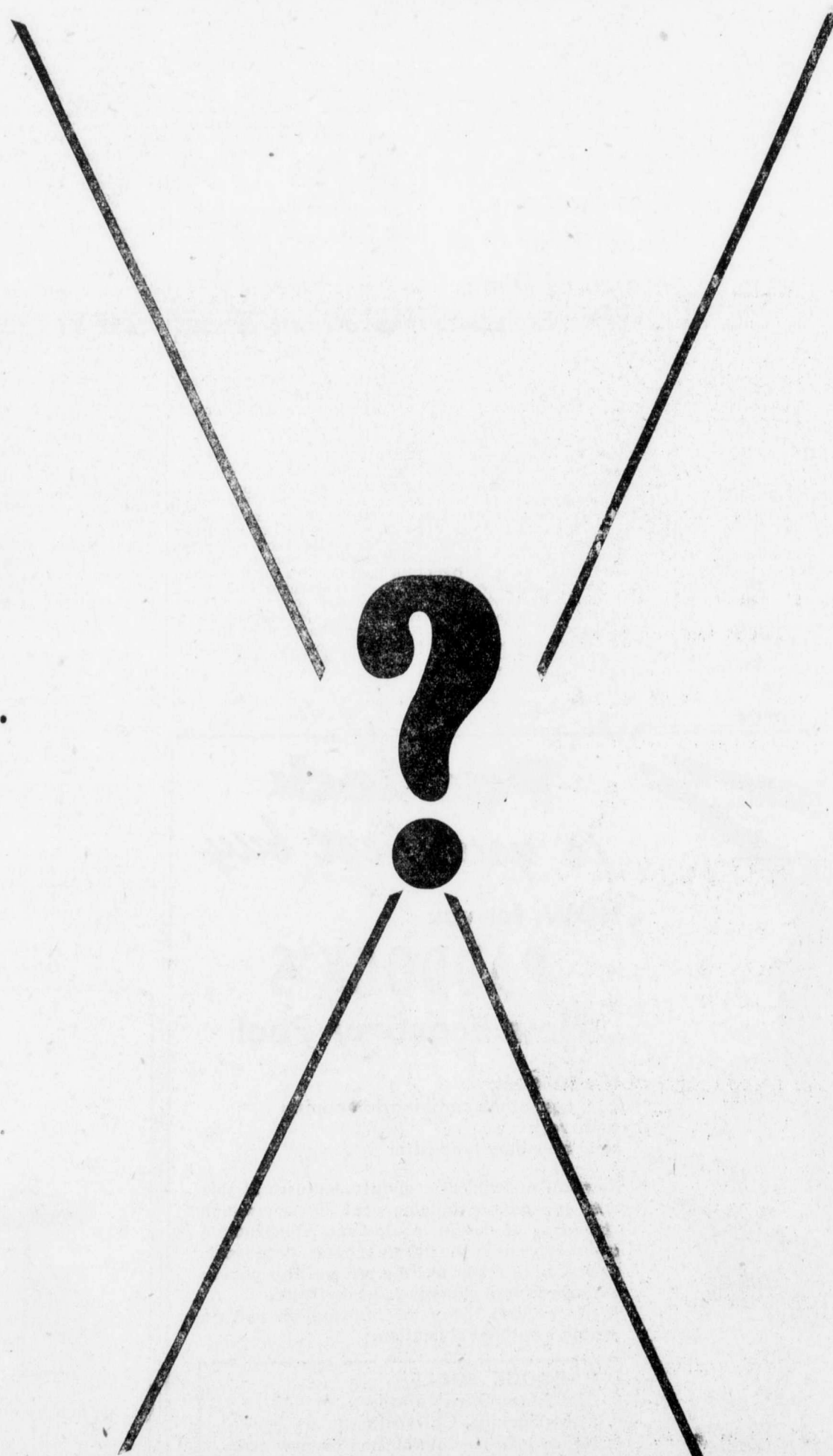
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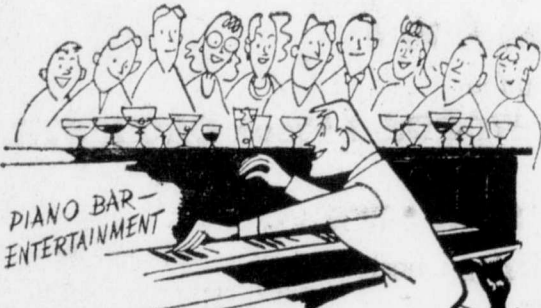
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HARRY GILLINGHAM at the Piano Bar

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(Anderson Photo)
A GROUP OF CELEBRITIES, pictured at the Racquet Club as they leave the main diningroom, are, left to right, Greg Baut-

zer, Florence Horn, Mrs. Ray Stark (she is Fanny Brice's daughter), Merle Oberon, Kirk Douglas and Mrs. Douglas, and Mrs. Darryl Zanuck.

Garden Club Hears Panel Discussion of Perennials

A panel discussion of perennials that are adaptable to the desert area and can survive the summers, highlighted the January meeting of the Palm Springs Garden Club on Saturday at the Mission road home of Mr. and Mrs. Frank Camp. Co-hosts were Mesdames Carl Lykken and Clem Rogers.

Members attending meetings of the Club, wear flowers grown in their own garden. At this meeting, 17 different varieties of flowers were represented. During the business session, it was announced that Mrs. Frank Bennett and Mrs. Frank Manington will head a new committee to spread helpful information about gardening to residents of the Desert area. Mrs. Donald Lockett will continue as chairman of publicity.

The Garden Club members do a great deal of research and experimentation, all being home owners and active gardeners. Rev. William Blomdell and Mesdames Thomas Holland and George Manington, who were the panel members, discussed perennials which they knew from their own experience, flourish in the desert. These included camellias, hollyhocks, columbines, Michaelmas daisies, Shasta daisies, Cyclamen, Gerbers, chrysanthemums, Dusty Miller, and gazania. Perennials are plants at least part of which live from year to year, not those that merely re-seed themselves.

Fay Brainard reported on his experience in experimenting with a new method of planting grass. He had great success this season, in burning of the old stand of dead grass, lightly scratching the surface, sprinkling commercial fertilizer

(8-8-4), and spreading the seed, without covering it with, or using the usual fly-attracting fertilizer. In separate large areas, he tested the method of then watering very frequently with sprinklers, and the one

P-T Group to Discuss Affiliation

All parents and interested citizens are invited to attend the general meeting of Katherine Finchy Parent-Teacher Group to be held this evening at 7:30 in the school auditorium.

There will be a discussion of P-TA or P-TG, as some parents have expressed a preference for a Parent-Teacher association, with affiliation with the national association, while others wish to continue as an independent Parent-Teacher Group. Parents are urged to attend and voice an opinion.

With the membership drive ending today, awards will be made tonight to the primary and the intermediate room with the largest percentage of paid-up members. Mrs. Slone, drive chairman, reports an excellent response to the letters sent home with each student. An award trophy will also go to the room having the largest number of parents, pupils and friends in attendance at tonight's meeting.

Room Mothers will serve refreshments at the conclusion of the meeting.

of first driving the newly spread seed into the soil by turning a forceful spray directly down on it, and then sprinkling frequently. He found that he developed an equally luxurious stand with the two methods; and that this new method of planning worked as well as the older method even in sand, where a lawn had never been planted before. It is with the spread of such information as this, that the new committee hopes, in the future, to pass on to all the garden-lovers of the area helpful ideas, which have been of benefit to the Club members.

The subject of the February meeting, which will be open to members only, will be the less common bulbs, which are adaptable to this area.

The Desert Sun—3c
PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955



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With dark clouds overhead
Our fingers numb with COLD
We hopefully display
Our Easter fancies to be SOLD

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111 North Palm Canyon Drive
(in the Desert Inn grounds)

Aquacade is Scheduled Here

On Saturday swimmers from Fullerton Junior College will present an aquacade in the pool at The Desert Inn. A water ballet and a diving clown act will feature the show which will start at 11 a.m.

Don and Enola Hulbert, world travelers and noted photographers, will show moving pictures with a gay commentary in the Inn lounge on Sunday evening. The travelogue concerns Northern Europe, Scandinavia and the British Isles and is scheduled for 8:30 p.m.

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Thrifty Drug)
Phone 2431



El Mirador Photo by Jim Frey
WIDE OPEN SPACES of desertland, with the mountains in the distance, lures riders out under the sunny skies. Pictured is Mrs. James Asman of New Jersey, El Mirador Winter visitor.

KEYS, TAB FOUND

Finding of four keys and a license tab with the number 2T6058, was reported to police Saturday by Homer Bean, Rancho Trailer Park.

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If you have \$2,000 . . . or can set aside . . . \$150 per month . . . YOU are one of our clients. Yes, . . . \$2,000 cash puts you in the category of Moderate Means. This is, of course, psychological and depends on how one approaches the subject matter.

Now let's go back to school. In the fall play or operetta . . . on the football team, the debate squad, or at the Boy Scout meeting . . . you have heard time and time again, "Team Work! TEAM WORK! . . . Let's all get on the team!"

It's very simple. Ten people with \$2,000 represent available capital of \$20,000 . . . \$20,000 will make a sound investment in a parcel of 100% chain-store property leased to such tenants as Sears Roebuck, Carl and Gallenkamp Shoes, etc.

Avoid investment blunders that could cost you hundreds, perhaps thousands of dollars . . . Get the facts that will help you do a better job of separating good investments from bad investments, so that you will increase your investment income and build your capital.

Available is everything you need to know, to help you handle your business and investments with greater understanding and foresight.

At your convenience, in the presence of your attorney, and/or tax consultant, we can draft and dream your good ship of security.

Our references are Dun & Bradstreet, Union Bank at Los Angeles and the Citizens Bank of Riverside at Indio.

Most cordially yours,

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THEY MET and fell in love at Howard Manor and came back there to be married. The newlyweds, who were married Sunday, are Mr. and Mrs. Ronald Lee Pereira of Los Angeles. She is the former Gloria Jeanne Tevis.



(Gayle Studio Photo)
YOU WOULDN'T EXPECT the lowly hamburger to star in Palm Springs, where minks and Cadillacs are common. But at the desert resort's swanky hotel, Howard Manor, the hamburger is quite the thing. Thanks to the glamour treatment given it by Owner Bob Howard, who hasn't lost the piebald touch, the burger is right at the top of the Manor's calorie parade. Howard is shown above dishing out the giant, meal-in-itself hamburger to television stars Jon Hall and Linda Danson. The burger has been named "Bob's Special" for Howard.

Two People Meet and Wed Here

Two people who met and fell in love at Howard Manor returned there Sunday to exchange their wedding vows.

Ronald Lee Pereira and Gloria Jeanne Tevis, both of Los Angeles, considered Howard Manor their good luck spot because that is where they met, and decided that it was the place they wanted to wed.

With the groom's parents, Mr. and Mrs. C. Tony Pereira as best man and matron of honor, the young couple exchanged their vows before Judge Eugene Theriault.

Wedding guests, who joined the wedded couple in a champagne party following the ceremony, included Mr. and Mrs. Gene Darcy, of Hollywood, Mr. and Mrs. Herb Heffler, of Beverly Hills, Mr. and Mrs. Irving Fulot, of Los Angeles and Mrs. Andrea Leeds Howard and Mrs. Elizabeth White, of Palm Springs.

After a brief honeymoon at Howard Manor the couple will take up residence at 361 North La Jolla, Los Angeles.

Mr. Pereira, associated with his father in the interior decorating business, was working on a decorating job at Howard Manor when he met his bride.

Gen. Clark Again Heart Drive Head

The appointment of General Mark W. Clark to serve as National Chairman of the 1955 Heart Fund campaign, which is to be conducted throughout the month of February was announced by Bruce Barton, chairman of the board of directors of the American Heart Association.

This will be General Clark's second successive year at the head of the American Heart Association's campaign for funds with which to combat disease of the heart and circulation through research, education and community service programs.

Ask Crosswalk on Indian Ave.

A petition seeking establishment of a pedestrian crosswalk in the vicinity of 232 South Indian avenue, was referred by city council Wednesday evening to its public safety committee for investigation and recommendation.

The request was signed by 25 residents of the area, City Manager R. W. Peterson reported.

TODAY'S USED CAR SPOTLIGHT

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193 N. Palm Canyon PHONE 4001 Palm Springs See The New 1955 GM TRUCKS

Husbands Night D.A.R. Meeting

Cahuilla Chapter Daughters of the American Revolution held a "Husbands Night" meeting on January 13 at the home of Mrs. Roy Rodney Jones in Palm Desert. A social hour preceded a brief business session conducted by Mrs. Saul Ruskin, Regent.

Delegates selected to attend the state conference at the Palace hotel in San Francisco on February 22-24, are: Mrs. Ruskin; Mrs. Harlan Basler, Vice Regent; Mrs. Jones, delegate; and Mrs. Florence Bacon, alternate.

Highlight of the evening was the showing of colored pictures of Africa, taken by Mr. and Mrs. Floyd Mitchell on their around-the-world trip. Refreshments were served by the hostess and her committee, Mrs. Agnes Wilbor, Mrs. John Swartz, Mrs. Florence Bacon and Mrs. Howard Jay.

There were 42 in attendance.

(Continued from page 1c)

Around Town

a dinner at the Racquet Club Saturday night . . . to welcome his sister and her husband . . . the George Garthwaites . . . who are down from Canada for a visit . . . Also in the party were the Dick Fowels . . .

Bud Bachtold was in Hollywood this week . . . to personally supervise arrangements for the Food and Wine Society dinner . . . held at the Hollywood Don the Beachcomber on Tuesday night . . .

The dinner at Thunderbird next Tuesday night . . . will be the important social event of the Fourth Annual Invitational Tournament . . . and Les Brown and his Band of Renown will play for the dancing . . .

Housewarming

Mr. and Mrs. Ralph Wilcox Taylor have invited around 75 friends . . . to a housewarming . . . at their new home at 468 West Tahquitz on the evening of January 30 . . .

Newcomers to Palm Springs . . . the Taylors came here from Pacific Palisades in mid-October . . . Their residence is in Newport, Rhode Island where they own an estate . . . and have Perle Mesta as a neighbor . . . They previously wintered in Florida . . . where they are members of the exclusive Everglades Club . . . Taylor, who is retired now, used to be in interiors . . . and they have many friends in the music and theatrical world . . .

Mr. and Mrs. Carl Betcher of Red Wing, Minnesota . . . arrived Monday to spend their 10th season here . . . They are at 787 Mission and expect to be here until after Easter . . .

Jacquie Cole and Winifred

Miss Hoover Applauded in Piano Recital

By R. C. G.

Despite threatening weather, a large number of music-lovers showed up at the Woman's Club last Sunday evening to hear Mary Hoover give her first local piano recital. The audience was not disappointed—either with the program or Miss Hoover's performance. Although the program lacked the customary virtuoso display pieces, she nevertheless made it clear that virtuosity was no stranger to her when it was called for.

However, Miss Hoover's strong point was a fine over-all feeling of structure and color, and she demonstrated it particularly in the opening Bach "Toccatto in D Major," and in the Schumann "Fantasy Pieces." Schumann is thought of primarily as a composer for the piano, nevertheless his interest must have been more in the sounds a piano could produce than in the method of production. Often his music is given a very muddy interpretation; however, Miss Hoover was able to present a clear picture of the many moods of this particular opus (one which is seldom heard in its entirety) without becoming bogged down by the composer's unique idiom.

The remainder of the program, which included six of the Preludes of Chopin, a Ballade by the same composer, and three works of Debussy, was very well played—particularly the Debussy. The latter was played with a feeling of delicacy and shimmer which is so necessary to much of this composer's music.

Miss Hoover might perhaps have chosen a program more familiar to a greater number of people; however, those who heard her were pleased to hear this music played well. The Palm Springs Civic Chorus, under whose auspices Miss Hoover played, must be commended for its efforts to bring before the public not only excellent music, but an opportunity for Villagers to hear some of the exceptional talent which seems to abound in this area.

Cody returned Monday . . . from a week's visit in San Francisco . . . One of the highlights of their stay in the northern city . . . was the cocktail-dinner party given by the Forrest Tancers . . . honoring Ambassador Yang of Korea . . .

The Desert Sun—4c
PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955

Helen Stenborg Scores New Triumph in 'Streetcar'

Helen Stenborg, leading lady of the Palm Springs Playhouse cast, scores a personal triumph as "Blanche" in the current production "Streetcar Named Desire." John Dennis seems to live his part and Mary Foskett is at her very best in the Tennessee Williams play.

The whole central area of the Playhouse is taken up by the set which portrays two, squalid rooms in the Quarter in New Orleans. You can almost feel the heat and smell the smells and your senses reel under the racket of the passing streetcar. This is a play with great strength and depth and, like all of Herb Rogers' productions, it is well done.

"Streetcar" will continue nightly through Sunday, with the next production "Sabrina" opening on Tuesday night.

Despite the downpour 67 First Nighters turned out for the dinner at Deep Well and Santos served a fine prime rib dinner. Among the First Nighters were Mr. and Mrs. John Luccarelli, Mr. and Mrs. S. P. Manasse, Mrs. Austin McManus and the David Cahills of Seattle, Dr. and Mrs. Henry Dollard, Mr. and Mrs. Barney Gengenbach, Mrs. William Malouf, Mrs. Charles Gougler, Mrs. Laurena Heple, Mrs. Harold Bell Wright and her houseguests Mrs. Swift Torrance, Mrs. Lionel Ridout and Mrs. Bryant Matthews of San Diego. Others were Mr. and Mrs.

MUSEUM

By DR. C. E. SMITH
Desert Museum Director

Friday evening in the Museum. Films for the public—featuring The Longhouse People.

Saturday at 10 a.m., a Field Trip to an undisclosed destination. Be prepared for about three miles total of fairly rough walking. Bring lunch and water.

Saturday evening at Frances Stevens school Willard Price, author of numerous best-selling travel books (including "Roving South," "Amazing Amazon," "Journey by Junk" and many others) will speak and show kodachrome slides on "Tahiti and the Far South Seas."

Price's enviable capacity for excitement and awe, his broad sense of humor, and his very great skill with words permit his listeners and readers to live the experiences he relates.

READ SUN
CLASSIFIED ADS

Richard Bagdasarian, Mr. and Mrs. J. E. French, Mr. and Mrs. Monte Herbert, Mrs. Ernest Pagano, Mrs. Owen Churchill, Mrs. Mildred Jackson, Mr. and Mrs. H. D. Heathman, Mrs. Esther Piester, the Julian Bambergers, David Ellisons and Richard Cronos.

The First Nighter dinner on next Tuesday will be held at the Tennis Club with Mrs. Austin McManus as hostess. Reservations should be made by calling Playhouse Guild headquarters 2595.

Guests Go by Tallyho Breakfast

A gay and merry group left Oasis Hotel one recent morning aboard the Tallyho for a leisurely trip to Sunny Cove, where an outdoor breakfast was served at Jack Boyer's popular breakfast ride. Among those climbing high for the early morning ride were: Mr. and Mrs. Howard Dixon, who have been vacationing here from Venezuela; Mr. and Mrs. DeWitt Williams, Seattle; Mr. and Mrs. W. D. Whinery, Tacoma; Mr. and Mrs. Carl Schuck, Los Angeles; Mrs. R. B. Du Bois, Seattle; Miss Margaret Franklin, Mr. and Mrs. Carl Anderson, San Francisco; and the Oasis' social hostess. This is planned to be weekly event from the hotel.

Near the end of their 5,000 mile trip are Mr. and Mrs. G. R. Wilcox and two sons, of Centralia Wash. who are making Oasis hotel their last long stop before heading north. Their trip has taken them through the east and south.

Another interesting visitor at the Oasis is George Spitzer, San Francisco importer, who has spent most of his life commuting between this country and Europe. He has fallen so completely in love with Palm Springs that he plans to return to the Oasis in the Springs.

Others enjoying the Oasis are: Mrs. Karl Eitel, and Mrs. Roy Steffen, Chicago; Mr. and Mrs. J. E. Stebbins, La Jolla; Mr. and Mrs. Floyd Brown, Encino; Mr. and Mrs. Julian Canuso, Philadelphia; Mr. and Mrs. Gordon Hadley, Independence, Oregon; Mr. and Mrs. Joseph Eoff, Portland; Capt. and Mrs. Glenn, Fort Lewis, Wash.

Three couples enjoying a complete tour of Palm Springs clubs and night spots during their stay at the Oasis were: Mr. and Mrs. Grant Armstrong (he's on the Board of Regents of University of Washington), Mr. and Mrs. R. Lee and Mr. and Mrs. Henry Bacon, all from Washington state.



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		SHREDDED WHEAT	2 for 35c
		Priority TUNA	25¢
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		SARDINES	23c
		Skippy DOG FOOD	2 for 27c
		LIPTON'S TEA	48 BAGS 65¢
		5-lb. C&H SUGAR	55c
		PEPSI COLA	
		COCA COLA	6¢ 45¢
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MAXWELL HOUSE — 6-oz. Special Deal

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EGG NOODLE & CHICKEN DINNERS 29¢

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Civic Chorus to Present Choral Concert on Sunday

Palm Springs Civic Chorus, under the direction of Harry Tomlinson, will sing a Choral Concert Sunday evening, January 23 at 8:15 in Frances Stevens auditorium on Palm Canyon drive. Brahms' motet "Nanie" will be the major musical work sung. "Nanie" was enthusiastically received when the Civic Chorus sang in the Ramona Bowl in Hemet last summer. The Chorus will also sing masterworks by the great composers of several schools of choral composition.

In addition to two more works from the pen of Brahms, a motet and the beautiful

chorus "How lovely is Thy dwelling place" from the "Requiem," the program will contain numbers from the Renaissance, Polyphonic and English schools, represented by such composers as Vittoria, Bach and Henry Purcell. The final scene from the opera "Dido and Aeneas" by Purcell will be sung including the "Lament" which will be sung by Evelyn Spikre, dramatic soprano. This is one of the earliest English operas and was only recently revived and produced in England with Kirsten Flagstad in the leading role, by whom it

has also been recorded. One group of songs will be from Mendelssohn's "Elijah." Among the folksongs will be some from England, Germany, Wales and America. Incidental solos in these will be sung by Reba Mason, contralto and Mary Raphael, soprano. No choral program would be complete without music from the great school of Russian composers, including Tschernokov, Rachmaninov and Lvovsky. The program will conclude with the stirring "Omnipotence" by the greatest of song writers, Franz Schubert. Tickets are on sale at the El Paseo Pharmacy and the Village Pharmacy, or may be obtained from any member of the Chorus. This concert is also included on the 1954-55 season's ticket.

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R-2 — Three 100x100 lots together \$10,000
R-2—Two lots, 100x100 each \$6000.
R-1 — 120 foot frontage \$2750.ACREAGE
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671 N. Palm Canyon Ph. 2981

OPEN — NEW

226 PALO VERDE. Beautiful new south end home, 2 bedrooms, 2 baths, lots of tile, 30 foot living room, large dining room, kitchen, huge service and storage room, double garage, insulated throughout. On 90'x135' lot. \$17,500. Phone owner, 5820 or 7470, or your broker.

3 BEDROOMS, 2 full baths, large living room and dining area. Fireplace, screened sleeping porch, separate entrance to bedroom, dressing room and bath. (Could rent.) Garbage disposal, TV cable in. Walled. \$14,500. Ph. 5731.

MOSTEST
AND
BESTEST

Here's the Mostest for Your Money! The eye appeal of this three bedroom with three bath home will win! It's unfurnished — presenting the opportunity to exercise your own decorating ability. (What Fun.) And Papa will appreciate the superb construction. For instance, steel beams over the sliding glass doors. An extra large garage — 22'x22'. Walls are finished plaster — all roofs fully insulated. Irrigation water system has been put in at several hundred dollars cost. Excellent wall surrounding entire lot. Make a hit with your family. \$36,500 unfurnished.

One of the Bestest Locations! Three dimension setting — on a hillside. A two bedroom and two bath main house located above the three bedroom and two bath guest. The large pool is nestled below a glassed in porch and the view from here is superb. Fireplaces are in both main house and guest house. Landscaped grounds appear as though an artist just dropped his palette there. And all this is within walking distance of town. Oh, the furnishings are a joy to behold. Price, furnished, \$69,500.

HAROLD HICKS

REALTOR
S13 N. Palm Canyon Drive Phone 2736
Associates
Mildred Jackson Ray Baur
Burnham Bigelow Paul Aust Ken Herman

GANNON OFFERS

\$38,500—THE HOUSE YOU WOULD BUILD FOR YOURSELF. Spacious, 3 bedrooms, 3 baths, fireplace and wall of stone, sliding glass doors from all rooms open on Pool and beautiful walled grounds. All situated in Deep Well Estates.

\$23,500—A HOME TO PLEASE YOU — FURNISHED. 3 roomy bedrooms, all with outside entrance, each with its own tiled bath. Fireplace, closets to walk around in, patio and barbecue. Walled completely and set in lovely neighborhood.

\$21,500—\$6000 DOWN. For a large family, 4 bedrooms, 3 baths, dining room, service porch, large kitchen with loads of cabinets, living room and den, large walled and landscaped corner lot. Will sell furnished including television.

LOTS — Beautiful large residential lots in restricted area — reasonably priced.

GANNON REALTY CO.

REALTORS

711 N. Palm Canyon Drive Phone 2772

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

2 BEDROOM furnished, large lot, south end. \$13,500.

FAMILY HOME
4 BEDROOMS, 3 baths, large living room, dining room and glassed in patio. Beautifully furnished. Large landscaped lot. Only \$23,500, easy terms.DEEP WELL, BRAND NEW
DELUXE 3 BEDROOM
FINEST FEATURES
FINEST LOCATION
ONLY \$26,500

CASH TALKS — Owner must sell this Tahquitz River, beautiful modern home, 3 bedrooms, glass sliding doors opening to a lovely pool. Priced at \$32,500.

FOUR UNIT APARTMENT
Each unit has large living room, bedroom, bath and kitchen. Beautifully furnished. 4 garages. Large lot. Room for more units and pool. Must sell. \$28,500.WILL TRADE
Modern office and 2 bedroom home with paved parking, in the finest North Inglewood location, C-2 zone. Will take Palm Springs property. All for only \$24,500.WE HAVE THE BEST
INCOME BUYS IN TOWNLET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS475 N. Palm Canyon Drive
Phone 2727Associate Brokers
Mike Jekyl Bill Colven
Peter Ratkovich G. T. Bradley

NEW — unfurnished. Large rooms, beautifully built, insulated, unit heat, 2 bedrooms, 1 bath, dining room. Carport. \$13,500.

FURNISHED TWO bedroom, 2 baths. Exquisite yard and pool. Ready for occupancy. \$27,500.

FURNISHED duplex — 2 bedrooms in front, 1 bedroom on side. Separate patio, garages, laundry room. Perfect condition. \$25,000.

FURNISHED, 3 bedrooms, 3 baths, lanai. Servants room and bath. Laundry and store rooms. Double garage. Pool. \$41,500.

60 ACRES in cotton in city of Indio. \$90,000. ½ down, balance \$6000 year. Owner Harry Berg, 763 Park Avenue, El Centro, Phone 66.

MARTHA JAMES

REALTOR

445 N. Palm Canyon Dr.
Phone 2751

60 ACRES in cotton in city of Indio. \$90,000. ½ down, balance \$6000 year. Owner Harry Berg, 763 Park Avenue, El Centro, Phone 66.

BY OWNER — New and different, 3 bedrooms, 2 baths. See 1487 Driftwood. Deep Well. Phone 2797 or 4301

TERRY RAY

NEW HOUSE
3 BEDROOMS, 2 baths, fireplace, large view lot. Terrific buy at \$19,750. Terms.HOTEL SITE
TOP location on Indian Avenue. \$10,000. \$2500 down.INCOME
5 UNITS, pool, completely furnished, some with kitchens. \$39,500.OPEN HOUSE — NEW
317 CAMINO NORTE
LAS PALMAS Estates. Stop by and see this quality home. 4 bedrooms, 3 baths, TV installed, loads of closets, imported tile patio, landscaped corner. If you want a real quality home in the best location — this is it! \$55,000.BEST SMALL HOUSE
NEW, pick your own colors and tile, over 1500 square feet, 2 bedrooms, forced air heat, fireplace. \$13,500, terms.SPECIAL
LARGE residential lot, \$1800.TRADE
WHAT YOU HAVE
FOR WHAT YOU WANTREALTORS
Jules De Vorzon Howard Palmer
Ernie Dunlevie
Helen Churchill Joyce Chapman
773 N. Palm Canyon Ph. 2064

William J. Heiser

REALTOR

ATTRACTIVE 3 bedroom, fireplace, garage, guest house. Walled and beautifully landscaped lot with sprinkling system. Close in, for only \$19,500.

RENTAL — smart modern 2 bedroom, den, fireplace, privacy. \$400 month.

HAVE several good buys in residential and income lots.

1546 N. Palm Canyon Drive
Phone 5685 or 6305

INVESTORS

20 ACRES on Highway 111, near Smoke Tree Ranch. \$45,000.

5 ACRES on Ramon Road. Close in. \$20,000.

GOOD LOTS AVAILABLE
Palm Springs Realty Co.
Associate

Rose Rosenberg

190 N. Sunrise Way Ph. 7661

John Haskell
and Co.

Lots, Homes, Ranches, Income

JUDY CALHOUN CALLEN
456 N. Belardo Rd. Ph. 2594

BY OWNER — New and different, 3 bedrooms, 2 baths. See 1487 Driftwood. Deep Well. Phone 2797 or 4301

CULVER NICHOLS
SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1927

\$9000 DESERT CHARMER 2 bedrooms, 1 bath, with drapes. Nice neighborhood. Terms.

TRADE EQUITY in lovely 2 bedroom, 1 bath home FURNISHED for nice residential lot.

\$18,500 IMPORTANT small home with general excellency thru out — 2 bedrooms, living room with fireplace opens to lovely garden area, cute DEN, BAR room, walled and landscaped. Or completely and charmingly furnished for \$21,000. YOU'LL WANT TO MOVE RIGHT IN.

\$21,500 MODERN 2 bedrooms, 2 baths, POOL, furnished.

SOUTH END, 2 bedrooms, 2 baths, lanai, patio, POOL, \$27,500 furnished.

PRETTY AS A PICTURE, estate area, 3 master bedrooms each with bath, 2 maid's rooms with bath, den room with bar, lanai overlooking POOL and landscaped yard, double garage, furnished. Reduced to \$37,500. A home of color and warmth; grounds of exquisite beauty.

\$72,500. AND WORTH IT. ARCHITECTURAL MASTERPIECE... your own private world on two large lots... in world-famous Las Palmas Estates, 3 family bedrooms, 3 baths, 2 maids' and bath, wonderful GUEST HOUSE. All rooms open to balconies or beautiful tropical gardens. Landscaping alone worth several thousand dollars.

BUSINESS PROPERTY on South Palm Canyon Drive showing good return on investment. Long term lease. Full price \$65,000. Priced at \$85,000. An exceptional buy.

15 UNITS, POOL. Ideal location. Steady year 'round income. Priced at \$85,000. An exceptional buy.

R-1 lot, beautiful 100' — \$1500.
R-2 lot, reduced to cash out at \$2000.
PALM CANYON FRONTAGE, near center of town, a buy for \$22,500.

ALSO Palm Canyon frontage near new POST OFFICE for lease and sale.

RENTAL SPECIAL:
Finest estate area, LUXURY home, 2 bedrooms, 2 baths and POOL. \$500 month.

CULVER NICHOLS, Realtor

and Associates
Al E. Hoover John Bernet
Jane Colgan Dick Edwards

861 North Palm Canyon Drive Phone 2182

IMMACULATE

3 BEDROOM, 2 bath home with exceptionally large living room opening onto screened patio. Unusual Arizona flagstone fireplace. One bedroom and bath separate from others insures utmost quiet and privacy. Beautiful carpets and drapes included in price of only \$22,000.

INCOME
14 DELUXE units in best south side rental area with gorgeous view of snow capped mountains on all sides. Large swimming pool, beautifully landscaped. A very good value at \$145,000.HOMESITE
IN SPLENDID residential section, south end, 100'x105'. Surrounded by fine homes. A good buy at \$4000.THESE ARE JUST A FEW
OF OUR MANY CHOICE
LISTINGS

Ralph Weinstein

REALTOR
256½ S. Palm Canyon Drive
Phone 2884

BILLY WRIGHT

Realtors
ACROSS THE STREET FROM
THE DOLL HOUSE

BEAUTIFULLY furnished home with den and bar in bamboo kitchen has dishwasher and laundrymat, three bedrooms, three baths, forced air heat and York refrigerated cooling. Unusual patio and pool. \$44,500 with good terms.

AN ALGERIAN OASIS. Tropical landscaping, including 30 date palms, 1 acre in exclusive Merito Vista, 20x40 pool, high walls, absolute privacy. Modern masonry and steel. 5 bedrooms, 5 baths, custom furnishings, refrigerated air conditioning and furnace heat. Gracious living in a dramatic setting. \$135,000. Brochure on request. Make an offer.

"BRING ME an offer" says out-of-state owner of this immaculate 3 bedroom, 2 bath home. Its a 3 year old beauty in a select area of fine homes. Will submit \$27,500 on this one. Du Maurier and Associates, 1078 N. Palm Canyon Dr.

FOR REAL ESTATE
SEE
COL. WARD WOOLDRIDGE
Action and Honesty is the Service To You
238 Indio Rd. Ph. 2360 anytime

SACRIFICE 3 bedroom, 2 bath furnished home with 30 foot heated swimming pool. Reduced from \$36,500 to \$29,500 for quick sale. Boggess, Inc., The Plaza, Phone 2971.

DUPLEX — \$18,500. Only one like it in Palm Springs. 3 bedrooms, 2 baths and 2 bedrooms and 1 bath. Earns over 10%. Good buy for investor. Phone 5102.

MAKE OFFER
1½ YEAR old home, by owner. Must sell immediately. 3 bedrooms, 2 baths. Phone 6270 for appointment.

2 BEDROOMS, 2 baths, completely furnished, corner, forced air heat, cooling, many closets, double garage, \$27,500. Owner phone 5183.

NEW 2 bedroom, 2 bath quality home. Good location. Check the value at just \$14,500. Easy terms. Inquire 1078 N. Palm Canyon Dr. or Ph. 2842.

OWNER MUST sell due to expiring circumstances. Will sacrifice 3 bedroom, 2 bath home. Large lot. See owner at 267 Overlook Road.

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
71 N. PALM CANYON DRIVE

2 BEDROOM furnished house, 913 Mel Avenue. Occupant will show. Owner, phone Colton 2041R after 5 on week ends.

NEWLY decorated 3 bedroom, 2 bath home, large lot, excellent location. \$11,000, terms. M. Rocks, 278 S. Palm Canyon. Phone 2992 or 7375.

TAHUQUITZ RIVER home, 2 bedrooms, 1½ bath, breezeway. Phone 6235. 872 N. Riverside Drive.

with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3553 Ph. Res. 8-5732

"LET'S TALK IT OVER"

DEEP IN THE HEART OF
"DEEP WELL"3 BEDROOM, 2 BATH.
BARGAIN
1380 PASEO DE MARCIA

1 BEDROOM home, paved street. Good neighborhood. Sell furnished or unfurnished. Phone owner 2566.

FREE — Economic survey 100 California cities.
F. J. MALTER & CO.
P.O. Box 422 Indio, Calif.

ONE ACRE facing 2 streets in heart of Palm Springs, with room and bath. \$8500. Phone 5595 or 6060.

HOTEL AND APARTMENTS
11 units. Heated pool.
1223 N. Indian Avenue

DUPLEX, 5 rooms each, close in. Sacrifice account sickness. Call 7721, a.m.

5 ROOMS, lot F, Cabana section. Tramview Trailer Park. Phone 8-3752.

BEAUMONT

HIGH ON THE beautiful mesa north of Beaumont, a quality constructed home, just completed, overlooking the entire pass. A magnificent view. 3 bedrooms, 2 tile baths, living room with sliding glass doors, fireplace, all electric kitchen, built in oven, select natural birch cabinets. Many attractive features. Beautiful retaining wall around this hillside home. Only \$29,500. Owner, 939 Mesa Mira Villa, Beaumont, Calif. Ph. Victor 5-2824.

CATHEDRAL CITY

3½ ACRES with lovely new 3 bedroom, 2 bath home. Carport, fireplace, lanai. Half land in pasture, fenced and cross fenced. Lots of water. Ideal for horses. Located near Blue Skies Trailer Park. Only \$29,800.

WE HAVE 126 acre lot on Hiway with 135.5 ft. frontage. Also has new building, plaster and stucco, with refrigerated showcase and counter etc. Suitable for several types of business. This is truly a fine investment. Asking price \$15,000, terms.

WE HELP YOU finance and build on your lot a modern 2 bedroom home including large covered porch, carport and laundry room. Only \$8,000.

WE ALSO HAVE desirable large view lots \$1100-\$1400.

WE HAVE MODELS TO SHOW — LET'S TALK IT OVER.

ON PAVED HIWAY we have 100 acres with shade trees and abundant water. Ripe for subdivision or for developing a trailer park.

Income

TRAILER PARK on Hiway 111 frontage, 10 modern spaces plus large modern 2 bedroom home. Additional land available for expansion. Better hurry on this one! Price \$15,000

MOTELS and apartments from 3 to 20 units. Some will trade—see us.

Jorgensen Realty
63-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172Cathedral City
Specials

SACRIFICE, only \$7200. Brand new 1 bedroom stucco home with car port. Good, close in location.

INVESTMENT opportunity. Nearly two acres in rapidly growing area, with three new 2 bedroom houses and ROOM FOR MORE. Homes are leased unfurnished. Annual gross income \$2700. \$20,000 — half cash.

VIEW LOTS at \$1500 — \$1750.

2 BEDROOM house on acre, excellent condition, patio, landscaped. Only \$9000.

LOVELY 2 bedroom, half acre, gorgeous view, refrigerative cooling, large sun porch. \$18,500.

Clark Realty &
Insurance AgencyMEMBER PALM SPRINGS
REALTY BOARD
Associate Broker
CARL MAYFIELD68-762 Broadway Ph. 8-4691
CATHEDRAL CITYIF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT

SPECIALS THIS WEEK

14 Unit Motel
Glendale
PRICED AT \$67,500
FURNISHED
Will take Palm Springs home up to \$25,000
LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

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THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
Mike Jekyll Bill Colven
Peter Ratkovich C. T. Bradley

2 BEDROOM home in Long Beach for same Palm Springs, or house trailer as payment. 7055 Olive Ave., Long Beach 5.
MODERN 4 unit motel. Tops. For large house trailer or what? Box 1044, Indio, Calif.
TRIPLE new, Whittier, \$255. Want home to \$25,000. Equity \$13,000. Oxford 75239.

Real Estate Wanted 37
TO SERVE YOU WELL
IS OUR AIM
WE ARE big enough for action yet small enough to give each listing our personal attention. Call us today.

Ralph Weinstein
REALTOR
256 1/2 S. Palm Canyon Drive
Phone 2884

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon
CASH FOR YOUR equity in Palm Springs property. Send details to Desert Sun, Box 190, File R-1.

Business Rentals 38
NOW READY
FOR LEASE
STORES in new Post Office building in the hub of Rancho Mirage. See or call Roy St. Leon.

Rancho Mirage Realty Co.
71-811 Highway 111, Ph. P.S. 8-3881
EXECUTIVE suite, suitable for executives or professionals. Top location Oasis Building. Refrigerated air conditioning. See exclusive agent Muriel E. Fulton, 125 S. Palm Canyon Drive, Phone 2225.

STORE across from Thrifty. Suitable for retail, wholesale or office use. Apartment if desired. 418 S. Indian. Phone 5282.
CEMENT block building 25'x24'. Located outside city limits, on Highway 111 east of Palm Springs. Phone 7438.

Wanted to Rent 39
COUPLE, no children, no pets. Will rent 2 or 3 bedroom furnished house, with pool. Mar. 1st to July 1st. Submit full details, price, location, etc. Write Desert Sun, Box 190, File R-2.
LARGE unfurnished room, north light, suitable artist's studio. Phone 2302.

Rooms for Rent 40
3 BLOCKS west of Bullocks. Private entrance and bath. Private ray heat. Phone 5742.
ATTRACTIVE single bedroom, private bath and entrance. \$45 month. Phone 6191.
LOVELY, sunny room. Private bath. Private entrance. Reasonable. Phone 4388.

For Sale or Rent 41
2 BEDROOM unfurnished. Fireplace, stove, refrigerator. Close in, reasonable. Available Feb. 3. See owner at Wintergarden Hotel, B. Kay Walters.

Apartment for Rent 43
CHEVY CHASE
BEAUTIFUL studio apartments, heated pool, 1500 Via Entrada. Phone 2632.
FURNISHED 1 and 2 bedroom apartments, one of Palm Springs' finest. TV in each apartment, pool. Week or month. Bermuda Palms, 1675 Indian Trail. Ph. 6476 or 6478

DUPLEX, 3 rooms, twin beds, box springs, \$65 month. Another with bedroom \$85. Beautiful 2 bedroom house \$125. 1000 Palms, Ramon Road. Hal Corneliuss Ph. 151
LARGE lower flat, furnished. 2 bedrooms. All tiled. Easy to keep clean. Children O.K. Large playground. 329 East Barbour St., Banning.

NEW DELUXE furnished apartments. 1 to 4 bedrooms with baths, daily maid service optional. 390 Paseo El Mirador. Phone 2391.
MODERN, kitchenette apartment, quiet location. Season or by year. Reasonable. Ph. 2193.

FURNISHED, deluxe, new. Large heated pool. Patio. Month or season. Phone 5456.
\$18 WEEK UP. Center of town. Rooms and apartments, pool. Phone 2957.
SINGLE furnished attractive apartment \$75 month. 1419 San Jacinto Way. Phone 5178.
FURNISHED studio apartment, utilities paid. Close in. Phone 3673.

Houses for Rent 46
WHY PAY RENT — When you can buy a BRAND NEW DELUXE home for only \$18,500 AND ONLY \$1500 down. Has 3 bedrooms, 2 large baths. Large living room with charming suspended Swedish fireplace. Large glass windows and sliding glass doors. This won't last long so be sure to see it at once.
PETER B. SHEPTENKO
475 N. Palm Canyon Drive
Phone 2727

2 BEDROOMS with den, completely furnished, including TV. Double garage, walled in yard. All utilities and yard care paid. \$400 per month. 4 to 6 months lease. Adults only. References. Phone 2475. 11 a.m. to 7 p.m.
SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool.
COL. WARD WOOLDRIDGE
238 Indio Road, Palm Springs
Phone P.S. 2360 anytime

ATTRACTIVE 1 bedroom, large enclosed lanai, private pool, fireplace. TV. February 10th to May 15th. \$300 per month. utilities paid. Adults only. Smoke Tree area. 2714 Anza Trail.

FOR RENT. Duplex completely furnished. 2 bedrooms, 2 baths, patio, sun deck, garage. \$300 a month for four months. \$250 month for six months. \$200 month for 12 months. Call 2656 or 3324.

LARGE attractive 1 bedroom duplex, well heated, view windows. \$85 for season. \$80 yearly lease. Near Bath House, Desert Hot Springs. Phone 4-2313.

4 ROOM house furnished or unfurnished. Also a 2 room suite completely furnished at \$65 month. Pavnys 1001 So. Palm Canyon Drive.

SPACIOUS 3 bedrooms and den. Large walled front and back yard. 2 baths. TV, close in. \$800 per month. Phone 2981.

FURNISHED house. New 3 bedrooms, 2 baths, pool, landscaped, fenced. \$650. month. Phone 7479.

NICELY furnished 2 bedrooms in Desert Hot Springs. Near mineral baths. \$40 week, 4th week free by month. Ph. 3100.

SMALL 3 room rear, furnished. Clean, newly decorated, vented heat, large closet, 1 block to Palm Canyon. Phone 85492.

3 BEDROOMS, 2 1/2 baths, furnished. Heated POOL. Adults. Phone 7444. Box 574, Palm Springs.

4 bedroom, furnished house. \$95 month. 600 East Amado Road. Phone 2520.

3 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, garage. Phone 6921.

2 BEDROOM house unfurnished. \$100 per month. Palm Desert. Phone 76-3632.

Trailer Rentals 49
TRY AND LIVE in a trailer before you buy. Will rent 1953, 30 foot furnished with option to buy. Reasonable rent, price and payments. Village Trailer Park. 156 S. Indian Ave. Owner, A-32.

FURNISHED 35' trailer for rent. \$60 month. Apply manager, 156 S. Indian Ave.

Household Goods 50
RATTAN
Bar stools—\$14.95
Basket chairs—\$7.95 up.
Sectional sofa—\$89.50 up.
Lounge chairs—\$35 up.
End tables, coffee tables—\$16.95 up.
BARGAINS ALL THRU THE STORE

Maher Furniture
North Palm Springs
Ph. Desert Hot Springs 4-2616
Ramon Trading Post
CAN OFFER you complete modern home furnishings at budget terms. You name the payments. Come in and browse, trade the old for something new.
1680 RAMON RD. PHONE 2173

SALE
ON NEW and used gas, electric, and oil heaters and ranges.
PAVNYS
of Palm Springs
STUNNING
MODERN ENSEMBLE for den or bedroom — in hunter's green stippled with gold. Desk-dresser, Chair, Table, Book-shelves. Nearly new. Private owner. Phone 8413 or 76-4341.

DOUBLE innerspring, box spring-bed, \$15. Formica top table, \$20. Sofa and chair, \$40. 6x9 old wool rug, \$5. Telephone table and chair, \$20. Phone 6584.

Household Furniture.
Private Party.
Phone 7495

BUTANE Servel, excellent condition. Bed divan. Reasonable. Lot 24, Tranview Trailer Park.
SET MINTONS English China. 103 pieces, \$175. See at 36312 Eagle Canyon Drive, Cathedral City. Mrs. J. B. Dry.
SMALL piano, half size violin, both excellent. Apt. No. 3, Monte Vista Hotel, Ph. 2625.

USED Norge refrigerator \$60. RUPP'S SUPPLY
Cathedral City Ph. 8-3744
PAIR genuine twin Murphy beds and mattresses complete. All for \$30. Phone 5281.
PHILCO 7 1/2 foot refrigerator with freezer, like new \$98. Ph. 2003.

Trailers for Sale 51
TRAILERS for Sale 51

Are you thinking of Buying or Trading?
EITHER way you go—we can save you real money—with our all new 1955 35 FOOT, 1 BEDROOM STANDARD. The most spacious, sensible living arrangement you have ever seen.
See it — price it — compare it foot for foot, dollar for dollar with any other trailer on the market — YOU DECIDE!
Pace Sales & Service
Factory Distributor for
Flamingo Mobile Homes
Hiway 111, 3 miles east of Palm Springs, Sunair Tract, Cathedral City

Market Street Trailer Sales
AUTHORIZED DESERT DEALER
for SPARTANS, PAN AMERICANS, NATIONALS, ROADLINERS (custom made) Good Used Trailers
JOE J. SHACKOW, owner
Hiway 111, east of Palm Springs
Phone P.S. 8-5211

1953 — EXCEPTIONAL large living room, complete in every respect, excellent condition. Will take trade or smaller trailer as part payment. See at Gebbie's Butane Service between Palm Springs and Cathedral City.

37' Spartnette
1953 — EXCEPTIONAL large living room, complete in every respect, excellent condition. Will take trade or smaller trailer as part payment. See at Gebbie's Butane Service between Palm Springs and Cathedral City.

BEAUTIFUL
1955 — 28 FOOT slightly used. Large living room, full bath with tub and shower, in-laid bed. Has everything! Parked at Gebbie's Butane Service between Palm Springs and Cathedral City.

1954 PAN AMERICAN, 43 foot mobile home. Frigidaire, air conditioning, wall to wall carpeting in living room. 12 gallon water heater, extra large refrigerator and freezer. Awning and other extras. Owner 6228 or see at 1680 E. Ramon Road.

53 Pan American 35'
SHARP — It's brand new. See to appreciate. Offered now at a real bargain. Take trade. HANSON TRAILER SALES
Hiway 111 at Tramview

28 FOOT Roadcraft, late '54, like new. Includes \$200 TV, 2 rockers \$150, carpeted, many extras. Cost \$3750, will sacrifice all for \$2795. Have to hurry. Tramview Trailer Park, Vine St., Space 10.

ENJOY DESERT in lovely trailer home. 2 patios, porch, guest house. Beautiful view on secluded hill. \$7500. Rancho Trailer Park, C-19.

DELUXE 35 FT. Pan American, ramada, patio. Large corner lot, 2 shade trees, mountain view. \$6750 complete. D-48 Rancho Park.

RAMADA and store room. Gorgeous view lot. Inquire evenings and Sunday. Ph. 8-5045 days. Rancho Trailer Park, Lot D-33.

KIT 35 FOOT, completely furnished. Corner lot beautifully landscaped. Large shade trees. Immediately possession. D-4, Rancho Trailer Park.

23 FOOT modern 1952 trailer. Eastern built. Like new, must sell. See at Dave's Court, 2 to 5 p.m., Lot 11, Cathedral City.

1953 (Eastern built) INDIAN, 28 feet. Shower, tub. Sleeps 4. Sunny Cove Trailer Park, Space 17, Cathedral City.

LATE 35 foot ideal trailer, attractive ramada plus utility room. R-15, Rancho Trailer Park.

EXPANDABLE Casa Grande, 2 bedrooms, bath. 340 square feet. Opposite Drive in Theatre. \$3932.

SWEET little 13 foot Fleetwood, near new, excellent for fishing or hunting. 66-355 Highway 111, east of Palm Springs.

TRAILER SALESMAN or dealer to take over our complete Trailer Sales lot.
PAVNYS — Phone 7342
WESTWOOD Coronado 25 foot. Electric refrigerator, toilet. Reasonable. Lot 22, Eagle Canyon Court, Tramview.

SLIDING GLASS DOORS
THE CAPRI sliding glass door combines extruded aluminum styles with the warmth and beauty of hardwood rails. Complete with aluminum screen and 3-16 crystal glass — a 6'x8'8" door at only \$144.50
Many other sizes available.
ALSO all metal sliding glass doors in both steel and aluminum.

Palm Springs Builders' Supply
490 Sunny Dunes Road
Phone 2107

Panelfold Doors
IDEAL ROOM DIVIDERS
UTILIZE wasted space with real wood accordion-fold closures. Fresh beauty for homes... adds space, privacy, value.
PANELFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors... adds MORE than its cost to the resale value of your property.

Palm Springs Builders' Supply
490 Sunny Dunes Road
Phone 2107

Misc. for Sale 60
Charcoal
FOR ALL your charcoal needs. We have any quantity — 10 and 40 pound bags and up.
SPECIAL PRICES NOW!
Palm Springs Builders' Supply
490 Sunny Dunes Road
Phone 2107

USED GUNS
See RAY ABBEY at
RUPP'S SUPPLY
Cathedral City Ph. 8-3744

RESTAURANT EQUIPMENT
3 DECK Blodgett gas oven, M.J.M. potato peeler, Globe slicing machine, 8x6x8 walk in and reach in refrigerator, 3 section hotel ranges, one double kitchen sink, maple top kitchen table 8 feet long. Equipment almost new. Ph. Beaumont, Victor 5-2824.

Coca Cola vending machine, 6 case capacity. Equipped with changer. Enquire Orchid Tree Inn or Phone 2791.

CRAFTSMAN power tools. New condition. Save 1/2, 8" tilt arbor table saw, 4" jointer, 3/4 horsepower motor, table and accessories, \$135. 3 wheel band saw, \$40. Power-belt sander, \$40. Phone Desert Hot Springs 4-2353.

Palm Springs Engineering Co. Machine Shop
EXPERIMENTAL WORK
Gears, Key Ways, General Machine Work
375 Sunny Dunes Ph. 5411

SEE WHITEY'S Cabinet Shop
For KITCHEN CABINETS, and STORE FIXTURES
Intersection N. Indian Ave. & Highway 99. Ph. DHS 4-2609

SACRIFICE beautiful 9x12 rug, \$80. Radio changer console model, \$30; sun lamp, \$750; vacuum cleaner, \$12, almost new. Lawnmower \$15. Phone 4093.

TRAILER hitch for '41 Plymouth. Will trade for vented gas heater. 2 used tires, 750x-15, cheap. 1150 N. Hargrave, Banning.

"FLAMINGO"
WILL TRADE good 27 ft. trailer car, or what have you? Phone 4923.

SINGER
Sewing Machine Co.
SALES—RENTALS—SERVICE
45-435 Jackson Ave., Indio
PHONE 73-791 COLLECT

ELECTRO WAY garbage disposal. Dishmaster, big disposal. Large size crocheted bed spread, small Alaskan totem pole. Electric Market tour car, 6 batteries. Desert Hot Springs 66-184 W. Pierson Blvd. Phone 4-2085.

HOTPOINT electric stove, practically new, cooking utensils, dishes, drapes, chairs. Many useful articles. 66066 W. 5th St., Desert Hot Springs.

FIREPLACE Wood, Walnut \$20, apricot \$25, eucalyptus \$30, per cord. Phone collect, Hemet 4923.

EXTRA large redwood table and padded benches, 40 inches x 8 feet, \$35. Mangle, \$25. Phone 5142.

1 HOFFPOINT clothes washer, 12 cubic foot upright Hard Freeze. Each in excellent condition. Phone 2614.

NEW standard Corona typewriter, telegraphic type. Excellent for menus. Phone Victor 5-2824, Beaumont.

DOUBLE mattress and springs, also miscellaneous furniture. Clothes size 20, Phone 2941, 280 Mel Avenue.

12 FT. REFRIGERATED delicatessen counter, perfect condition. Reasonable. Phone D.H.S. 42113—Chicken Coop.

1954 COLDSPOUT deep freeze, 14 cubic foot. Write Desert Sun, Box 190, File P-10.

OATS AND MIXED HAY FOR SALE
PHONE SAN JACINTO 35272

HANDYMAN — Painting, gardening, trailer and home repairs. Ph. 6235 after 6 p.m.

WONDERFUL BUY! \$1000. Persian lamb coat, like new. \$250. Phone 2478.

BOAT TRAILER with detachable bed 4x6. Price \$128. Call 5410 after 6 p.m.

HEATERS, blankets, sheets, odds and ends. Phone 2957.

Misc. Wanted 61
WANTED to buy—a dog house, large enough for a Doberman Pinscher. Call 7819 or 2276.

CASH FOR
Radios, television sets, vacuum cleaners. Phone 4093.

Pets-Poul-Livestock 65
POODLES FOR SALE: 2 standard males, one white, one black, approximately 2 years old. Also 1 miniature silver-grey male 1 year old proven stud. All registered AKC, obedience trained and raised with children. Ph. Redlands 4-3399 or write P.O. Box 294, Redlands.

THOROUGHbred Pekingese puppies, 7 weeks old. Trailer C-17, Palm Springs Trailer Village.

Riding Horses for Sale
CIRCLE A RANCH
Phone 8-3744 or 8-4482

Used Cars for Sale 70
1954 FORD
Customline Club Coupe. Fordomatic, radio, etc. Glacier blue, like new.
\$1895

1952 FORD
Customline Tudor, Fordomatic, radio, heater. Low mileage. Very sharp!
\$1145

1951 FORD
8 passenger Country Squire. Perfect condition. Special at—
\$895

Many others — '34's, '35's, '32's, '41's and '51's.
All below Los Angeles prices.
Ben Cowan Ford
NEW LOCATION
South Hiway 111
at Araby Point
PHONE 2272

1953 CADILLAC club coupe. \$3250. Power steering, electric eye, radio and heater, white wall tires, real nice. Owner, Sahara Trailer Park. 1955 Camaro Real Mr. Kirk.

'52 Buick Super convertible. Goodyear lifeguard tubes, radio, heater, tinted glass, dynaflo, electric windows and seat. Phone Sandra Simon, 4343. \$1395.

CADILLAC, Air conditioned, immaculate. 1951 4 door sedan, all extras, local car, 30,000 miles. For quick sale, \$2250. Phone owner 2064 or evenings 5103.

1951 FORD custom 2 door sedan. Radio, heater, overdrive. \$635 or make offer. Also 25 foot house trailer \$1400. 435 Ansdress Road.

OUTSTANDING VALUES
1953 LINCOLN
Capri Coupe. Power steering, power brakes, radio, heater.
1951 PACKARD
4 door sedan. Hydraulic, radio heater. Like new. Low price.
1950 OLDS
4 door sedan, hydraulic, radio, heater.
1950 CHRYSLER
4 door sedan Local car. A terrific buy.
1949 MERCURY
Convertible. New seat covers, new top, new motor.
1949 PONTIAC
Sedan, hydraulic, radio and heater.
1948 LINCOLN
Continental, '52 Cadillac motor Local car.

WE ALSO HAVE 4 GOOD Transportation Cars AT VERY LOW PRICES
Palm Springs Lincoln-Mercury
335 Sunny Dunes Road at South Palm Canyon
Phone 2301 Phone 2032

Legal Notices
NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES
January 11, 1955
Subject to issuance of the license applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises as follows:
On the premises of:
Any person desiring to protest the issuance of such license may file a verified protest with the Department of Alcoholic Beverage Control at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.
On the premises of:
FRANK C. LOYACANO
ETHEL L. LOYACANO
430—Desert Sun, Jan. 20, 1955

SCHOOL BOND ELECTION NOTICE
Notice is hereby given to the qualified electors of the County of Riverside, State of California, that in accordance with law, an election will be held on February 15, 1955, in said District, between the hours of 7:00 a.m. and 7:00 p.m. during which period and between which hours the polls shall remain open, at which election there will be submitted the question of issuing and selling bonds of said District to the amount of Two Million One Hundred and Twenty-five Thousand Dollars for the purpose of raising money for the following purposes:
(a) The purchasing of school lots.
(b) The building or purchasing of school buildings.
(c) The making of alterations or additions to the school building or buildings other than such as may be necessary for the current maintenance, operation, or repairs.
(d) The repairing, restoring or rebuilding of any school building, or school buildings, or destroyed by fire or other public calamity.
(e) The purchasing of school buildings with furniture or necessary apparatus of a permanent nature.
(f) The permanent improvement of the school grounds.
(g) The carrying out of the projects or purposes authorized in Section 1910 of the Education Code, to wit: Providing sewers and drains adequate to treat and/or dispose of sewage and drainage on or away from each school property.
All of the foregoing purposes enumerated herein are hereby united and shall be voted upon as a single proposition. Said bonds proposed to be issued and sold shall bear interest at a rate of not exceeding five per cent per annum, payable annually for the first year of the bonds to run, and semi-annually thereafter.
The number of years the bonds, or any series thereof, are to run shall not exceed 25 years from the date thereof or the date of such series thereof.
For the purpose of holding said election, the School District shall be and it is hereby divided into five Bond Election Precincts, numbered 1 to 5 consecutively, as hereinafter described, and the persons hereinafter named and appointed as qualified electors of said School District, and of their respective Bond Election Precincts, are hereby designated, to serve in their respective Bond Election Precincts, and to act as Judges and Clerks of said Election shall conduct said election and make returns thereof pursuant to law.
The voting precincts, polling places and election officers, duly designated and appointed are as follows:
BOND ELECTION PRECINCT NO. 1
shall include all the area embraced in the established Riverside County Election Precincts known as Palm Springs 3, 5, 10, and that portion of Palm Springs 4 in the Palm Springs Unified School District of Riverside County.
POLLING PLACE therein shall be at Canhulla School, 833 Mesquite, Palm Springs, California.
Officers of Election for said Bond Election Precinct:
Inspector: Mr. Ellis S. Gottbeht.
Judge: Mrs. Helen B. King.
Judge: Mrs. Frances L. Nunan.
BOND ELECTION PRECINCT NO. 2
shall include all the area embraced in the established Riverside County Election Precincts known as Palm Springs 1, 8, 12, 13, 14, and 15.
POLLING PLACE therein shall be at Canhulla School, 833 Mesquite, Palm Springs, California.
Officers of Election for said Bond Election Precinct:
Inspector: Mrs. Frances G. Manington.
Judge: Mrs. Alice M. Hough.
Judge: Mrs. Sara H. Wood.
BOND ELECTION PRECINCT NO. 3
shall include all the area embraced in the established Riverside County Election Precincts known as Palm Springs 2, 6, 7, 9, and 11.
POLLING PLACE therein shall be at Youth Center, 366 North Belard, Palm Springs, California.
Officers of Election for said Bond Election Precinct:
Inspector: Mrs. D. Esta H. Williams.
Judge: Mrs. Harriet L. Henderson.
Judge: Mrs. Janet W. Mitchell.
BOND ELECTION PRECINCT NO. 4
shall include all the area embraced in the established Riverside County Elec-

REAL BARGAINS
AT KENNY'S
Automotive Service
1948 Chevrolet Coupe
1948 Stude Pick-up
1949 Stude 1 ton Pick-up
1952 Ford Mainliner
4 GOOD TRANSPORTATION CARS
\$125 AND DOWN
4765 E. Ramon Road
Phone 2444

1951 CADILLAC "60" Special Fleetwood Sedan. Radio, heater, low mileage. Apply M. Ambassador Hotel.
1950 BUICK, EXCELLENT CONDITION \$950.
PHONE 7766

FORD Pick up, 1/2 ton. Runs well. 378 S. Indian Avenue. Phone 6423.
CHEVROLET, 4 door. Cery good. First \$350 takes it. Space 111. Horizon Trailer Village.

Legal Notices
tion Precincts known as Cathedral City 1, 2, 3, Thousand Palms, and those portions of Palm Desert Precinct and Canhulla Precinct within the Palm Springs Unified School District of Riverside County.
POLLING PLACE therein shall be at Cathedral City School, 2nd and Van Fleet, Cathedral City, California.
Officers of Election for said Bond Election Precinct:
Inspector: Mr. James K. Wolcott.
Judge: Mrs. Florence F. Powell.
Judge: Eleanor McNamee.
BOND ELECTION PRECINCT NO. 5
shall include all the area embraced in the established Riverside County Election Precincts known as Desert Hot Springs, and
POLLING PLACE therein shall be at Desert Hot Springs School, 2nd and Palm Drive, Desert Hot Springs, California.
Officers of Election for said Bond Election Precinct:
Inspector: Mrs. Mayme E. Kingery.
Judge: Frances Evelyn McGee.
Judge: Gladys Keen.
Each qualified elector of the Palm Springs Unified School District shall be entitled to vote only in the School District Bond Election Precinct of which he is a resident.
The governing board of the School District shall meet on the seventh day after the election at its usual meeting place at 1:00 p.m. and publicly canvass the returns.
IN WITNESS WHEREOF, we have hereunto set our hands this 12th day of January, 1955.
RAYMOND M. SORUM
HELEN K. STALEY
JUDITH STALEY
HAIG HARRIS
PAUL E. TRAYNER
Members of the Governing Board of Palm Springs Unified School District of Riverside County, California.

NOTICE TO CREDITORS
No. Indio 4
ESTATE OF BESSIE C. SILBER-SCHMIDT, deceased, and also known as BETTY C. SILBERSCHMIDT, deceased.
NOTICE IS HEREBY GIVEN, by the undersigned Muriel E. Fulton, Administrator of the Estate of the said deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the County of Riverside, California, or to exhibit them with the necessary vouchers to the said five Administrators, at her Attorney's, Messrs. Thompson & Coe, 444 North Palm Canyon Drive, in the City of Palm Springs, in the County of Riverside, within six months after the first publication of this notice. Dated at Palm Springs, California, January 10, 1955.
MURIEL E. FULTON, Administrator of the Estate of the said deceased, and also known as BETTY C. SILBERSCHMIDT, deceased.
Desert Sun, Jan. 15, 20, 27, Feb. 3, 10, 1955.

Jerome L. Richardson and Benjamin W. Henderson, Attorneys for Plaintiff
174 N. Palm Canyon Drive, Palm Springs, California.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE
Indio No. 32
Action brought in the Superior Court of the County of Riverside, and Complainant filed in said Court, to answer the complaint therein within ten days after the service on you of this Summons, if you are a resident of the County of Riverside, or within thirty days if served elsewhere, except that if the action is one brought pursuant to Section 738.5 of the Code of Civil Procedure, within 180 days.
And you are hereby notified that unless you appear and answer as above required, the said Plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract, or will apply to the Court for any other relief demanded in the Complaint.
Given under my hand and seal of the Superior Court of the County of Riverside, State of California, this 22nd day of December, 1954.
(Seal) County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Riverside
By: Emma Hill, Deputy
428—Desert Sun, Jan. 15, 20, 27, Feb. 3, 10, 17, 24, Mar. 3, 1955.

Safety Tips
DON'T LOSE CONTROL
Ever lack full control of your car in a traffic emergency? The California Highway Patrol says that, if you do, you probably were driving too fast for the conditions.
"You can't always avoid traffic emergencies but you can stay out of accident trouble when an emergency occurs," declared Patrol Commissioner B. R. Caldwell. The following list will help you avoid serious trouble when a traffic emergency arises.
1. Check your speed and take it extra easy when approaching curves and intersections or when driving in fog or

U-DRIVE CARS
TANNER-AVIS
Low day or weekly rates.
Reliable Insurance
EL MIRADOR GARAGE
1090 N. Palm Canyon Ph. 2111

HERTZ
U-Drive Cars
Day or weekly rates
182 E. ARENAS ROAD
PHONE 5122
Body & Fender
22 years experience.
REPAIR WORK by Bill Herron.
Harold Smith's New Garage
530 Industrial Pl. Ph. 2131

HINKLE & JOHNSON
Associated Service
Complete automotive repairs
Radiators Repair Shop
Auto tops and seat covers
305 N. Indian Ave. Ph. 9060

AUTO GLASS
Auto Tops—Seat Covers
Benson & Heppner Ph. 8-3222
Hiway 111, S. E. Palm Springs

Chiha Assumes Personnel Post at Bank of America
Palm Springs branch of Bank of America has a new officer. He is George Chiha, who arrived last Monday to be in charge of interior operations and personnel at the branch. He fills the post left after the promotion of G. H. Mitchell to a lending officer.

The growth of business at the branch has made it necessary to increase the staff of officers from six to seven. Branch Manager Fred G. Ingram said.
Chiha, a former Los Angeles headquarters officer, has over 15 years banking experience. He was in the Federal

Annual Meeting of Cathedral City Church Jan. 31

The Rev. Dr. Graham Hunter, pastor of the Cathedral City Community church, plans to speak about Dr. Albert Schweitzer, whom many people think is the outstanding Christian today, next Sunday.

The church looks forward to holding its annual meeting, with reports of all committees and societies and election of officers, Monday, January 31, after a covered dish supper. The nominating committee is Norman C. Wickland, Marion Wilkes, Mrs. Russell Perkins and the pastor.

At the lecture given by Fay Brainerd of Palm Springs last week, with pictures of Great Britain and Spain, after community singing led by Arthur Miller of the Charlesworth Tract, friends of the church gave \$71 to help pay for a large consignment of new aluminum chairs.

"TRUTH" WILL BE SUNDAY LESSON TOPIC

"God shall send forth his mercy and his truth" (Ps. 57:3). This Scripture is the Golden Text of the Lesson-Sermon "Truth" in all Christian Science churches Sunday.

The sermon will stress the value, power and availability of God's healing truth. It includes this admonition of Paul in his first epistle to Timothy (2:13-14): "That, first of all, supplications, prayers, intercessions, and giving of thanks, be made for all men; . . . For this is good and acceptable in the sight of God our Saviour; Who will have all men to be saved, and to come unto the knowledge of the truth."

This Scripture will be correlated by these words from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, "Life, Truth, and Love are the realities of divine Science. They dawn in faith and glow full-orbed in spiritual understanding. 'Material sense does not unfold the facts of existence; but spiritual sense lifts human consciousness into eternal Truth.'" (pp. 298, 95).

Science Lecture Next Sunday at Woman's Club

Florence Middaugh of Los Angeles, widely known lecturer on Christian Science, will speak here Sunday. It was announced today by First Church of Christ, Scientist, Palm Springs.

Miss Middaugh's topic will be, "Christian Science: Its Promise and Fulfillment." Now on extended tour, she is a member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts. She will speak in the Woman's Clubhouse, 314 South Cahuilla road at 3 o'clock January 23. Members of the local church have invited the public to attend this free lecture.

Measurements Subject Sunday

Dr. James H. Blackstone Jr., pastor of Palm Springs Community church will speak on the subject "Spiritual Measurements" at the 9:30 and 11 a.m. services, next Sunday. There are two nurseries available during the worship services, one for children under two years of age with a trained nurse in charge and the other for older children with an adult from the Desert Schoolers in charge. Special music has been planned by Dave Olson, director of the Chancel Choir.

Sunday School starts at 9:30 and there are classes for all age groups. The Junior High Christian Endeavor will meet in the Youth chapel at 6:15, but the High School Christian Endeavor will not meet this week as most of the young people are attending a Winter Snow Conference at Forest Home.

At the service at 7:30 an informative picture will be shown entitled "The Stones Cry Out." "This picture shows how the discoveries of archaeology witness to the accuracy and truthfulness of God's Word. The picture is put out by the Moody Institute of Science," said Dr. Blackstone.

Elder Calkins to Speak Saturday at Local Church

Elder Glenn Calkins, general field secretary of the General Conference of Seventh-day Adventists, will be the guest speaker Saturday at the 11 a.m. services of Palm Springs Seventh-day Adventist church.

Elder Calkins was for several years president of the South-eastern California Conference in which Palm Springs is located. He also served for a number of years as president of the Pacific Union Conference, comprising the states of California, Arizona, Nevada, Utah, and including the territory of Hawaii. In recent years he was the president of the Inter-American Division, serving in that capacity until the General Conference session in San Francisco last June when he submitted his resignation. He was then asked to minister in his present position, with headquarters in Redlands, as a representative of the General Conference of Seventh-day Adventists, whose world center is in Washington, D.C.

The subject of class study during the Sabbath School period, beginning at 9:30, will be "Forgiveness Through Faith," based on the story of the man Jesus healed of palsy. The Pastor's Christian Instruction Class will be studying the second part of the lesson on "The Millennium," begun last Sabbath.

Wednesday evening, the subject for study will be "Family Religion," a practical investigation of the testimony of God concerning this vital topic. The meeting will begin at 7:30 p.m. Family groups are especially urged to hear this study.

Hit and Run Damage Reported by Visitor

Hit-and-run property damage of \$75 to his car, caused by someone backing into his vehicle parked at 418 South Palm Canyon drive Sunday, was reported to police by Jordan L. Mehlinger of Sherman Oaks.

Officers Elected for New Year at St. Paul's Church

Services for Sunday, January 23 at St. Paul's in the Desert, there will be Holy Communion at 8 a.m., Family Service at 9:30 a.m. and Morning Prayer with sermon by the rector, the Rev. William Blonden Jr., at 11 a.m.

Thursday, the annual parish meeting was held in the parish hall, beginning with dinner at 6:30 p.m. Reports of all organizations and a summary of the past year's accomplishment were presented. Newly elected officers for the year 1955 include Francis E. Crocker who was appointed Senior Warden of the Vestry, Frank W. Camp, who was elected Junior Warden of the Vestry, Robert Chambers and Russell Lewis who were elected to serve on the Vestry, Chambers and Lewis.

The 60th Annual Convention of the Diocese of Los Angeles will meet in Los Angeles next week. Delegates from St. Paul's in the Desert will be in attendance, as will delegates from all Episcopal churches in Southern California. Delegates to the convention, in addition to the Rector, include Frank Camp, Robert Chambers, and Levering Moore.

The greatest drawback to the Air Age: Who's going to hold up the Burma Shave signs?—Howie Lasseter.

READ SUN CLASSIFIED ADS

Lutheran Services at Women's Club

314 S. Cahuilla
Every Sunday at 9:15 A.M.
Rev. Paul A. Hiltendörff, Jr.
Tune in C.V. Lutheran Hour
7:30 A.M. — Mon. thru Fri.
Station KCHV—970

New TV Rate Schedules in Effect for Trailer Parks

Palm Springs Community Television Corporation has placed into effect a change of rates for trailer parks, which is described as "more favorable to the patrons and users than the prior rate schedule." Harold E. Waltz, manager, announced this week.

Under the former plan, the park owner paid a \$250 initial installation fee plus \$150 for each additional space installation.

THE NEW PLAN calls for: "Wiring of the individual trailer spaces, either overhead or underground, at the company's cost plus 25 percent for overhead and supervision, these charges to be paid by the owner or operator of the trailer park."

"Tenants and occupants of the spaces to be provided service on the following basis: \$75 connection charge, plus \$60 for each 12 months period, all paid in advance, or \$10 connection charge plus \$10 per month, with the connection charge plus three months service paid in advance."

"REVENUES RECEIVED from subscribers for initial connection charges, exclusive of tax, will be paid over by this company to the trailer park owner or operator who paid for the initial wiring, during a period of 30 months following the installation or until such advances for the initial wiring have been repaid."

"All the above mentioned charges for wiring and service bear an eight percent federal tax which must be added thereto."

Most trailer parks in this area have expressed interest in this plan, Waltz said, and he expects almost 100 percent coverage of trailer parks by the end of 1955.

Painting Equipment Stolen from Jobs

Theft of painting equipment valued at \$390.48 was reported to police Saturday by William E. Kolpacoff, 420 Chino drive, local painting contractor.



From where I sit... by Joe Marsh

A Pretty "Snappy" Menu

Cuff Taylor had a near riot in his hen yard last week. Seems the hens were scratching around the cold ground when they found a piece of rubber band frozen in the ice.

"One hen pecked at it," says Cuff, "and it snapped right back. She backed off clucking while another hen tried it, and another. And the 'worm' kept right on snapping back. They all got their feathers ruffled. You never heard such a ruckus!"

"I finally had to break up the ice with an ax before those hens

would get back to business and start laying eggs again."

From where I sit, some people raise a pretty big fuss over nothing, too. Take the fellow who would deny me a temperate glass of beer with my game of checkers. Maybe he'd rather have coffee! Well, that's all right. He has a right to his own preference. But so do I. And there's no point in his "snapping" at me just because his choice isn't the same as mine.

Joe Marsh

Copyright, 1955, United States Brewers Foundation

The Desert Sun—8c
PALM SPRINGS, CALIFORNIA
Thursday, January 20, 1955

An opportunist is a chap who sees his duty and gets someone else to do it. — Edward H. Dreschnack.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 a.m.
Wednesday Meetings, 8 P.M.
(Women's Clubhouse)
Sunday School, 9:15 a.m.
271 Ocotillo Ave.

The Reading Room in The Center is open daily, except Sundays and holidays from 12 to 4.

Learn how prayer can heal

Free Lecture Entitled Christian Science: Its Promise and Fulfillment

By Florence Middaugh, C. S. B.
Los Angeles, California
Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

Jan. 23 — Sunday 3 P.M.
Woman's Clubhouse
314 S. Cahuilla Road
Palm Springs

First Church of Christ, Scientist, Palm Springs
Cordially Invites You

Carnation Corner



One thing I'm a firm believer in is not forcing certain foods on my children! That's why I'm grateful they like Carnation Homogenized Vitamin D Milk so much. For if there's one food in the world growing children need, it certainly is milk. And Carnation is Homogenized Milk at its creamiest, every-drop best. . . . and at its nutritious best, too. So if my youngsters occasionally rebel at eating something I may think is good for them—I really don't worry too much. I just give them an extra glass of Carnation Homogenized Milk. How else can vitamins, minerals and protein taste so good!



As for my husband and me—well, we've just never outgrown our liking for Carnation Homogenized Milk. Each of us drinks at least 3 glasses a day! We especially enjoy it with these tasty

ORANGE CRISPS (makes 1 dozen 2" cookies)

- 1 cup butter
- 1 1/2 cups sugar
- 2 eggs
- 2 tablespoons grated orange rind
- 2 tablespoons orange juice
- 3 cups sifted flour
- 2 teaspoons baking powder
- 1 teaspoon salt
- 2 cups uncooked rolled oats

Blend butter, sugar, eggs, orange rind and juice until light and fluffy. Mix dry ingredients together, then add to butter mixture. Blend well. Roll dough to 1/4" thickness on lightly floured board. Cut with 2" floured cookie cutter. Bake on un buttered cookie sheet in a moderate oven (350° F.) 12-15 minutes.



Ninety-five years ago a wonderful health discovery was made . . . when Louis Pasteur found a way to destroy harmful bacteria by heat. Every time I watch my family enjoying the delicious benefits of our pasteurized Carnation Homogenized Milk with complete safety . . . I say a little silent "thank you" to Louis Pasteur—one of my very favorite people!

HINT FOR HUSBANDS (the thoughtful kind)



Make a shelf strong enough to hold a wastebasket, and attach to lower, inside part of door beneath your kitchen sink. It'll save your wife lots of time and steps!

Healthy... Wealthy... and Wise

HEALTHY is what Carnation Homogenized Milk helps you to be!
WEALTHY is what you don't have to be to enjoy it!
WISE you'll be if you always have a refrigerator-full!

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

AT VILLAGE MARKET

It's Here! A CARLOAD OF MONARCH FINER FOOD VALUES! STOCK UP AT THESE LOW PRICES

Monarch's Famous—Reg. 39c—1-lb., 1-oz.

CUCUMBER STICKS 3 FOR \$1

Monarch's First Quality — 16-oz.

ORANGE MARMALADE 29c

Monarch's Delicious — 16-oz.

RED CABBAGE 25c

Monarch's — 1 Quart

APPLE JUICE 29c

Monarch's — 24-oz.

PRUNE JUICE 27c

Monarch's — No. 2 Tall Tin

BAKED APPLES 35c ea. Ready to Eat

Monarch's — 46-oz.

GRAPEFRUIT JUICE 27c

Monarch's — 1-lb., 1-oz.

APPLESAUCE 2 FOR 37c

Monarch's — 1-lb., 1-oz.

RED KIDNEY BEANS 2 FOR 27c

or BUTTER BEANS

Monarch's — 1-lb., 1-oz. — Whole

Small Peeled ONIONS 4 FOR \$1

LISTEN TO KCMJ AT 3:45 P.M.

Village Market Presents "QUICKIE QUIZ" (MONDAY THRU SATURDAY)

YOU MAY WIN A BASKET FULL OF GROCERIES

Prices Effective Thurs., Fri., Sat., Sun. — Jan. 20-21-22-23, 1955 — ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND —



441 So. Palm Canyon Drive Phone 7932 or 9055
HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.

OPEN DAILY

9 A.M. TO 8 P.M.

SUNDAYS 9 TO 6 P.M.

SELECT QUALITY BEEF

PRIME RIB ROAST 1st 5 RIBS WHOLE CUT 75c lb. 69c lb

Armour's Star — Choice, Pan Ready FRYERS 49c lb

Select Quality Beef ROUND STEAK 65c lb

Fresh — Lean GROUND BEEF 3 lbs. \$1

Swift's Oriole Sliced BACON 1-lb. Heat Seal 49c lb

FRESH SEAFOOD

EVERY THURS., FRI., SAT. AND SUN.

MANNING'S QUALITY BEEF

Always Stocked in Our Meat Dept.

DELICATESSEN

Oscar Mayer BOLOGNA Sliced or by the Piece 48c lb

Swanson's — Frozen T-V-DINNER 89c ea.

CHICKEN — TURKEY — BEEF POT ROAST

BIRDSEYE FROZEN FOODS

CUT BEANS 5 Pkgs. 99c
FRENCH BEANS
SUCCOTASH
CHOPPED BROCCOLI

CUT CORN 6 Pkgs. 99c
MIXED VEGETABLES
SPINACH
FRENCH FRIED SPUDS
SQUASH

TREESWEET

ORANGE JUICE 7 6-OZ. CANS 99c

EGGO WAFFLES 8 Pkgs. 99c

GLIDE-A-RIDE

To be given away by

PRIDE PRODUCTS COMPANY and

VILLAGE MARKET

SAT., JAN. 23, 1955 — 2 P.M.

LAST WEEK TO REGISTER

